



## **ArTVision+ “Enhancing touristic development and promotion through prism of culture”**

Priority Axis: Environment and cultural heritage  
3.1 - Make natural and cultural heritage a leverage for sustainable and more  
balanced territorial development

# **D 4.1.1. Production of 36 video materials**

WP4 - Promotion of tourism destinations  
A. 1 Video production

PRIMORJE GORSKI KOTAR COUNTY, RERA,  
PINO PASCALI FOUNDATION, VENETO REGION

Public document

In Application form stands under deliverable **D4.1.1 - Production of 36 video materials** that 18 video materials will be made in Croatia (responsible partner Primorje-Gorski Kotar County and PI RERA S.D.), and another 18 in Italy (responsible partners PPF and Veneto region). Short videos with work of artists will be made/recorded on the workshop from SWP 3.3.(duration 10 min max). Main purpose of recording that videos is to show the beauties of destination through the artist's work. Videos will be available for all people and on type of devices or promotional channels.

The videos are uploaded on You tube channel – link is below  
<https://www.youtube.com/channel/UCppekxy0zHzjaSbvK7mMIHA>

Until the end of project partners finished filming and postproduction of 39 videos instead of prescribed 36. Following videos are documented:

LP PRIMORJE-GORSKI KOTAR COUNTY = 9 videos are made

PP3 PINO PASCALI FOUNDATION = 9 videos are made

PP5 CA' FOSCARI UNIVERSITY OF VENICE = 9 videos are made

PP2 RERA S.D. = 12 videos are made



**“Enhancing touristic development and promotion through prism of culture”**

## D 4.1.1. Production of 36 video materials

Rijeka, September 2019

WP4 Promotion of tourism destinations

A 4.1.1. Production of 9 video materials

Kvarner Region Tourism Office  
(+ Primorje Gorski Kotar County)

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## 1. Production of video materials

### Promotional videos of the destinations through the prism of culture – Primorje-Gorski Kotar County

A promotional campaign and a well-designed joint tourism product will encourage the use of culture for tourism purposes, which will at the same time revitalize and preserve the cultural heritage of certain areas. Thus, 37 short artistic depictions of lesser-known tourist destinations in four regions (Apulia, Veneto, Kvarner and Dalmatia) was filmed within the project, and students and independent local cultural activists were educated on video content development. In Kvarner Region was filmed 9 videos: Trsat Town (Rijeka), Zeleni vir and Vražji prolaz (Gorski Kotar), The Sheep Breeding Museum (Cres), The Glagolitic Path (Krk), Rab - Medieval Heritage, Mythical Trail (Mošćenice), Two-Part Singing (Kvarner Region), Sea and Underwater Heritage (Lošinj) and Tramuntana (Cres). In collaboration with provider we decided about topic, second step was to go around the locations to visualize and to make a rough scenario. In February, rough scripts were written for all of the topics, and in collaboration with the expert associate Bernardin Modrić, final scripts were defined and approved by Primorje- Gorski Kotar County. During filming the biggest problem was the weather – huge amounts of the rainfalls caused often delays of the recording time, as the most of the topics had to be covered in the outdoor locations. Some topics had to be changed for security reasons - for example, Risnjak National Park had a migrant problem and it was not safe to shoot at that location.

