



Project: ZERO WASTE BLUE
sport events for territorial development

COMMUNICATION STRATEGY

December 2018.



Interreg
Italy - Croatia
Zero Waste Blue



Project: ZERO WASTE BLUE

sport events for territorial development

The project is implemented by: Town of Opatija from the Republic of Croatia, University of Rijeka - Faculty of Tourism and Hospitality Management from the Republic of Croatia, Zadar county Development agency ZADRA NOVA from the Republic of Croatia, Dubrovnik and Neretva Region from the Republic of Croatia, ERVET Emilia-Romagna Economic Development Agency L.T.D. from Italian Republic, Emilia-Romagna Region from Italian Republic, Veneto Region from Italian Republic, Molise Region from Italian Republic, Municipality of Ancona from Italian Republic and VENETO INNOVAZIONE S.P.A. from Italian Republic.

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SUMMARY

Project **Zero Waste Blue** aims to increase the value of the natural and cultural heritage through shared methodologies and cooperation strategies for sustainable sport events. Total value of project is 861 435,70 EUR, where co-financing rate from EU funds is 732 220,33 EUR which is 85%. The implementation of project started on June 30, 2018, it is going to last 18 months, until November 30, 2019 and it covers the territory of 2 countries.

The lead partner of the project is Town of Opatija (Croatia). Besides Town of Opatija as the lead partner other projects partners are University of Rijeka - Faculty of Tourism and Hospitality Management (Croatia), Zadar county Development agency ZADRA NOVA (Croatia), Dubrovnik and Neretva Region (Croatia), ERVET Emilia-Romagna Economic Development Agency L.T.D. (Italy), Emilia-Romagna Region (Italy), Veneto Region (Italy), Molise Region (Italy), Municipality of Ancona (Italy), Veneto Innovazione S.P.A. (Italy).

Natural and cultural heritage is a precious development leverage only if the local communities, different type of users and tourists are aware of its value and cooperate for its conservation. Natural and cultural heritage attracts mass tourism and locations are attractive for events as well even if they may impact negatively. Zero Waste Blue capitalizes Zero Waste project results with the aim of a broader involvement of local communities and private-public stakeholders in the organization of sustainable sport events in attractive and fragile areas (e.g. historical centres, natural park/areas) lowering radically the environmental impact and increasing the benefit for the social and economic development. In the CB Italy-Croatia area, there are many sport events that attract thousands of people. These large gatherings produce an increase of water and energy consumption, pollution, waste of food and materials and often cause trouble for local communities and have negative impacts on natural cultural heritage. In addition, these events are seldom planned taking into account solutions allowing people with disabilities or with special needs to enjoy them and the contexts in which they are. On the other hand, sport events attract tourists and large audiences with an impact on mass media able to emphasize positive results, local heritage and to spread sustainability awareness. Therefore, sport events become an ideal location to apply sustainable solutions/tools/instruments that permanently remain in the territories favouring local development and making tourist destinations more attractive for different consumers during the whole year. Indeed, sport events help to address seasonality because they are not linked to peak seasons, have a high attractiveness capacity, promote social inclusion, involve all ages. Zero Waste Blue goals are reached through the **following specific objectives**:

- 1) Transfer and widen Zero Waste achievements also training new operators in CB area;
- 2) Protect and promote natural and cultural heritage through Zero Waste Blue events, governance and policy instruments;

- 3) Create a joint tourism product (Zero Waste sport events Blue brand) focused on sustainable sports events.

Finally, ZWB contributes to the achievement of a “Sustainable Tourism” according to EUSAIR strategy, Pillar 4, priority 2 and it increases PA capacity building to establish policies, rules and standards generally accepted to preserve and promote natural and cultural heritage for the local development in the Italian-Croatian Area.

This **communication strategy** contains a summary of project ZERO WASTE BLUE planned communication activities. The plan is a living document and it can be changed during project implementation. The table (at the end of the document) shows an overview of communication activities/tasks that are organized in accordance with project activities and aligned with the responsible partner and period of implementation.

1. Introduction

1.1. Project objectives

Overall objective:

Increase the value of the natural and cultural heritage through shared methodologies and cooperation strategies in the realization of sustainable sport events.

Specific objectives:

1. Transfer and widen Zero Waste achievements also training new operators in CB area.
2. Protect and promote natural and cultural heritage through Zero Waste Blue sport events and policy.
3. Promoting Zero Waste Blue network and sustainable tourist offers through a brand.

