

Pilot implementation Tourism experience

Atlas

Adriatic Cultural Tourism Laboratories
(WP5.3.4/Sipro Spa, September 2019)



Organization of an experience tour within the lagoons and the city of Comacchio (Ferrara), promoting the knowledge of its cultural and natural heritage.

The itinerary was also aimed at increasing accessible tourism within the province of Ferrara; in fact it allowed the participation of both people with physical disabilities and people with food problems. Furthermore it was linked to the new forms of experiential tourism, including unusual and non-traditional experiences, capable of involving the five senses.

The itinerary was an excursion by a motor ship, accompanied by an expert environmental guide following the historical-naturalistic path.

This was the programme:

- Visit to the ancient “casoni” and to a plant from traditional fishing (“lavoriero”) rebuilt with marsh reed;



- Lunch at a typical restaurant with traditional dishes



- Guided tour of “Manifattura dei Marinati”, the eel pickling factory, including a flour and frying laboratory of fish and tasting