## 2. Short executive summary, screenshots of the video and links for all 9 videos

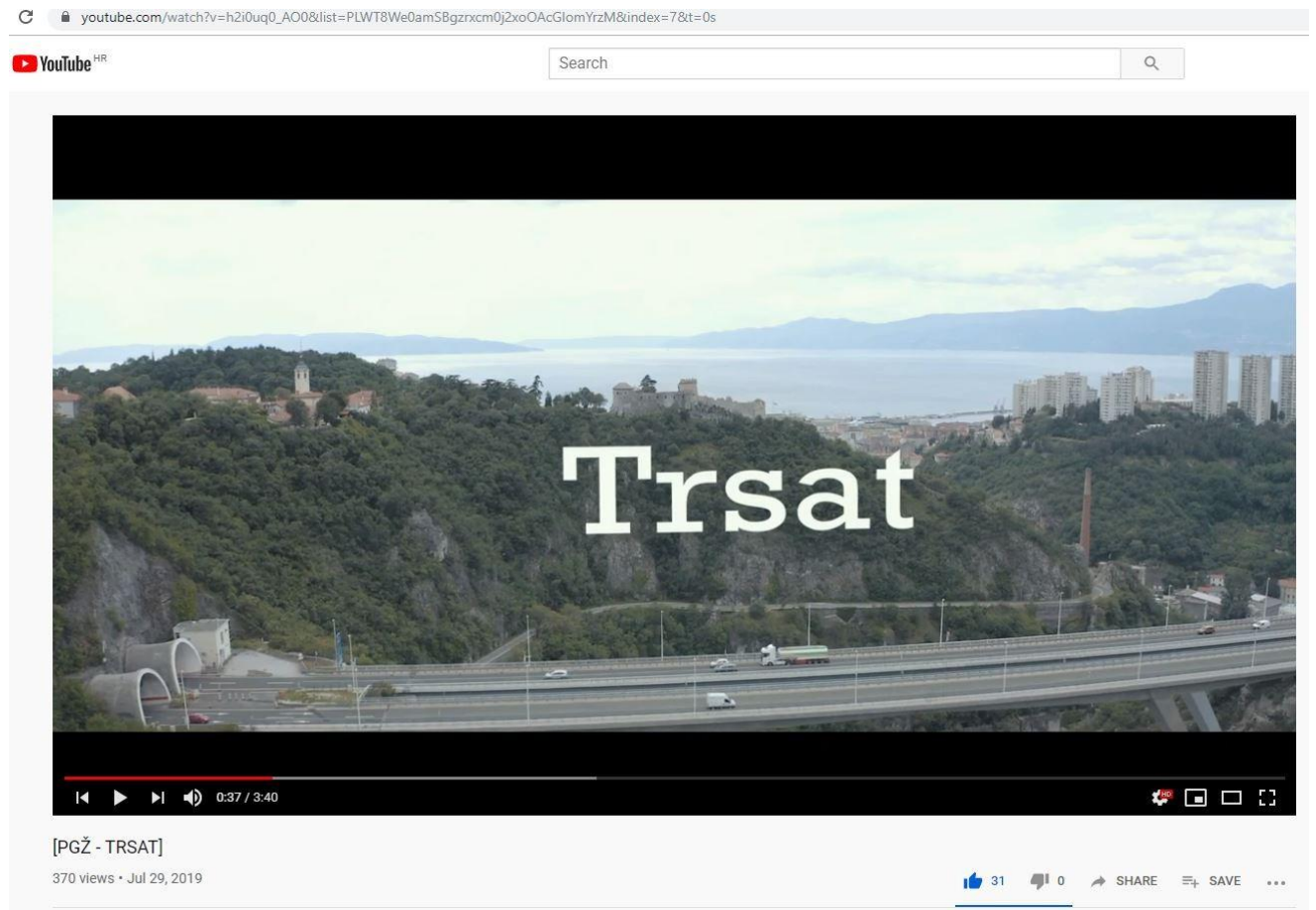
### 2.1. Trsat (Rijeka)

Trsat is a medieval fortified part of the city of Rijeka, situated above the steep canyon of the river Rječina, which not far into the Bay of Rijeka. It is the oldest part of Rijeka with a beautiful view of the whole Kvarner. Trsat proudly rises above Rijeka, which is located on the coast of the Kvarner Bay and is known as the largest port in Croatia. Rijeka's Old Town, located on the right bank of the Rječina River, has lost many historic buildings, but still represents the heart of the city. Beneath its streets are valuable archaeological excavations and a network of old tunnels that have been restored and opened to the public today. Along the southern rim of the

Old Town in the second half of the 18th century began the construction of the now famous promenade Korzo with the waterfront. Rijeka is also a port of diversity, a city that promotes and prides itself on cultural diversity. It was Rijeka that was named the European Capital of Culture in 2020.

