

The
**CATALOGUE
OF PRODUCTS**
from Italy and Croatia

PROJECT KEYQ+



The project KeyQ+ is capitalizing the IPA Adriatic Key Q project and is aimed at protecting and preserving historical traditional cuisine and less-known cultural heritage sites of Italy and Croatia, in order to foster the cross-border economy. To that aim, the project has defined an innovative tourist itinerary that is focused on enhancing the local eno-gastronomic attractiveness, and supporting synergies creation among the didactic kitchens, local producers and cultural sites operators. The principal project objective was to create a 7-part tourism itinerary based on agro-food biodiversity and gastronomy heritage from the KEYQ+ territory connected to cultural and historical assets in the area, valorising less known sites and offering to tourists typical products in different seasons. With this aim an extensive research was performed of local and traditional agri-food products of the northern Adriatic area where the resulting 20 less-known products were mapped which have been rooted in the territory for generations.

Project title

KeyQ+: Culture and tourism as keys for quality cross border development of Italy and Croatia

Start and end date

01/01/2018 - 30/09/2019

Priority axis 3

Environment and cultural heritage

Specific objective 3.1

Make natural and cultural heritage leverage for sustainable and more balanced territorial development

Deliverable information

WP3, Activity 3.1, Deliverable 3.1.1

Lead partner (name and contact)

AZRRI - Agency for Rural Development of Istria Ltd Pazin
info@azrri.hr

Website

www.italy-croatia.eu/web/keyqplus

Istrian red garlic



ORIGINAL NAME OF PRODUCT

Češnjak

SCIENTIFIC NAME

Allium sativum

AREA OF PRODUCTION

Istrian peninsula, mostly central

HOW LONG PRODUCED IN AREA

More than 100 years

WHERE TO FIND IT?

Farmers market

IN WHAT FORM?

Fresh clove, gourmet powder



Cabbage

Kupus (zelje)

Brassica oleracea

Istrian peninsula, mostly central

Since the 1950s

Farmers market, shops

Raw fresh and sour (grated or whole)

ORIGINAL NAME OF PRODUCT

SCIENTIFIC NAME

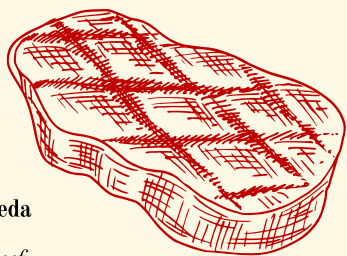
AREA OF PRODUCTION

HOW LONG PRODUCED IN AREA

WHERE TO FIND IT?

IN WHAT FORM?

Meat of Istrian cattle



ORIGINAL NAME OF PRODUCT

Meso Istarskog goveda

COMMON NAME

Istrian „Boscarin” beef

AREA OF PRODUCTION

Istrian peninsula and surrounding islands

HOW LONG PRODUCED IN AREA

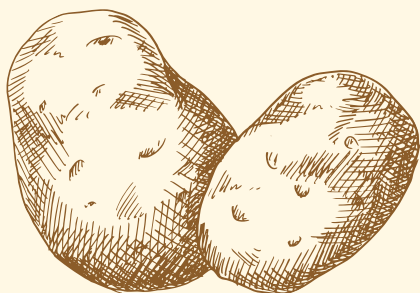
More than 100 years

WHERE TO FIND IT?

Specialised shops

IN WHAT FORM?

Fresh or matured, raw



Potato

Krumpir

ORIGINAL NAME OF PRODUCT

Solanum tuberosum

SCIENTIFIC NAME

Istrian peninsula

AREA OF PRODUCTION

More than 250 years

HOW LONG PRODUCED IN AREA

Farmers market

WHERE TO FIND IT?

Raw fresh

IN WHAT FORM?

Fennel

ORIGINAL NAME OF PRODUCT

SCIENTIFIC NAME

AREA OF PRODUCTION

HOW LONG PRODUCED IN AREA

WHERE TO FIND IT?

