



## Report

### Participation on external event

#### Town of Opatija

Town of Opatija participated on the external event “Walking and exercising together” in Ičići, held on April 6, 2019, as part of Activity 2.3. The representatives of Town of Opatija presented the ZWB project, its main goals and sustainable actions for the sport events.

The main goal of the sport event “Walking and exercising together” is inclusion of large number of people to walk and exercise on the fresh air. There were also present a lot of volunteers that presented the benefits of exercising, and also there were presented sport, touristic and cultural benefits of such events.

The representatives of Town of Opatija set up the roll-up of the project and distributed the project brochures to all interested participants.


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## Zero Waste Blue

sport events  
for territorial development



**PROJECT DURATION**  
 01.01.2018 - 30.11.2018

**TOTAL BUDGET**  
 541 455,70 EUR

**ERDF**  
 192 210,93 EUR

The main goal of the Zero Waste Blue project is to protect natural and cultural heritage through innovative sporting events. Some of the major sporting events in the Programme are selected as pilot projects which will promote a zero waste concept in order to protect the environmental and historical value of the sites.

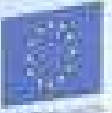
**PARTNERS:**



European Regional Development Fund  
 ERVET



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Sustainable Blue

Call for Proposals

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### Zero Waste Blue

sport events  
for territorial development



- PROJECT DURATION: 01.06.2017 - 31.12.2020
- TOTAL BUDGET: 41.500.000 €
- ERDF: 22.200.000 €

The main goal of the Zero Waste Blue project is to protect natural and cultural heritage, to improve the waste management system, to improve the quality of the environment and to promote the development of the area.

**PARTNERS:**



ERVET

ALL DAY FREE  
RENT A BOAT  
ENCOUNTER  
TOASTERS  
BARS  
& CATERING

