

PRESS CONFERENCE VENICE

28/06/2019

Report of questionnaires among participants

On June 28, 2019, in Venice at Palazzo Balbi a press conference took place to present the project Zero Waste Blue to the press.

Veneto Innovazione spread the project questionnaire to participants. It was a survey on the information on the project and the sustainability of events.

The questions were:

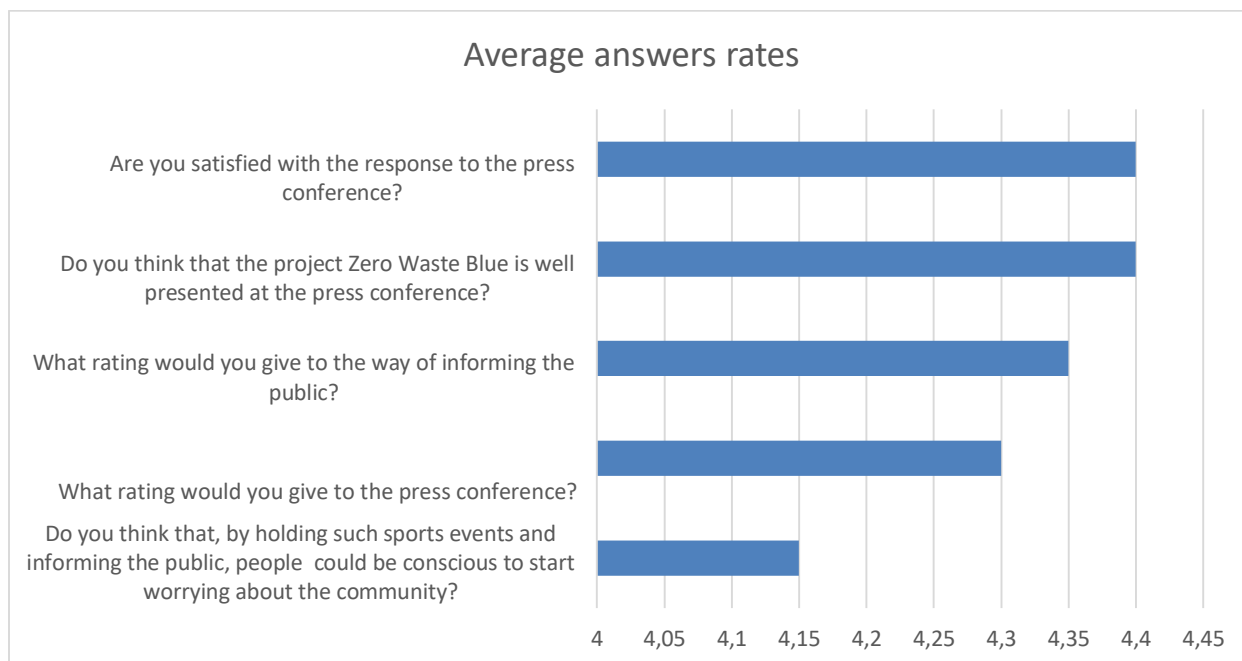
1. Do you think that, by holding such sports events and informing the public, people could be conscious to start worrying about the community?
2. What rating would you give to the press conference?
3. What rating would you give to the way of informing the public?
4. Do you think that the project Zero Waste Blue is well presented at the press conference?
5. Are you satisfied with the response to the press conference?
6. Your suggestions or comments:

The rates on answers ranged from 1, meaning "the worst", to 5 intended as "excellent".