IN WHAT FORM?

Koromač

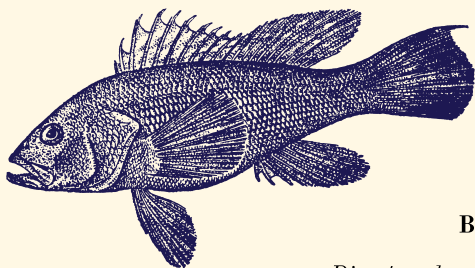
Foeniculum vulgare Mill

Cres - Lošinj archipelago

Fennel was cultivated as far back as the ancient times

Wild growing along roads and rocky places

Fresh and as a dried spice



Brancin

Dicentrarchus labrax

Adriatic sea, Kvarner bay, Cres Lošinj island group

From ancient times

Fish market, local fishermen

Fresh

Sea bass

ORIGINAL NAME OF PRODUCT

SCIENTIFIC NAME

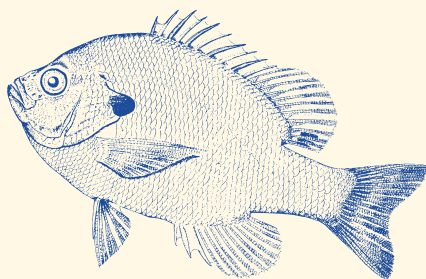
AREA OF PRODUCTION

HOW LONG PRODUCED IN AREA

WHERE TO FIND IT?

IN WHAT FORM?

Gilthead bream



ORIGINAL NAME OF PRODUCT

Orada

SCIENTIFIC NAME

Sparus aurata

AREA OF PRODUCTION

Adriatic sea, Kvarner bay, Cres Lošinj island group

HOW LONG PRODUCED IN AREA

From ancient times

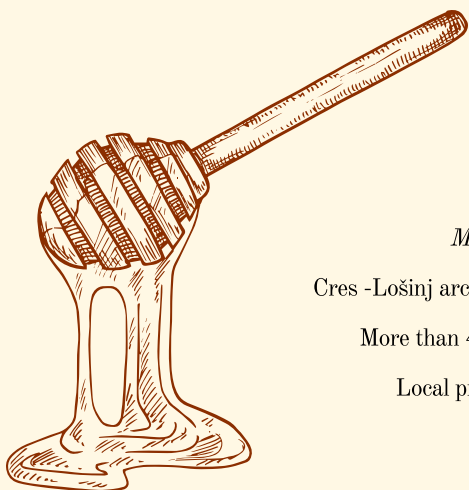
WHERE TO FIND IT?

Fish market, local fishermen

IN WHAT FORM?

Fresh

Honey



Med

ORIGINAL NAME OF PRODUCT

Mel mellis

SCIENTIFIC NAME

Cres -Lošinj archipelago

AREA OF PRODUCTION

More than 40 years

HOW LONG PRODUCED IN AREA

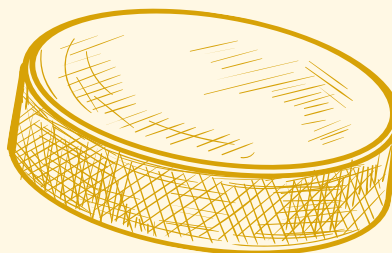
Local producers

WHERE TO FIND IT?

Jar

IN WHAT FORM?

Latteria del diavolo



ORIGINAL NAME OF PRODUCT

Latteria del diavolo, fresh semi – hard cheese
produced with pasteurized milk

COMMON NAME

Latteria del diavolo

AREA OF PRODUCTION

Cividale del Friuli

HOW LONG PRODUCED IN AREA

Since 1924

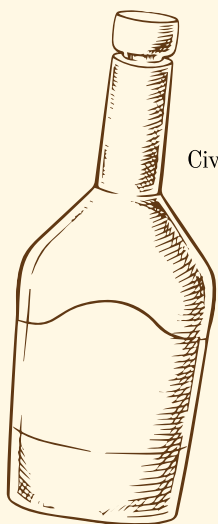
WHERE TO FIND IT?

