



## ZERO WASTE BLUE NEWSLETTER #2



**Interreg**  
Italy - Croatia  
Zero Waste Blue



EUROPEAN UNION

European Regional Development Fund

ZWB aims to increase the value of the natural and cultural heritage through shared methodologies and cooperation strategies in the realisation of sustainable sporting events.

From January to June 2019, through the Zero Waste Blue project, the following sporting events were realized: The Metković Skalinada, Cycling tour Zadar-Nin, Wings for Life Zadar, Festival of Sport Recreation Opatija, Eco Marathon of the salt Cervia.



### Festival of Sport Recreation Opatija

Festival of Sport Recreation was held on 13th of April in Opatija, organized by the Club for the sport recreation Gorovo and Town of Opatija. More than 1,000 recreational athletes from all over Croatia participated in the event.

During the festival participants, were guided to different routes that had the eco product fair.

On the return from the walk, participants were given food in biodegradable pots, while water for drink was used from the city water supply.







## The Metković Skalinada

The 4th edition of the Metković Skalinada held in the city of Metković, Croatia took place on March 17<sup>th</sup>, and saw 216 competitors finish the race.

The Metković Stair Climbing Race is a vertical chronometer race where competitors start at intervals of 30 seconds, and the start and finish lines are both on King Tomislav Square.

This year's edition of the race featured the use of recycled materials, paperless registration and communication, separate waste collection, rational use of water and energy, use of local products and local producers, minimal use of plastic, use of re-usable materials, as well as the use of natural materials (stone).

## Cycling tour Zadar - Nin

World Health Day in Zadar is also marked by the largest local cycling tour in Croatia: Cycling tour Zadar - Nin. This year, the 11th edition of the cycling tour took place on April 13th, with nearly 1,000 participants.

This year's cycling event was special due to the complete use of biodegradable equipment, online registration of participants, separate disposal of waste, the use of local products on cycling tour and with short education on environmental protection.



## Wings for Life

On May 5th, the global race Wings for Life World Run began at several locations around the world, among which was Zadar.

This year's race Wings for Life and project Zero Waste Blue put the emphasis on the preservation of cultural and natural heritage. Due to the large number of runners and the large amount of plastic waste that remains after the competition, the Zero Waste Blue project provided biodegradable glasses for racers and promoted the idea of Zero Waste to raise awareness about environmental protection.

## The Salt Eco-Marathon

The Salt Eco-Marathon 2019, IV edition, was held on 6<sup>th</sup> and 7<sup>th</sup> of April in Cervia. The event started on April 6th with the Kids Run, to promote the territory as a unique place where nature, culture and sport can be combined and integrated.

Sustainable actions adopted at the Salt Eco-Marathon were: use of tap water for refreshment, distribution of local products, use of biodegradable or recycled materials, online registration, use of eco-friendly race bibs, and the placement of selected waste bins for the separate collection of waste on the route.



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