

Opatija, November 05<sup>th</sup> 2019.

**Subject: Report of Questionnaires from participants of Press conference – FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT**

As part of Work package 2, Activity 2.2 *Media relations, publication and digital activities*, one of the deliverables are **Questionnaires fulfilled by the participants of the Press conference/local meeting**. Description of that deliverable said that project partner needs to organize one Press conference/local meeting where will questionnaires be fulfilled.

Faculty of Tourism and Hospitality Management organized Press conference/local meeting in Opatija, on 5<sup>th</sup> of November 2019.

Questionnaire for participants of the press conference has 5 questions as well as question for suggestions or comments.

Here are the questions:

**Questionnaire for participants of the press conference**

(1 – the worst, 2 – bad, 3 – moderately, 4 – good, 5 – excellent)

**1. What rating would you give to the press conference?**

☐ 1      ☐ 2      ☐ 3      ☐ 4      ☐ 5

**2. What rating would you give to the way of informing the public?**

☐ 1      ☐ 2      ☐ 3      ☐ 4      ☐ 5

**3. Do you think that, by holding such sports events and informing the public, people could be conscious to start worrying about the community?**

☐ 1      ☐ 2      ☐ 3      ☐ 4      ☐ 5

**4. Do you think that the project Zero Waste Blue is well presented at the press conference?**

☐ 1      ☐ 2      ☐ 3      ☐ 4      ☐ 5

**5. Are you satisfied with the information received at the press conference?**

☐ 1      ☐ 2      ☐ 3      ☐ 4      ☐ 5

**6. Your suggestions or comments:**

20 questionnaires were collected.

For the 1st question (What rating would you give to the press conference), 9 persons answer that the press conference/local meeting is excellent, 10 persons that the press conference/local meeting is good and 1 that is moderately.

For the 2nd question (What rating would you give to the way of informing the public), 9 persons answer that the press conference is informing the public excellent, 10 that informs good and 1 that informs moderately.

3rd question was about holding Zero Waste Blue sporting events and informing the public, could people be conscious to start worrying about the community, 8 people gave the highest mark and 12 people gave 4.

4th question was about project ZWB and its presentation at the press conference. 15 persons think that the project is excellent presented and 5 that is good.

14 of 20 participants are excellent satisfied with received information at the press conference and 6 is good satisfied.

Also at the end of questionnaire, there was only 1 suggestion and comment. To organize more of these local meetings and promote more sustainable activities.

From the above mentioned, it is easy to conclude that the Press conference participants are generally satisfied with the conference itself as well as the information about the project and Zero Waste Blue events.

Maša Trinajstić  
Researcher on the project