1.2. Project tools

Zero Waste Blue approach is innovative because of the use of sport events as a way for exploiting the potential of the natural assets and cultural heritage while preserving them and increasing their value. The services/tools/solutions will be tested in different kinds of sport events (marathon, bike, cycling, Nordic walking, etc.) and in different contexts: natural protected areas (Half marathon of Ancona, Cervia Eco-marathon, Zadar/Nin), historical center (Marathon of Venice), coastal areas (Cervia Eco-Marathon, Zadar, Opatija, Ston, Metkovic). Thus results, methodology and solutions of Zero Waste Blue are highly transferable in any context and implementable in any kind of sport events. Communication tools such as press conferences, poster, advertising on web and social media, in the newspapers, on TV and radio, project promotion through the newsletters and brochures will ensure the promotion of this 10 sport events and their visibility among the general public and tourists.

Zero Waste 2.0 platform will be established as a tool to support the implementation of rules and monitor tourist events impact. PPs and stakeholders will be trained in the use of Zero Waste platform 2.0/best practices, increasing their skills. The platform has a section both of event pre-design and of event follow up to guarantee the true application of the sustainable actions planned. Local Action Plans will be finally drafted for the effective implementation and monitoring of the Protocols to bind the application of a minimum of sustainable requirements in all the events.

All partners' obligation would be to share knowledge about the project and its activities on its own territory, as well as to promote its results among all relevant actors.

1.3. Key message

Main message to be carried out by project Zero Waste Blue is about enhancing the sustainable and responsible development during sustainable sport events, preventing negative impacts on natural and cultural heritage through the creation

of new "tourist products", increasing the awareness of participants, (local) suppliers, organizers and local communities.

Tourism is an important economic factor in both Italy and Croatia and it represents a significant ecological footprint. More sustainable approach is needed mitigating seasonality pressure by improving a wider and integrated offer while exploiting richness of natural and cultural attractions. Sport Events have positive effects on tourism; promote the enhancement of local cultural and natural heritage and local economy development. At the same time, they have negative effects on sites that host them in terms of CO₂, waste management and noise pollution. Exploitation of the cultural and natural heritage in event context may cause a lot of damage in the absence of an adequate regulation supported by specific skills and culture of sustainability.

Project Zero Waste Blue is addressing different key issues establishing sustainable development of sustainable sport events organized in natural assets and historical contexts. All PPs, jointly with local stakeholders and communities, **will increase their capabilities to create sustainable sport events making optimal use of environmental resources and cultural heritage and providing for socio-economic benefits.**

This project promotes cooperation on **local, regional and interregional level through all its activities**. The partnership was constituted between two countries, Croatia and Italy. An initiative to continue the Zero Waste project that was implemented within IPA Adriatic CBC 2007-2013 came from PP4 - Emilia-Romagna Regional Agency for Territorial Development, PP1 - University of Rijeka, Faculty of Tourism and Hospitality Management and LP - Town of Opatija. Common communication, formal cooperation and excellent experiences led to other partners who decided to join and support the ZW2 idea - later to be named Zero Waste Blue.

Official slogan of Zero Waste Blue project is: "Be the hero and waste zero."

2. Project/programme visibility

To ensure proper visibility of the project and INTERREG funding, project logo is designed by using INTERREG visual identity according to the Programme communication strategy.



The logo must always be placed in a central and visible top position of the produced material (i.e.: in the first/main page of a publication); only in very exceptional cases duly authorised by MA/JS it can be placed on the back cover of the publication and it can never be smaller than any other logo included in the same output; it shall have at least the same size, measured in height or width, as the biggest of the other logos. When the logo is displayed on a website or other electronic application, it shall be

visible inside the viewing area of a digital device without requiring a user to scroll down the page. On other communication products such as conference bags, exhibition roll-ups or presentations, the logo has to be placed in a prominent place. The size of the logo should be reasonable and recognizable. A monochrome version might be used only in justified cases. Ideally, the logo should be used on white backgrounds only. Using the logo on a coloured background is possible if there is no alternative, but it has to be a very light background.

Project partners should place a poster (of minimum A3 size) at a location readily visible to the public, such as an entrance area of a building, stating the financial support from the Union. Start-up activities: organization of the project kick-off meeting. Regular project website set up and update. At least one printed or digital publication on relevant paper magazines. Social media communication of/for project and active participation in Programme social media communication.

