

## ZERO WASTE BLUE - PILOT EVENT SCOPRITERMOLI 2018

### Report

The first pilot event of the Zero Waste Blue project, the "ScopriTermoli 2018" event, is been concluded.

The fourteenth edition of that sport event was, in fact, part of the Zero Waste Blue territorial cooperation project, funded by the INTERREG V A ITALIA-CROATIA programme, in which the Molise Region is involved. The organizational aspects have worked in a positive way thanks to the productive and skilful collaboration among numerous actors including Molise Region, Municipality of Termoli, IPSEOA Federico di Svevia, Fidal - Italian Federation of Athletics, Termoli Runners, Italian Paralympic Committee, Regional School Office and University of Molise.

The pilot event was composed of two phases. The first was the student competition of December 7th, held at the Touristic management high school Institute of Termoli, attended by 530 students from 8 different organizations. The second one concerned the classical competition, held on the day of the Immaculate Conception (December 8<sup>th</sup>), which saw the challenge regarding about 250 athletes, of different categories, along the city center of the municipality of the Molise Region coast.

To encourage the involvement of young people, two training days were experimented before the pilot event, concerning themes and objectives of the Zero Waste Blue project. On 4<sup>th</sup> of December the first meeting took place in Campobasso, at the University of Molise degree course in Physical education and sports Sciences. After the meeting ten students asked to participate in the pilot event as a volunteers. On 5<sup>th</sup> December, the second meeting was developed with students from High School in Termoli, at the Touristic management institute.

The Zero Waste Blue project, through the implementation of its main objectives linked to inclusiveness and accessibility and the reduced environmental impact, has provided the historical competition of the Molise coast with a new positive level of expression. In fact, during the whole organizational phase, particular attention was given to the innovative elements typical of the "Zero Waste Blue" brand. In particular, the use of ecological islands for the separate collection of waste was envisaged together with the use of water deriving from the public water network. For all the elements of the kit were used compostable and biodegradable materials, and for the food product and the race package of the athletes were used a typical local production.

An important aspect was the concept of inclusiveness, in its broadest sense. In Both days was favorited the participation of the athletes of the Italian Paralympic Committee, the use of gluten-free foods, and the installation of a 3D tactile station of the Cathedral of Termoli for visually impaired people.

At the end of the pilot event, some critical issues were identified on which to work in the future, for the re-proposal of the methodology in a future sporting events. The main critical issues concerned: the difficult practicability of the route for athletes with disabilities; a difficult transposition of the Zero Waste Blue guidelines to adult athletes, instead it is a more facilitated practice with young and very young; another critical issue is the reduction of the use of cars with single passenger / athlete

All critical aspects will be analyzed during the next sessions of the Stakeholders Local Group in order to achieve a full sharing about a methodological framework and the signing of a memorandum of understanding for the maintenance of good practices, also in future editions.

Thanks to this event and to the Zero Waste Blue project, the City of Termoli and Molise Region became a laboratory, for a first experimentation of sports methodology capable of safeguarding the territory and making the entire community broad, cohesive and active without distinctions or differences of any kind.

This is the right way for a new vision related to sport events in the future. And as stated in the slogan of ZWB project "*Be the hero and waste zero*"!