



## MINUTES

### of Final Meeting and Communication Workshop Cross-border Committee Meeting

#### Zero Waste Blue - Zero Waste Blue sport events for territorial development

**Date:** 13<sup>th</sup> November, 2019

**Place:** Kompas hotel – conference room, Dubrovnik (Croatia)

Final Meeting with Communication Workshop and Cross-border Committee started at 9 AM and finished at 19.30 PM.

**Present:**

- 1. Joint Secretariat Interreg Italy-Croatia**  
Marin Miletić, representative of JS
  
- 2. LP: Town of Opatija (Croatia)**  
Neli Nežić  
Mirna Spasić
  
- 3. PP1: University of Rijeka, Faculty of Tourism and Hospitality Management (Croatia)**  
Marinela Krstinić Nižić  
Maša Trinajstić  
Helga Maškarin Ribarić
  
- 4. PP2: Zadar County Development Agency ZADRA nova (Croatia)**  
Lorena Marić  
Andrea Smolić  
Ive Surić  
Marija Dušević  
Ante Mikulić

**5. PP3: Dubrovnik and Neretva Region (Croatia)**

Luna Polić Barović

Nina Skurić

Anita Aletić

**6. PP4: ART-ER Attractiveness Research Territory (Italy)**

Cesare Buffone

Beatrice Fabris

Claudia Ferrigno

Rita Trombini

**7. PP5: Emilia-Romagna Region (Italy)**

Maura Mingozzi

Clelia Capozzi

**8. PP6: Veneto Region (Italy)**

Nadia Giaretta

Caterina Parlante

**9. PP7: Molise Region (Italy)**

Maria Tirabasso

Giuseppe Iglieri

**10. PP8: Municipality of Ancona (Italy)**

Sanja Vukorep

Ornella Guglielmino

Marco Burini

**11. PP9: Veneto Innovazione Spa (Italy)**

Francesca Macatrozzo

Giovanni Simonato

**12. Logoteam Ltd. (Croatia)**

Dražen Žgaljić

Ornella Jadreškić

**13. City of Dubrovnik (Croatia)**

Mario Galić

Ivan Đurasović

**Agenda:**

1. **Presentation of the Work Package 1 – Project Management and coordination of activities**  
*Town of Opatija, Logoteam Ltd.*
  2. **Presentation of the Work Package 2 – Communication activities**  
*ZADRA NOVA Zadar County Development Agency*
  3. **Presentation of the Work Package 3 – From Zero Waste to Zero Waste Blue: capitalizing, learning, preparing pilots implementations**  
*ART-ER Attractiveness Research Territory*
  4. **Presentation of the Work Package 4 – How to protect and promote natural and cultural heritage through ZWB sports events**  
*University of Rijeka, Faculty of Tourism and Hospitality Management*
  5. **Presentation of the Work Package 5 – Zero Waste Blue: growing jointly promoting the value of natural cultural heritage awareness**  
*Municipality of Ancona*
  6. **Experience of the ZWB sport events organised from July to November 2019:**  
*Ston Wall Marathon – Dubrovnik-Neretva County*  
*King of Učka – Town of Opatija*  
*Venice Marathon – Veneto Region*  
*Half-marathon Ancona – Municipality of Ancona*
  7. **Presentation of the final video**  
*Veneto Innovazione Spa*
  8. **Press-conference**
  9. **Cross-border Committee meeting and Final Communication Workshop**
1. The first day of Final Meeting in Dubrovnik started at 9 AM with greeting of Dubrovnik-Neretva County representative.  
The official part of the Final Meeting started with greeting and speech of JS representative, Mr. Marin Miletić, who made short overview of main Programme goals and Zero Waste Blue project results. After that started the overview of project activities realised from June to November 2019. External representative of LP started the overview with few notes about reporting of the individual and joint Progress Report via SIU system and also told all partners to report all planned budget changes. Further activities from WP1 are presented after presentations of all other WPs.  
WP2 was presented by responsible partner ZADRA nova. As most of the activities are part of Activity 2.2, the presentation was mostly about A 2.2. Most deliverables are done, the deliverables that are missing from some of the partners are questionnaires for participant of press-conferences and for people with disabilities, and also appropriate reports. The deliverable that is most problematic is printed publication on relevant EU magazine, because responsible partner tried to find that type of printed magazine for planned budget, but it didn't work. After consultations with representative of JS, the deal is to try with online publication. All other deliverables from WP2 are realised or are going to be realised in planned timeframe.

After presentation of WP2, the responsible partner for WP3, ART-ER, presented the main result of overall WP3, ZWB app. The app is functional, the responsible partner explained how partners can use it and some of them already used it, all parts of application and also mobile application.

After WP3, representatives of PP1, as responsible partner for WP4, made an overview on the activities of WP4. All pilot events are realised, and PP1 presented results of events from June to November. The reports they made for each event are mostly based on emission of CO2 and recommendations for future events, so part of the presentation was overview of these two items. Another topic was Local Action Plans, and representatives of PP1 said that they will made all 7 LAPs, so other partners who had budget for external service for LAP made budget change.

The last WP5 was presented by responsible partner, PP8. They showed final version of ZWB brand and template for tourism packages. With that template each partner responsible for making tourist packages will create corresponding tourist package.

After presentations of all activities by each WP, external representative of LP mad short overview of all project deliverables and the biggest part of them are realised. Most doubts were about distribution of questionnaires for people with disabilities and participants of press-conferences, but at the end most of it is almost prepared.

Second part of the Final Meeting was about realised pilot events from July to November. Representative of PP3 shared experience from Ston Wall Marathon and promotion of ZWB. After that representative of LP presented experience from King of Učka, representative of PP6 presented experience from Venice Marathon and representative of PP8 presented experience from Half-marathon Ancona.

For the end of meeting PP9 showed final video of the project.

Scorer:

Ornella Jadreškić