

## ATLAS Project

### Adriatic Cultural Tourism Laboratories

### 2<sup>nd</sup> Project Steering Committee and Partners meeting

25th-26th October, Bari

Venue: Tecnopolis Science and Technology Park, Valenzano (Ba) - ITALY

### AGENDA

#### **Thursday 25th October, 11.00 – 18.00:**

10:00 Departure of bus transfer from Bari Central Station (meeting point Hotel Leon D'oro)

10.30 Registration

11.00 **Welcome greetings and general introduction:** Annamaria Annicchiarico, Sole Director Tecnopolis PST and Saverio D'eredità, Friuli Innovazione, Lead Partner of Atlas Project

11.20 **Tourism 4.0** – Massimo Salomone, Coordinator Tourism Section Confindustria Puglia

11.40 **Digital Innovation in Tourism** – Maria Assunta Apollonio, Head of Cultural Heritage and Tourism services at InnovaPuglia

12.00 **Living Labs experience** – Gaetano Grasso, Responsible of the Living Labs project in Apulia Region at Innovapuglia

12.20 **Pursuit of excellence** – Luca Cerretani, Revenue Manager Borgo Egnazia

12.50 **The Museum of peasant civilization** in Gioia del Colle – Vito Santoiemma, Director of Museum

13.15 *Lunch break at Tecnopolis PST*

14.15 The **State of Progress** of the project (LP - FINN)

14.30 **Experiential paths** – the intervention of **Giovanna Tosetto** (FINN's cultural tourism expert)

15.00 **WP 4: Training workshops** (PP3 - TNO) + **PPs' Round table**

15.30 **WP 2: Communication activities**, state of art (PP1 – IDA Pola)

16.00 **WP 3: Atlas Platform** (LP-FINN)

16.15 *coffee break*

16.45 **WP 5: Pilot actions**, state of art (PP2 - SIPRO) + **PPs' Round table**

18.00 **Departure** of bus transfer from Tecnopolis to Bari central station near “Hotel Leon D’oro”(15 Km trip)

20.30 **Social Dinner** in Bari city centre at restaurant “**Opera**” (Via Nicolò Piccinni, 151, <https://goo.gl/maps/ZHzUKohJ6Pr> )

**Friday 26th October, 9.30-13.00: 2<sup>nd</sup> Steering Committee (SC) & PPs meeting**

8.30 *Departure of bus transfer from Bari central station to TecnoPolis (15 Km trip)*

9.00 *Registration*

9.15 **WP 1: Financial management and administrative aspects**, Reporting, JS communications, Validation of deliverables/outputs, Approval of Changes and workplan (LP - FINN Udine)

09.45 **WP 2: Communication activities**, results achieved and next steps (PP1 - IDA Pola)

10.15 **WP 3: Design of the Adriatic Cultural Tourism Lab**, results achieved and next steps (PP7-STEP RI Rijeka)

10.30 **WP 4: Investing in skills**, results achieved and next steps (PP3 - TNO Bari)

11.00 *Coffee Break*

**PPs' meeting**

11.15 **WP 5: Living Lab & Pilot actions**, next steps (PP4 - Puglia Creativa Bari and PP2 – SIPRO Ferrara)

13.00 *Light lunch*

14.00 *Departure of bus transfer from TecnoPolis to Bari central station (15 Km trip)*

**ATLAS Project**  
**Adriatic Cultural Tourism Laboratories**  
**Friday, October 26th 2018**

WORK PACKAGE	<b>WP1</b>	ACTIVITY	<b>1.3</b>	DELIVERABLE	<b>D 1.3.1/ D 1.3.2</b>
TITLE	<b>2th STEERING COMMITTEE MEETING</b>				
VENUE	<b>Tecnopolis Science and Technology Park, Valenzano (BA), Italy</b>				

### Meeting minutes

The meeting began at 9.00 and closed at 11.00. The following members attended the meeting:

1. SAVERIO D'EREDITA' (FINN UDINE)
2. BORIS SABATTI (IDA PULA)
3. ANA MARKOVIC CUNKO (STEP RI RIJEKA)
4. TAMARA FLORICIC (UNIPU FET PULA)
5. CINZIA LAGIOIA (DISTRETTO PUGLIA CREATIVA BARI)
6. MARIA FORTINO (DISTRETTO PUGLIA CREATIVA BARI)
7. ANNAMARIA ANNICCHIARICO (TNO VALENZANO)
8. ALINA MADDALUNO (TNO VALENZANO)
9. ELIDE HRVATIN (FINN UDINE)
10. ALEK DRAGOJEVIC (IDA PULA)
11. MARIN LEROTIC (IDA PULA)
12. NIKOLINA KLECINA (UNIPU FET PULA)
13. ANTONIJA ZGALJARDIC (UNIPU FET PULA)
14. IRENA SKER (UNIPU FET PULA)

The members approved the proposed draft agenda.

#### **1. Approving Work Plan (GANTT)**

**Saverio D'Eredità** presented minor modifications of the Work plan and justified the necessity to postpone certain activities for some months. He asked the members for their consent.

