

ATLAS Project

Adriatic Cultural Tourism Laboratories

2nd Project Steering Committee and Partners meeting

25th-26th October, Bari

Venue: Tecnopolis Science and Technology Park, Valenzano (Ba) - ITALY

DRAFT AGENDA

Thursday 25th October, 11.00 – 18.00:

10:00 Departure of bus transfer from Bari Central Station (meeting point Hotel Leon D'oro)

10.30 Registration

11.00 **Welcome greetings and general introduction:** Annamaria Annicchiarico, Sole Director Tecnopolis PST and Saverio D'eredità, Friuli Innovazione, Lead Partner of Atlas Project

11.20 **Tourism 4.0** – Massimo Salomone, Coordinator Tourism Section Confindustria Puglia

11.40 **Digital Innovation in Tourism** – Maria Assunta Apollonio, Head of Cultural Heritage and Tourism services at InnovaPuglia

12.00 **Living Labs experience** – Gaetano Grasso, Responsible of the Living Labs project in Apulia Region at Innovapuglia

12.20 **Pursuit of excellence** – Luca Cerretani, Revenue Manager Borgo Egnazia

12.50 **The Museum of peasant civilization** in Gioia del Colle – Vito Santoiemma, Director of Museum

13.15 *Lunch break at Tecnopolis PST*

14.15 The **State of Progress** of the project (LP - FINN)

14.30 **Experiential paths** – the intervention of **Giovanna Tosetto** (FINN’s cultural tourism expert)

15.00 **WP 4: Training workshops** (PP3 - TNO) + **PPs’ Round table**

15.30 **WP 2: Communication activities**, state of art (PP1 – IDA Pola)

16.00 **WP 3: Atlas Platform** (LP-FINN)

16.15 *coffee break*

16.45 **WP 5: Pilot actions**, state of art (PP2 - SIPRO) + **PPs’ Round table**

18.00 **Departure** of bus transfer from Tecnopolis to Bari central station near “Hotel Leon D’oro”(15 Km trip)

20.30 **Social Dinner** in Bari city centre at restaurant “**Opera**” (Via Nicolò Piccinni, 151, <https://goo.gl/maps/ZHzUKohJ6Pr>)

Friday 26th October, 9.30-13.00: 2nd Steering Committee (SC) & PPs meeting

8.30 *Departure of bus transfer from Bari central station to TecnoPolis (15 Km trip)*

9.00 *Registration*

9.15 **WP 1: Financial management and administrative aspects**, Reporting, JS communications, Validation of deliverables/outputs, Approval of Changes and workplan (LP - FINN Udine)

09.45 **WP 2: Communication activities**, results achieved and next steps (PP1 - IDA Pola)

10.15 **WP 3: Design of the Adriatic Cultural Tourism Lab**, results achieved and next steps (PP7-STEP RI Rijeka)

10.30 **WP 4: Investing in skills**, results achieved and next steps (PP3 - TNO Bari)

11.00 *Coffee Break*

PPs' meeting

11.15 **WP 5: Living Lab & Pilot actions**, next steps (PP4 - Puglia Creativa Bari and PP2 – SIPRO Ferrara)

13.00 *Light lunch*

14.00 *Departure of bus transfer from TecnoPolis to Bari central station (15 Km trip)*