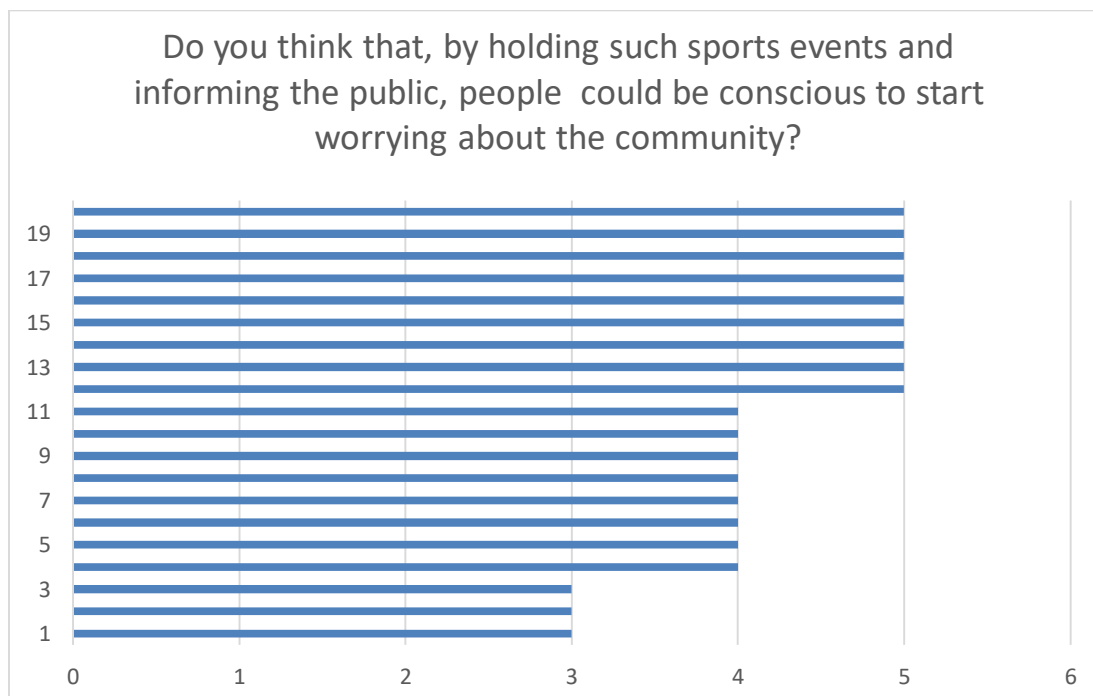
At the end Veneto Innovazione received 20 questionnaires filled in.

In general, all answers were not lower than 3, showing a general satisfaction on what was presented:

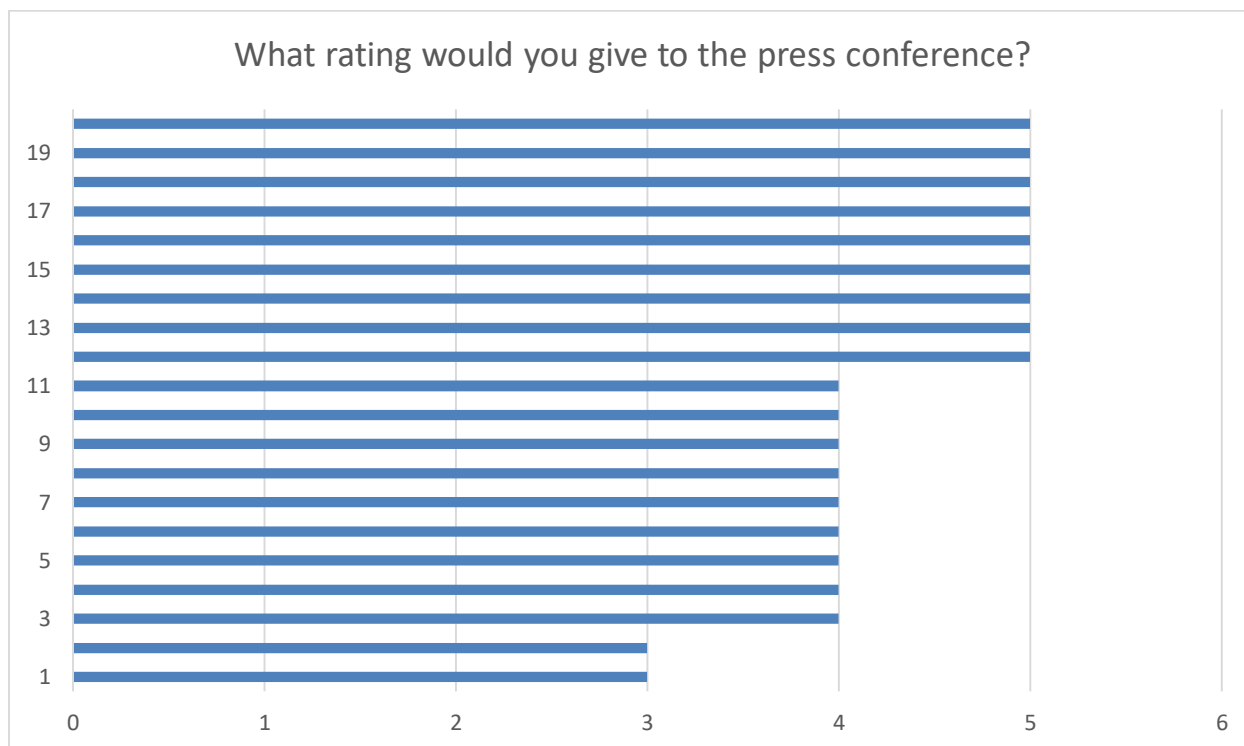
Do you think that, by holding such sports events and informing the public, people could be conscious to start worrying about the community?	4,15
What rating would you give to the press conference?	4,3
What rating would you give to the way of informing the public?	4,35
Do you think that the project Zero Waste Blue is well presented at the press conference?	4,4
Are you satisfied with the response to the press conference?	4,4