3. Communication objectives

Within project Zero Waste Blue, three communication objectives are set:

- to promote Zero Waste Blue cultural and natural heritage;
- to involve actors in natural and cultural heritage promotion;
- to increase accessibility/usability of the natural assets/cultural heritage.

Tactics/approach for above mentioned:

- Communication tools such as press conferences, poster, advertising on web and social media, in the newspapers, on TV and radio, project promotion through the newsletters and brochures, presentation the project on other events will ensure the promotion of 10 cultural/natural heritage and its visibility among the general public and tourists. The participants of press conferences/local workshops will fulfil a questionnaire prepared by LP in order to get the feedback of the level of project promotion and project activities promotion, as well as the perceived quality and success of project activities;
- During the sport events, local products will be promoted. Local economies will take advantage of the heritage of the area in a sustainable way, also promoting local products and being identified under the Zero Waste Blue brand. Every event will involve at least 2 local producers;
- During the project duration, partners will involve Associations of people with disabilities in the working groups of all events in order to guarantee the adequacy of the solution identified and the correct testing the implementation.

4. Communication channels

Communication on project results will be primarily e-based working towards “paperless” implementation with the production of e-newsletters; dissemination material like brochures will be downloadable from the project website within the Interreg It-Cro Programme website. Any prints will be in recycled paper.

All publications will include the project logo and the reference to the EU co-financing. In order to increase the impact of project dissemination, all partners will put the project web page link to their official webpage.

An effort will be made to promote the project with other similar or complementary initiatives implemented within the EU context.

To communicate the message to the local and regional authorities and general public project partners will:

1. Perform digital activities:

- Media communication - 20 TV/radio/web media edits/short promotional videos (YouTube)
- 7 promotional videos with pilots as demo and enhancing natural and cultural heritage

Technical parameters for video:

Video codec: H.264, progressive scan

Format: .mp4

Resolution: FHD 1920x1080

Frame rate: 25

Aspect ratio: 16:9

Audio codec: AAC

Channels: Stereo

Sample rate: 48kHz

Duration: 1 minute per event (partners who have two events, will make a video for each event, but also, are required to have one integrated)

Technical parameters for images:

1920 pixels on the longest edge (minimum 1500px)

- Media campaign summary-document containing all articles published and all other actions to media taken by the partners, as well as the report about all local events,
- Electronic e-newsletter - 450 copies of newsletter disseminated – every 6 months, partners will create and disseminate e-newsletter to the stakeholders of the common list created within the Capitalization Communication Strategy,

- Project internet base - establishment of project website within Interreg Italy-Croatia Programme website,
- Establish Social media profile - 500 likes on Facebook project webpage,
- Online questionnaires – 10 questionnaires fulfilled by members of the Association of people with disabilities

2. Organize public events:

- Press conference - 8 press conferences/local workshops organized at the project level; 20 questionnaires per event (160 in total) fulfilled by the participants of press conferences/local events – questionnaires will measure and evaluate the level of project promotion and project activities promotion, as well as the perceived quality of project activities; in total 16 questionnaire assessment reports (2 reports each per LP, PP1, PP2, PP3, PP5, PP7, PP8, PP9).

3. Publications:

- 1 printed publication on relevant EU paper magazine;
- Publish brochure on English- short portrait of the project, adapted to target groups. Every partner will print cca 100 copies of the brochure: 50 in English, 50 in own language after external translation (in Croatia PP1; in Italy PP4)
- 7 Local Action Plans – action plans will ensure project's implementation durability together with the constant and direct involvement of institutional structure.

5. Target groups

General public (100 000): people who will be part of Zero Waste Blue project and will promote it.

Local, regional and national public authorities (40): cities, local tourism organizations, counties, regional agencies and tourism boards, national ministries of development/tourism/environment.

Cultural and natural heritage management bodies (10): cultural/natural management bodies.

Regional and local development agencies, enterprises (in particular SMEs within the cultural and creative industry as well as the environmental and tourism sector (20): Sectoral agencies for local and regional development, local producers.

NGOs (10): Local NGOs involved in sustainable tourism and environment.