Link:

[https://www.youtube.com/watch?v=h2i0uq0\\_AO0&list=PLWT8We0amSBgzrxcM0j2xoOAcGlomYrzM&index=7&t=0s](https://www.youtube.com/watch?v=h2i0uq0_AO0&list=PLWT8We0amSBgzrxcM0j2xoOAcGlomYrzM&index=7&t=0s)



2.1.1. Screenshot of the video Trstat published on ArTVision+ YouTube Channel



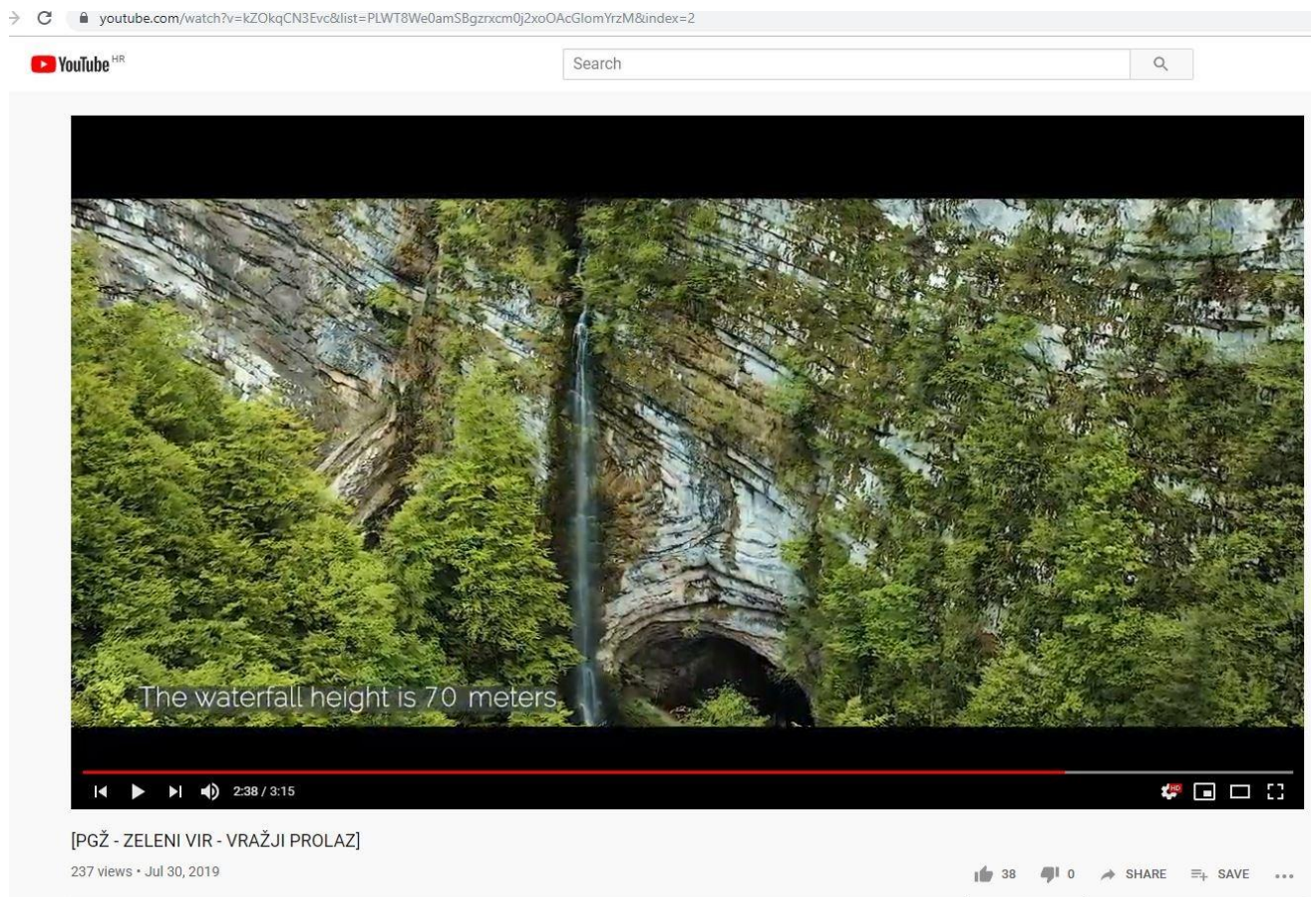
## 2.2. Zeleni vir and Vražji prolaz (Gorski Kotar)