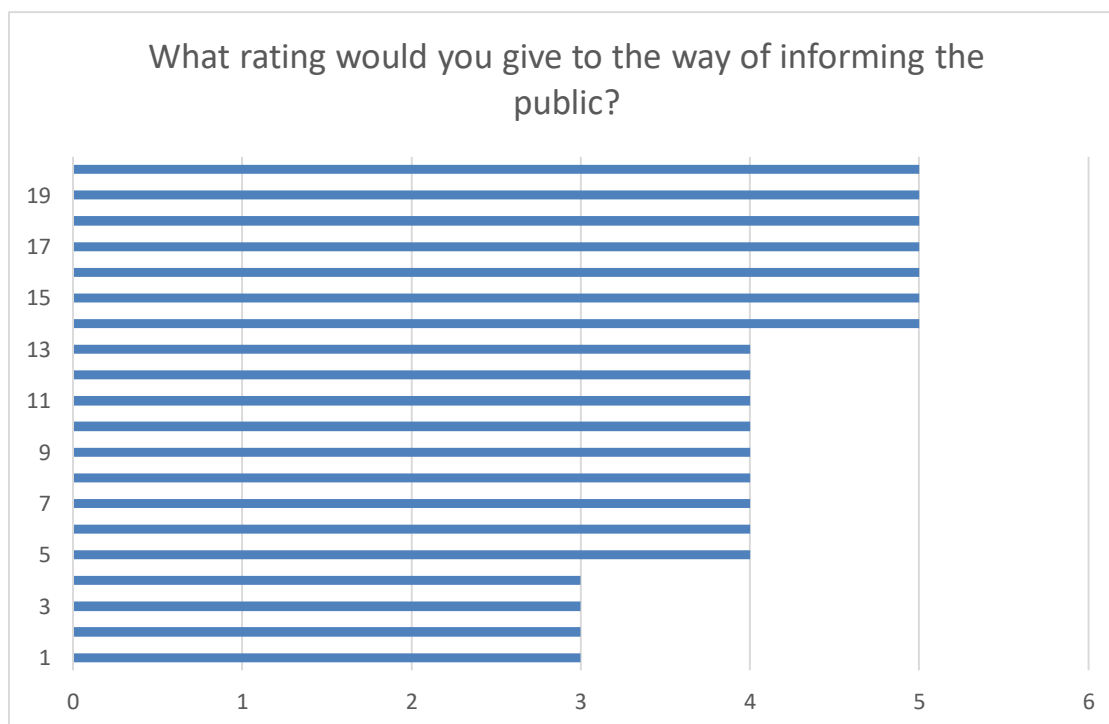
Observing the single questions, the 85% are positive about holding such sports events and informing the public, people could be conscious to start worrying about the community.



