

Zadar, August 12th 2019.

Subject: Report of Questionnaires from participants of Press conference - ZADRA NOVA

As part of Work package 2, Activity 2.2 *Media relations, publication and digital activities*, one of the deliverables are **Questionnaires fulfilled by the participants of the Press conference/local meeting**. Description of that deliverable said that project partner needs to organize one Press conference/local meeting where will questionnaires be fulfilled.

ZADRA NOVA organized Press conference in Zadar, on 9th of August 2019.

Questionnaire for participants of the press conference has 5 questions as well as question for suggestions or comments.

Here are the questions:

Questionnaire for participants of the press conference

(1 – the worst, 2 – bad, 3 – moderately, 4 – good, 5 – excellent)

1. What rating would you give to the press conference?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

2. What rating would you give to the way of informing the public?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

3. Do you think that, by holding such sports events and informing the public, people could be conscious to start worrying about the community?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

4. Do you think that the project Zero Waste Blue is well presented at the press conference?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

5. Are you satisfied with the information received at the press conference?

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

6. Your suggestions or comments:

20 people answered the questionnaires.

Here are the answers.

For the 1st question (What rating would you give to the press conference), 17 persons answer that the press conference is excellent, 2 persons that the press conference is good and 1 that is moderately.

For the 2nd question (What rating would you give to the way of informing the public), 16 persons answer that the Press conference is informing the public excellent, 3 that informs good and 1 that informs moderately.

3rd question was about holding Zero Waste Blue sporting events and informing the public, could people be conscious to start worrying about the community, 14 people gave the highest mark, 3 people gave 4 and 3 people gave 3.

4th question was about project ZWB and its presentation at the press conference. 18 persons think that the project is excellent presented, 1 that is good and 1 that is moderately.

18 of 20 participants are excellent satisfied with received information at the press conference, 1 is good and 1 is moderately satisfied.

Also at the end of questionnaire, there were only 2 suggestions and comments. One was that there should be more Zero Waste Blue events and second was that Press conference needs to use better sound system.

From the above mentioned, it is easy to conclude that the Press conference participants are generally satisfied with the conference itself as well as the information about the project and Zero Waste Blue events.

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