6. Resources

Each partner covers its communication costs from the budget line Work Package 2: Communication activities which are distributed as follows:

	Budget line	Amount (EUR)
1	Staff cost	82.847,00
2	External expertise and services	58.100,00
3	Office and administration	12.427,05
4	Travel	23.100,00
TOTAL		176.474,05

7. Timetable and responsibilities

Each project partner appoints one person responsible for communication. The Lead Partner has to appoint a Communication Manager responsible for planning and coordination of communication measures for the whole project. PP2 is responsible for coordination of communication activities at the project level.

In attachment (Annex 1) there is detailed description, responsibilities and time plan of WP2: Communication activities

8. Common mailing list

Common mailing list will contain name, web address and e-mail address of relevant stakeholders. In Attachment (Annex 2) there is a common mailing list in order to address electronic newsletters and invitations in project events.

9. Evaluation

The evaluation process will be to verify the correspondence between the planning and implementation of what is provided for in the Strategy, with the analysis of its adequacy and proper setting, and then extend to examination of the effectiveness and efficiency of communication processes that the strategy itself provides.

The evaluation of the results and initiatives through the use of survey instruments classic and innovative, must accompany the main steps set out in this Communication Strategy, in order to be able to promptly take appropriate corrective action.

The monitoring of the Communication Plan will have some essential parameters:

- Analysis of the strategic (overall objectives, operational variations);
- Budget analysis (coverage, programming and optimization);

- Analysis of the impact outside of the main campaigns (analysis of target audience);
- Analysis of internal interactions between the partner organizations in order to better assess the involvement and participation of the operators involved.

Annex 1: Timetable and responsibilities

Activity	What	Who	6.	7.	8.	9.	10.	11.	12.	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.	11.
2.1 Start-up activities	Capitalization Communication Strategy	PP1 will create																		
	Project logo	Provided by the Programme Interreg It-Cro																		
	Project visual identity and visibility package	Provided by the Programme Interreg It-Cro																		
2.2 Media relations, publications and digital activities	Online questionnaires fulfilled by members of the Association of people with disabilities (10)	Questionnaires will be made by LP and disseminated by all partners except PP4 and PP6																		
	Press conferences/local workshop organized at the project level (8)	Every partner (on region level) will organize press conference/local workshop to inform local communities and general public about the project																		
	Questionnaires per event (160 in total) fulfilled by the participants of press conference/local events (20)	Questionnaires will be made by LP and disseminated by all partners except PP4 and PP6																		
	Questionnaires assessment report (16)	Every partner except PP4 and PP6 will make assessment report on every questionnaire																		
	Printed publication on relevant EU paper magazine (1)	PP2 will create and pay one printed publication on relevant EU paper magazine																		
	Brochures about the project prepared, printed and disseminated (1000)	PP2 will prepare a brochure on English. Every partner will print 100 copies of brochure: 50 in English, 50 in own language. Translation will make PP1 and PP4.																		
	Newsletter disseminated (450)	PP2 will prepare and every partner will distribute e-newsletter (12/18, 6/19 i 11/19)																		
	TV/radio/web media edits/short promo videos (YouTube) (20)	Every partner will have minimum 2: short promo video/TV/radio/web media edits																		
	Media campaign summary (1)	PP6 will prepare a media campaign summary																		
	Project internet base – establishment of project website within Interreg Italy-Croatia programme website	PP6 is in charge for project internet website																		
2.3 Promotional activities and events	Social media profile established (500 likes on Facebook)	PP6 is in charge for Facebook																		
	10 ZWB posters	PP2 will prepare, every PP will print and place it																		
	1 project's initial video	PP9 will be in charge of a starting video that will be showed at the beginning of each press conference																		
	1 project's final video	PP9 will make a final video																		
	7 promotional videos with pilots as demo and enhancing natural and cultural heritage	Every region have to prepare promo video about WP 4.1																		
	1 final meeting with a communication final workshop	Final meeting with a comm. final workshop will be organised by PP3 in November 2019																		

	Project partner
LP	Town of Opatija
PP1	University of Rijeka, Faculty of Tourism and Hospitality Management
PP2	Zadar County development agency ZADRA NOVA
PP3	Dubrovnik – Neretva County
PP4	ERVET Emilia-Romagna Economic Development Agency L.t.d.
PP5	Emilia – Romagna Region
PP6	Veneto Region
PP7	Molise Region
PP8	Municipality of Ancona
PP9	Veneto Innovazione S.p.a.