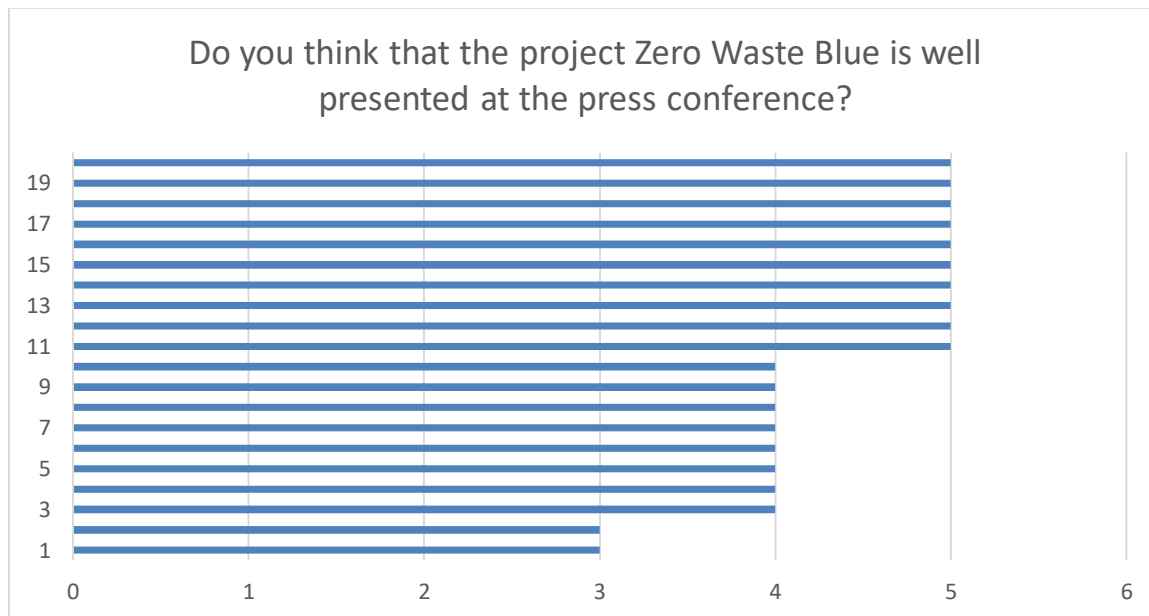
The 90% rated at least 4 (good) the press conference.



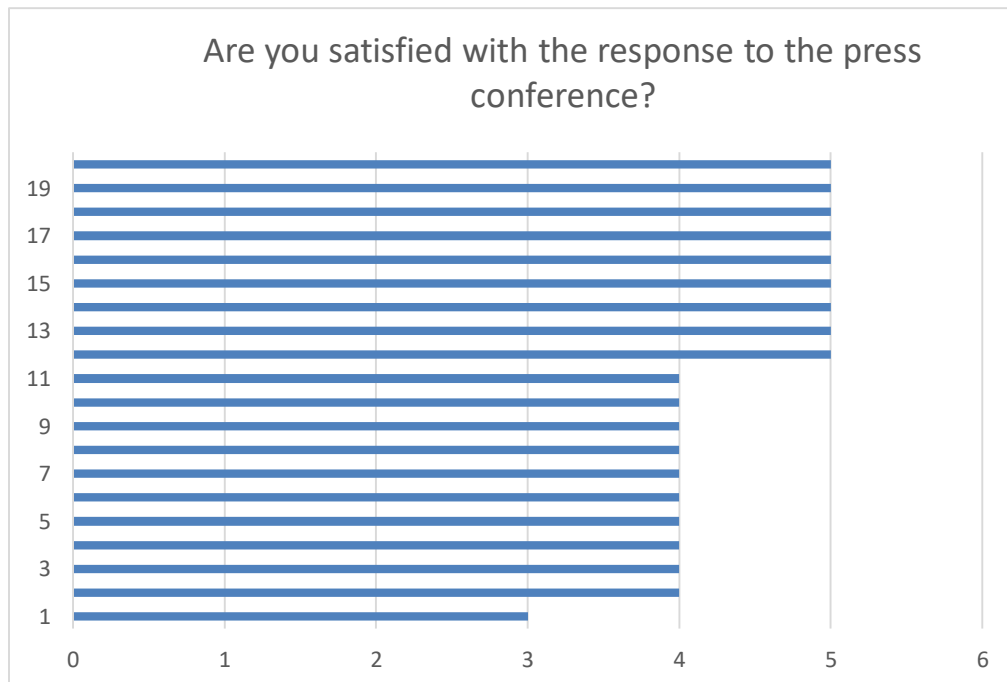
The 80% of interviewed participants were positive on the way of informing the public.



The 90% were satisfied with the way Zero Waste Blue was presented at the press conference.



While 95% were satisfied with the response to the press conference:



As for the request of comments or suggestions, only one participant wrote: “Sport should think of the environment as well.”