Social dairy of Cividale

IN WHAT FORM?

Cilindric shape from 6 to 7 kg

Grappa



Grappa

ORIGINAL NAME OF PRODUCT

Sgnape

COMMON NAME

Cividale del Friuli and whole of Friuli

AREA OF PRODUCTION

In Cividale area since 1451

HOW LONG PRODUCED IN AREA

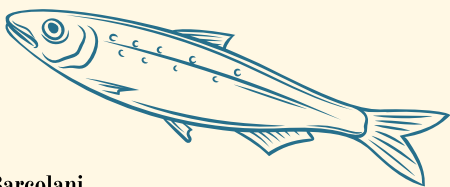
Local producers

WHERE TO FIND IT?

Bottle

IN WHAT FORM?

Anchovy



ORIGINAL NAME OF PRODUCT

Sardoni Barcolani

SCIENTIFIC NAME

Engraulis encrasicolus

AREA OF PRODUCTION

Gulf of Trieste

HOW LONG PRODUCED IN AREA

From ancient times

WHERE TO FIND IT?

City markets and seafood shops

IN WHAT FORM?

Fresh

Extra virgin oil

Olivo di oliva extravergine Tergeste DOP

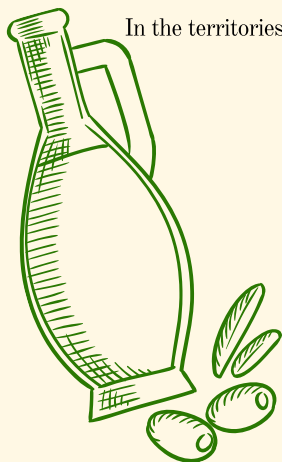
Olea Europea

In the territories of the province of Trieste

Since the Roman period

Local Producers

Bottle



ORIGINAL NAME OF PRODUCT

SCIENTIFIC NAME

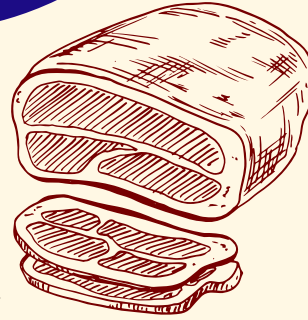
AREA OF PRODUCTION

HOW LONG PRODUCED IN AREA

WHERE TO FIND IT?

IN WHAT FORM?

Meat of Rendena cattle



ORIGINAL NAME OF PRODUCT

Carne di vacca Rendena

SCIENTIFIC NAME

Bos Taurus (breed "Rendena")

AREA OF PRODUCTION

In the provinces of Padova, Trento, Vicenza and Verona

HOW LONG PRODUCED IN AREA

From 1870s

WHERE TO FIND IT?

Specialized butcheries and farms

IN WHAT FORM?

Fresh or matured, raw or processed



Rabose del piave grapes

Raboso del piave

Vitis vinifera (var. *Raboso Piave*)

Area surrounding the river Piave

At least since the 17th century

Wineries, wineshops and gourmet shops

Bottle

ORIGINAL NAME OF PRODUCT

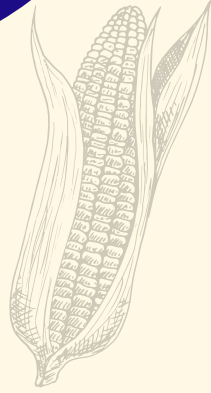
SCIENTIFIC NAME

AREA OF PRODUCTION

HOW LONG PRODUCED IN AREA

WHERE TO FIND IT?

IN WHAT FORM?



