

Report participation on one external event EMILIA-ROMAGNA REGION

The Zero Waste Blue team of Emilia-Romagna Region chose to promote Zero Waste Blue project at the **half marathon of Bologna "RUN TUNE UP"** which was held on 8th September 2019.

It is an international road race event on the distance of 21,097 km where everyone can participate: professional athletes, amateur athletes and beginners.

It is one of the most important road races in Italy, with a course designed entirely in the historic center of Bologna.

A lot of live music along the way gives the right boost to cross the finish line in Piazza Maggiore.

Almost 3000 participants from different countries of the world have joined the event and the local population was involved also in it.

The organizers provided us the space necessary for the installation of the project's posters and for the distribution of ZWB brochures to participants.