Annex 2: Common mailing list

	Name	Web address	e-mail
LP – Town of Opatija			
1.	Town of Opatija	http://www.opatija.hr/hr/	glasnogovornica@opatija.hr
2.	Tourist Board Ičići	http://icici-tourism.com/naslovna/en/	tz-icici@ri.t-com.hr
3.	Tourist Board Opatija	https://www.visitopatija.com/en	tic@visitOpatija.com
4.	Tourist Board Kvarner	http://www.kvarner.hr/en/tourism	kvarner@kvarner.hr
5.	Javna ustanova "Park prirode Učka"	www.pp-ucka.hr	park.prirode.ucka@inet.hr
6.	AD NATURA SPORT d.o.o.	www.kvarnertrails.com www.kingofucka.com	info@adnaturaspot.hr
7.	TOP SPORT EVENTS d.o.o.		vladimir.miholjevic@gmail.com
8.	Klub za športsku rekreaciju Gorovo	http://www.ksr-gorovo-opatija.hr	ksr.gorovo@gmail.com
9.	Association Žmergo	http://zmergo.hr/english/	zmergo@zmergo.hr
10.	Red Cross Association of Opatija	http://hck-opatija.hr/	opatija@crvenikriz.eu
11.	Komunalac d.o.o. Opatija	http://www.komunalac-opatija.hr/	info@komunalac-opatija.hr
12.	Opatija21	https://www.opatija21.hr/	uprava@opatija21.hr
13.	Zajednica sportova PGŽ	http://sport-pgz.hr/	info@sport-pgz.hr
14.	Riječki sportski savez	https://rss.hr/	rijecki-sportski-savez@ri.t-com.hr
15.	Sportski savez osoba s invaliditetom Rijeka	https://www.ssoi-rijeka.hr/hr/naslovnica/	ssoi-rijeka@ssoi-rijeka.hr
PP1 – Faculty of Tourism and Hospitality Management			
16.	Faculty of Tourism and Hospitality Management	www.fthm.hr	marikn@fthm.hr
17.	Udruga studenata FMTU	https://www.fthm.uniri.hr/za-studente/studentski-zbor	szbor@fthm.hr
18.	Studentski zbor UNIRI	http://www.sz.uniri.hr/	ured@sz.uniri.hr
19.	Riječki športski sveučilišni savez	www.unisport.uniri.hr	unisport@uniri.hr
20.	Biciklistički savez Rijeka	https://www.hbs.hr/klubovi/bk-rijeka/	sprint@ri.t-com.hr
21.	Atletski klub "Kvarner"	http://akkvarner.hr/	akkvarner@akkvarner.hr
22.	Planinarsko društvo Opatija	http://www.pdopatija.hr/	pdopatija1950@gmail.com
23.	Hrvatski savez udruga za mlade i studente s invaliditetom	https://www.savezsumsi.hr/	sumsi@savezsumsi.hr

24.	Eko Kvarner	http://www.ekokvarner.hr	ekokvarner@ekokvarner.hr
25.	Ekoplus d.o.o.	www.ekoplus.hr	ekoplus@ekoplus.hr
26.	MI-PLAST d.o.o.	https://mi-plast.eu/hr/	mi-plast@mi-plast.eu
27.	HGK Rijeka	https://www.hgk.hr/zupanijska-komora-rijeka	hgkri@hgk.hr
28.	Liburnia Riviera Hotels	www.liburnia.hr	Marko.Mogorovic@liburnia.hr
29.	Milenij Hoteli Opatija	http://www.milenijhoteli.hr/	info@milenijhoteli.hr
30.	Tourist agency Da Riva	https://www.da-riva.hr/	da-riva@da-riva.hr

PP2 – ZADRA NOVA

31.	Zadarska županija	www.zadarska-zupanija.hr	informiranje@zadarska-zupanija.hr
32.	Grad Nin	www.grad-nin.hr	Sport@grad-nin.hr
33.	Grad Zadar	www.grad-zadar.hr	Radovan.dunatov@grad-zadar.hr
34.	Wings for life	www.wingsforlifeworldrun.hr	Iva.milevoj@redbull.hr
35.	Hrvatski atletski savez	www.has.hr	Has@has.hr
36.	Čistoća Zadar	www.cistoca-zadar.hr	Info@cistoca-zadar.hr
37.	Sportska zajednica grada Zadra	www.sgzg.hr	Info@szgz.hr
38.	Sportska zajednica Zadarske županije	www.szzz.hr	Info@szzz.hr
39.	Atletski sportski klub Zadar	www.ask-zadar.hr	Helenavulic@yahoo.com
40.	Biciklistički klub Zadar	www.bkzadar.hr	Info@bkzadar.hr
41.	Sportski akademski savez Sveučilišta u Zadru	http://www.unizd.hr/obrazovanje/centri/centar-za-tjelovjezbu-i-studentski-sport	Tierak@unizd.hr
42.	Škola trčanja Zadar	www.runzadar.com	Info@runzadar.com
43.	Sport event d.o.o.	www.s-event.hr	Info@s-event.hr
44.	Zadar outdoor	www.zadaroutdoor.com	Info@zadaroutdoor.com
45.	Općina Tkon	www.tkon.hr	Skraping@tkon.hr