The area of the Zeleni vir and Vražji prolaz is protected as a natural value in the category of protected landscape of the Republic of Croatia. Zeleni vir and Devil's Pass are located near the Municipality of Skrad, which is located in the beautiful green jewel of Primorje-Gorski Kotar

County - Gorski Kotar. The green spring (345 m) is a powerful spring at the bottom of a shallow cave, located at the foot of about 70 meters high rock. There is also an 800-meter-long, narrow Devil's Pass canyon and the Husband's Hut. The Devil's Pass rises at an altitude of 302 to 649 meters and is only two meters wide on some sections. It is due to the water that has eaten the stone for thousands of years and leaked to itself this time.

<https://www.youtube.com/watch?v=kZOkqCN3Evc&list=PLWT8We0amSBgzrxcm0j2xoOAcGlomYrzM&index=2>





2.2.1. Screenshot of the video Zeleni vir and Vražji Prolaz published on ArTVision+ YouTube Channel

### 2.3. The Sheep Breeding Museum (Cres)

The Romans called this place Hibernicia and made it an invincible fortress that rises to the top of a cliff enclosed on the east by a two-door defensive wall. Traces of the past are still visible on the houses - loopholes and shackles. In addition to the old square in Lubenice there are numerous churches: the church of St. Sunday, Gothic church of St. St. Anthony the Hermit, the parish church of the Blessed Virgin Mary with an 18th century bell tower and the church of St. Jacob. Sheep farming on the vast pastures of the island of Cres has always been an important economic activity. Not far from the town of Lubenice, the history of Cres sheep breeding The Center for Sustainable Development Gerbin transformed it into an interesting multimedia exhibition at the Sheep Museum - from pictorial, textual and sound recordings to useful wool processing objects.

<https://www.youtube.com/watch?v=edQIcF5-GsE&list=PLWT8We0amSBgzrxcm0j2xoOAcGlomYrzM&index=7>