With regard to **WP3** he informed that the platform was set up and it is online, nevertheless we need some more time for animating the platform. He suggested PPs to disseminate the information between their stakeholders, so that who wants to register in the platform and cooperate/match with other actors can do it, furthermore PPs should upload videos, short interviews, other materials of workshops and events. The extension of the implementation of the Activity 3.2 for some months was proposed.

Regarding the Task Force for cultural tourism Saverio D'Eredità summarized that all PPs are already contacting their public authorities, regional agencies and/or tourism offices with the aim to involve and inform them about the forthcoming activities, especially to share their choices on pilot actions. The organization of the Task Force is meant more like informal meetings with representatives of policy makers and other key actors. He suggested PPs a conference call involving representatives of each task force and to be organized after achieving some results.

**Decision:**

1. Steering Committee (SC) confirmed the extension of the implementation of the Activity 3.2.
2. SC confirmed the modification of the organization of the Task Force meetings, there will be organized conference calls to involve and exchange information between representatives of regional task forces, preferably after certain results will be gained.

Saverio D'Eredità explained that certain activities of **WP4** have already been started. PPs defined the content and the main topics to be implemented through training workshops which would be organized mainly in November and December. Regarding the Mash up event there were planned two mash up events. D'Eredità suggested a conference call with our colleague Claudia Baracchini who already implemented and organized such event for Friuli Innovazione and can explain the modalities and some details about the organization of this kind of event.

PP6, Unioncamere Veneto, is going to organize the first Mash up event, but they proposed to postpone the event to February-March 2019. The idea is to invite stakeholders coming from all partners' regions for a Task Force meeting as well. The scope of the event is mashing up different competences for the development of new business ideas, and prototyping different products and/or services. Saverio D'Eredità suggested to ask JS/MA for an extension of the project duration and therefore to postpone the final conference to September 2019.

**Decision:**

1. SC postponed the 1th Mash up event (to be organized by PP6) to February-March 2019.
2. SC postponed the Final conference to September 2019.
3. SC confirmed that is necessary to make a request for an extension of the project duration for three months.

In reference to **WP5** Saverio D'Eredità informed that some PPs started with preliminary activities of recognition of the potential beneficiaries to be involved in the Living Lab. Saverio D'Eredità proposed the extension of the implementation of these activities until June 2019. Consequently activities connected to the pilot actions should be postponed from March 2019 to the end of the project.

**Decision:**

1. SC confirmed the prolongation of Setting up Living Labs activities until June 2019.
2. SC confirmed the modification of the implementation of Pilot actions from March 2019 until the end of the project.

## **2. Validating deliverables/results achieved**

Saverio D'Eredità went through each WP specifying the deliverables achieved in the first reporting period. In relation to the WP2 he confirmed that PPs should use intensively social media profiles, he suggested PP1 to gather information from PPs about implemented activities, forthcoming workshops and events...and to upload images, photos, short videos on social media regularly. Saverio D'Eredità explained that we haven't got any information about programme/project website which has to be provided from JS/MA.

The debate focused on the Activity 3.3. PPs asked about Regional task Force and CB Technical Working group, what is the difference and how it could be implemented. Saverio D'Eredità explained that regarding the activities related to the Regional task Force PPs should signed a participation list, take photos from the meetings, possibly also a minutes of the meeting and/or skype/conference call or at least a brief summary about a conversation/discussion. Regarding agreements or other written documents/contracts they are not compulsory, if some PP has signed an agreement of collaboration or similar document it represents an add value (of course) and should be included as a proof/as a supporting documents.

The technical working group is meant at cross border level, we can modify this activity if PPs thought that they might have problems with the implementation and have an alternative proposal how to re-organize this activity.

### **Decision:**

1. SC validated the deliverables achieved within the 1th reporting period.

## **3. Monitoring project budget**

Saverio D'Eredità informed SC about the progress made in reaching the spending target in the first reporting period. We are around 72% of the spending target. According to the programme rules we are for a little bit under-spending, Saverio D'Eredità suggested PPs to be aware of this trying to overcome the threshold of 80% in the 2<sup>nd</sup> reporting period.

SC were furthermore informed about the forecast for the 2<sup>nd</sup> reporting period. PPs planned to report 83% of the spending target.

Saverio D'Eredità recommended SC members that PPs should remain in line with the programme flexibility rule when proposing minor budget modifications. These modifications can be requested any time, and more than once as they are minor using an internal template (Request for modification) and the excel file delivered by JS/MA.



**Interreg**  
Italy - Croatia  
ATLAS

European Regional Development Fund

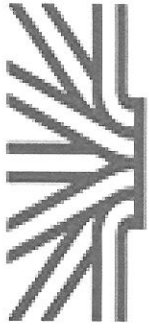


EUROPEAN UNION

2nd Project Steering Committee and Project Meeting

25th-26th October, Bari

Venue: Tecnopolis Science and Technology Park, Valenzano (Ba) - ITALY



TECNO  
POLIS

26/10/2018 Project Meeting, 9.00-13.00

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