PP3 – Dubrovnik and Neretva County

46.	Ruđer Bošković, Metković Stair Race		rudoboskovic@gmail.com
47.	Željko Konosić, Ston Wall Marathon		zeljko.konosic@gmail.com
48.	Dubrovnik Neretva County		zupan@edubrovnik.org
49.	Dubrovnik Neretva County Tourist Board		info@visitdubrovnik.hr

50.	Dubrovnik Tourist Board		romana.vlasic@tzdubrovnik.hr
51.	Korčula Tourist Board		tzg-korcula@du.t-com.hr
52.	Smokvica Tourist Board		tzo-smokvica@du.t-com.hr
53.	Tourist Board of Ston		tzston@du.t-com.hr
54.	Tourist Board of Konavle		marketing@tzcavtat-konavle.hr
55.	Župa Dubrovačka Tourist Board		tz-zupa-dubrovacka@du.t-com.hr
56.	Metković Tourist Board		turistička.zajednica.metković@du.t-com.hr
57.	Local Action Group - LAG 5		maja.cebalo@gmail.com
58.	Local Action Group - LAG 2		lag2udruga@gmail.com
59.	Local Action Group - Neretva		lagneretva@gmail.com
60.	Center for Entrepreneurship of Dubrovnik Neretva County		dcp@dcp.hr

PP4 – ERVET Emilia Romagna

61.	Emilia-Romagna Region Department of Tourism and Sport	http://www.regione.emilia-romagna.it/aree-tematiche/aree-tematiche http://www.regione.emilia-romagna.it/la-regione/la-regione	assturismo@regione.emilia-romagna.it alberto.cassani@regione.emilia-romagna.it
62.	Emilia-Romagna Region Tourism Commerce and Sport Service	http://www.regione.emilia-romagna.it/aree-tematiche/aree-tematiche http://www.regione.emilia-romagna.it/la-regione/la-regione	comtur@regione.emilia-romagna.it
63.	Department of Productive Activities, Energy Plan, Green Economy and Rebuilding	http://www.regione.emilia-romagna.it/aree-tematiche/aree-tematiche http://www.regione.emilia-romagna.it/la-regione/la-regione	assatpprod@regione.emilia-romagna.it mauro.penza@regione-romagna.it
64.	National Association Italian Municipalities - ANCI Emilia-Romagna	http://www.anci.emilia-romagna.it/	segreteria@anci.emilia-romagna.it
65.	Municipality of Bologna – environment sector	http://www.comune.bologna.it/ambiente/luoghi/6:6641/	ambiente@comune.bologna.it raffaella.gueze@comune.bologna.it
66.	CONI - Italian National Olimpic Committee - Emilia-Romagna	http://emiliaromagna.coni.it/emiliaromagna.html	emiliaromagna@coni.it
67.	CONI Bologna	http://emiliaromagna.coni.it/emiliaromagna/emiliaromagna/coni-point/bologna.html	bologna@coni.it
68.	UISP – Italian Union Sport for all Emilia-Romagna	http://www.uisp.it/emiliaromagna/	emiliaromagna@uisp.it paolo.belluzzi@uispmodena.it manuela.claysset@gmail.com
69.	AICS – Italian Association Culture and Sport Emilia-Romagna	http://www.aicsemiliaromagna.it/	emiliaromagna@aics.it
70.	CSI – Italian Sports Center Emilia-Romagna	http://www.csi-emiliaromagna.it/	info@csi-emiliaromagna.it