Maize Biancoperla

ORIGINAL NAME OF PRODUCT

Mais Biancoperla

SCIENTIFIC NAME

Zea mays L. (Biancoperla)

AREA OF PRODUCTION

Provinces of Padova, Rovigo, Treviso, Venezia and
Vicenza

HOW LONG PRODUCED IN AREA

Extensive production since the 19th century

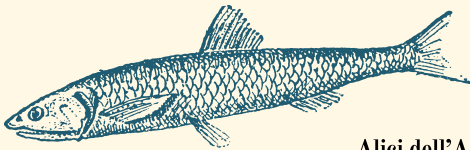
WHERE TO FIND IT?

Specialised mills and retailers on the production area

IN WHAT FORM?

Maize Flour in packages

Anchovies from Adriatic sea



Alici dell'Adriatico

ORIGINAL NAME OF PRODUCT

Engraulis encrasicolus

SCIENTIFIC NAME

Adriatic Sea

AREA OF PRODUCTION

From ancient times

HOW LONG PRODUCED IN AREA

Fish-markets and fisheries

WHERE TO FIND IT?

Fresh or preserved

IN WHAT FORM?

Rice from Po Delta



ORIGINAL NAME OF PRODUCT

Riso del Delta del Po PGI

SCIENTIFIC NAME

Oryza sativa (Baldo, Carnaroli, Arborio, Volano)

AREA OF PRODUCTION

Po Delta

HOW LONG PRODUCED IN AREA

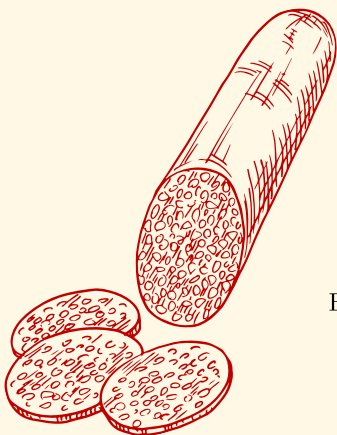
Over 100 years

WHERE TO FIND IT?

Gourmet shops

IN WHAT FORM?

Dry rice grains (Paddy rice, brown rice,
polished rice)



Bèl e còt

BÈL E CÒT

ORIGINAL NAME OF PRODUCT

Bèl e còt ("ready to eat")

COMMON NAME

Russi - Ravenna

AREA OF PRODUCTION

Over 100 years

HOW LONG PRODUCED IN AREA

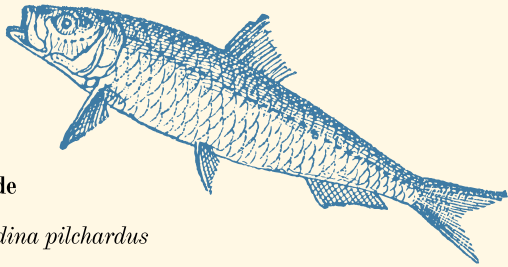
Butcher's shops in Russi (RA)

WHERE TO FIND IT?

Cooked salami in packaging

IN WHAT FORM?

Pilchards



ORIGINAL NAME OF PRODUCT

Sarde

SCIENTIFIC NAME

Sardina pilchardus

AREA OF PRODUCTION

Adriatic sea, Mediterranean sea

HOW LONG PRODUCED IN AREA

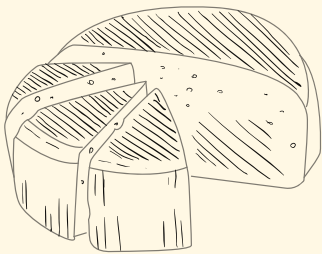
Over 100 years

WHERE TO FIND IT?

Fisheries from Adriatic Coast

IN WHAT FORM?

Fresh, processed, frozen



Ravaggiolo from Appennine Tosco-Romagnolo

Ravaggiolo cheese

Towns from Tuscany - Romagna Appennines

(province of Forlì-Cesena)

At least since 1500s

Small local producers in Emilia-Romagna region

Round shape (diameter around 15- 25 cm)

Ravaggiolo

ORIGINAL NAME OF PRODUCT

COMMON NAME

AREA OF PRODUCTION

HOW LONG PRODUCED IN AREA

WHERE TO FIND IT?

IN WHAT FORM?



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