71.	FIDAL - Italian Athletics Federation – Emilia-Romagna	http://emiliaromagna.fidal.it/	cr.emiliar@fidal.it
72.	Legambiente Emilia-Romagna	https://www.legambiente.emiliaromagna.it/	info@legambiente.emiliaromagna.it
73.	Legambiente Bologna	http://www.legambientebologna.org/	info@legambientebologna.org
74.	WWF Emilia-Romagna	https://www.wwf.it/	emiliaromagna@wwf.it
75.	ASPHI Foundation	https://asphi.it/	info@asphi.it
76.	Italian Paralimpic Committee – Emilia-Romagna	http://www.cipemiliaromagna.it/	emiliaromagna@comitatoparalimpico.it
77.	European Funds and Emilia-Romagna International Cooperation	https://fondieuropei.regione.emilia-romagna.it/cooperazione-territoriale-europea/italia-croazia	programmiarea@regione.emilia-romagna.it stefania.leoni@regione.emilia-romagna.it

PP5 – Emilia Romagna Region

78.	Romagna Podismo	https://www.romagnapodismo.it/	info@romagnapodismo.it
79.	RAVENNA AIL	http://ailravenna.it/	Ail.ravenna@ail.it
80.	Sportur Travel	http://www.sporturtravel.com/	info@sporturclubhotel.com
81.	Organizzazione Ecomaratona del sale	http://www.ecomaratonadelsale.it/	info@ecomaratonadelsale.it
82.	Comune di Cervia	http://www.comunecervia.it/	turismo@comunecervia.it serv-turismo@comunecervia.it
83.	IAT Tagliata	http://www.comunecervia.it/	tagliata@cerviaturismo.it
84.	IAT Pinarella	http://www.turismo.comunecervia.it/it	pinarella@cerviaturismo.it
85.	IAT Milano Marittima	http://www.turismo.comunecervia.it/it	iatmilanomarittima@cerviaturismo.it
86.	Cervia Turismo	https://www.cerviaturismo.it/	info@cerviaturismo.it
87.	Informazioni Accoglienza Turistica Cervia	http://www.turismo.comunecervia.it/it/servizi-e-fiere/servizi-turistici/uffici-informazione-centri-prenotazione/informazioni-al-turista/iat-cervia	iatcervia@cerviaturismo.it
88.	Ufficio Informazione e Accoglienza turistica RAVENNA	http://www.turismo.ra.it/ita/	turismo@comune.ra.it
89.	ATLETICA MAMELI RAVENNA A.S.D.	http://www.atleticamameli.it	atleticamameli@gmail.com
90.	Comitato Endas Provincia Ravenna	www.endas.net/ravenna	info@endasravenna.it
91.	Comitato Regionale ENDAS Emilia-Romagna	http://www.endas.net/comitati-emilia-romagna	endas.er@endas.net
92.	OUTDOOR FITNESS A.S.D.	VIA RONCO 12/A RAVENNA	samuelespelorzi@gmail.com
PP6 – Veneto Region			
93.	Running Factory ASD		info@bibionehalfmarathon.it

94.	FIDAL Veneto Running School		cr.veneto@fidal.it
95.	Active Running Team ASD		activeasd@gmail.com
96.	Tornado TRAIL Running ASD		info@tornado.run
97.	Atletica VIS Abano ASD		info@visabano.com
98.	Assindustria SRL		info@assindustriaspot.it
99.	Verona Marathon		info@veronamarathon.it
100.	ASD Dolomiti P.S.G.		dolomitipsg@gmail.com
101.	U.S. Monte Baldo		usmontebaldo@hotmail.it
102.	Transcivetta ASD		infotranscivetta@gmail.com
103.	ASD Atletica Riviera del Brenta		info@atleticardb.it
104.	ASD Venice Martahon		info@venicemarathon.it
105.	Treviso Marathon		info@trevisomarathon.com
106.	Lagazuoi 5 torri turismo		LAGAZUOI5TORRI@DOLOMITI.ORG
107.	ASD Olimpicaorle		segreteria@olimpicaorle.it
108.	Stravicenza		av@atleticaventina.com
109.	Direzione regionale Veneto Trenitalia		direzione.veneto@trenitalia.it
110.	Direzione regionale Infrastrutture Mobilità Trasporti Regione del Veneto		infrastrutturetrasportilogistica@regione.veneto.it

PP7 – Molise Region

111.	City of Termoli	http://www.comune.termoli.cb.it/	segreteriasindaco@comune.termoli.cb.it
112.	Fidal Molise	http://molise.fidal.it/	cr.molise@fidal.it ; presidente.molise@fidal.it
113.	University of Molise	https://www.unimol.it/	giuseppe.calzagni@unimol.it
114.	Italian Paralimpic Committee - Molise	http://www.cipmolise.it/	molise@comitatoparalimpico.it ; media.cipmolise@gmail.com
115.	Touristic High School of Termoli – IPSEO “Federico Di Svevia”	http://www.alberghierotermini.gov.it/	cbrh010005@istruzione.it
116.	Regional High School Office - Molise	http://www.istruzionemolise.it/	giuseppe.delia24@istruzione.it
117.	Italian National Olympic Committee – Molise Committee	http://molise.coni.it/molise.html	molise@coni.it
118.	Autonomous Tourism Agency - Termoli	https://www.termoli.net/	Info@termoli.net
119.			

120.			
121.			
122.			
123.			
124.			
125.			

PP8 - Municipality of Ancona

126.	SEF Stamura	http://www.sefstamura.it/	segreteria@sefstamura.it
127.	FIDAL Marche	http://marche.fidal.it/	sigma@fidalmarche.com
128.	CONI – Comitato Regionale Marche	http://marche.coni.it/marche.html	marche@coni.it
129.	Croce Rossa Italiana – Comitato Ancona	http://www.criancona.it/	cl.ancona@cri.it
130.	Comero Wellness S.S.D. A.R.L.	https://www.conerowellness.com	info@conerowellness.com
131.	ASD Trail Adventure Marche	http://www.trailadventuremarche.it/	info@trailadventuremarche.it
132.	UISP Comitato Regionale Marche	http://www.uisp.it/marche2/	marche@uisp.it
133.	CUS Ancona	https://www.cusancona.it/	segreteria@cusancona.it
134.	MIUR – Ufficio Scolastico Regionale per le Marche	http://www.marche.istruzione.it	direzione-marche@istruzione.it
135.	Europe Direct Regione Marche	http://www.regione.marche.it/Entra-in-Regione/Europe-Direct	europedirect@regione.marche.it
136.	Forum AIC – Forum of the Adriatic and Ionian Chambers of Commerce	http://www.forumaic.org	segreteria.forum@an.camcom.it
137.	SAPE Servizio Associato Politiche Europee	http://www.sapedirect.eu/	politiche.comunitarie@comune.ancona.it
138.	FAIC – Forum of the Adriatic and Ionian Cities	http://www.faic.eu	faic@comune.ancona.it
139.	UNIADRION	http://www.uniadriion.net/	info@uniadrianon.net
140.	CSV Marche	http://www.csv.marche.it/web/	europa@csv.marche.it

PP9 - Veneto Innovazione S.p.a.

141.	Bibione Beach Volley Marathon	https://beachvolleymarathon.it/	info@sportfelix.it
142.	Federazione Veneta Beach Volley	www.fipavveneto.net	veneto@federvolley.it
143.	Circolo Nautico Chioggia	www.circolonauticochioggia.it	info@circolonauticochioggia.it
144.	Camminata in Pineta sotto le stelle	http://www.rosolinamarelido.it/	info@rosolinamarelido.it
145.	Darsene Le Saline	www.darsenalesaline.com	info@darsenalesaline.com

146.	Jesolo Beach Volley	www.jbabeachvolley.it	info@jbabeachvolley.it
147.	eventi sportivi caorle	www.caorle.eu	info@caorle.eu
148.	Federazione Atletica Veneto	www.fidalveneto.com	cr.veneto@fidal.it
149.	Campionato Italiano moto d'acqua a Eraclea	https://www.agenziauniverso.it/de/events-eraclea/campionato-italiano-di-moto-d-acqua-ad-eraclea-mare/1	booking@agenziauniverso.it
150.	King of Diga Sport alternativi (windsurf ecc a Sottomarina)	www.kingofdiga.com	info@kingofdiga.com
151.	Trofeo Città di Caorle (biciclette)	www.olimpicaorle.it	segreteria@olimpicacaorle.it
152.	Bibione Halfmarthon	www.bibionehalfmarathon.it	info@bibionehalfmarathon.it
153.	Campionato Italiano Master a cronometro squadre.	www.granfondopinarello.com	info@granfondopinarello.com
154.	Adriatica Jonica Race	www.adriaticaionicarace.com	info@adriaticaionicarace.com
155.	Gare di Triathlon Venezia	www.veneziatriathlon.it	info@veneziatriathlon.it