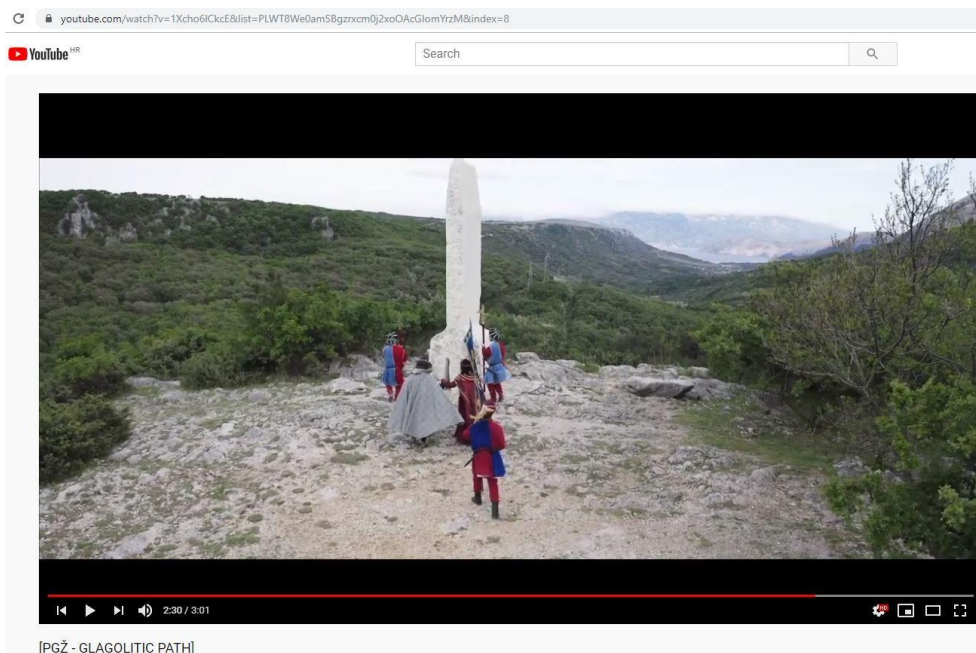


2.3.1. Screenshot of the video of the Sheep Breeding Museum (Cres) published on ArTVision+ YouTube Channel

## 2.4. The Glagolitic Path (Krk)

Baška Tablet was found in Baška, one of the most precious stone monuments in Croatia. It is the longest and the richest among the oldest Croatian Glagolitic inscriptions. From the text of the Baška Tablet begins every exploration of the history of Croatian language and literature. It first mentions the name of the Croats and the name of King Zvonimir in the Croatian language. Of the 469 known Glagolitic manuscripts from the island, recorded on parchment and paper, as many as 105 originate from Vrbnik.

<https://www.youtube.com/watch?v=1Xcho6lCkcE&list=PLWT8We0amSBgzrxcmlj2xoOAcGloMvYrZM&index=8>



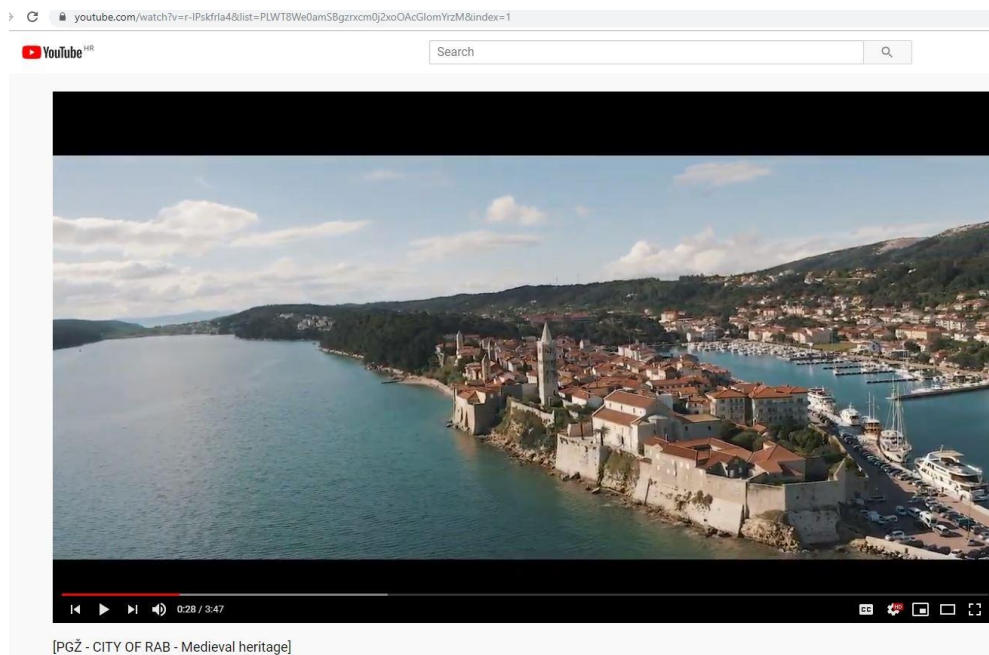
2.4.1. Screenshot of the video The Glagolitic Path published on ArTVision+ YouTube Channel



## 2.5. Rab - Medieval Heritage

Rab's medieval sights certainly include its old city, surrounded by walls. With the churches and palaces, perhaps the most striking are the four Romanesque bell towers, the "quartet" that creates a distinctive and recognizable view of the town of Rab. The "Rap Fairy" is the most important manifestation in nurturing the medieval cultural traditional value. In the stone streets and courtyards and by the sea, vivid images of medieval life are staged. The Rap Knights Games are a picturesque medieval event that was renovated in 1995. They have been maintained since 1364 as a remembrance of the knightly defense of the city. Their specialty is the ancient crossbows used only by San Marino ballasters in their games.

<https://www.youtube.com/watch?v=r-IPskfria4&list=PLWT8We0amSBgzrxcM0j2xoOAcGlomYrzM&index=1>



2.5.1. Screenshot of the video of the Rab- Medieval Heritage on ArTVision+ YouTube Channel

## 2.6. Mythical Trail (Mošćenice)

On the eastern slopes of Učka stretches a deep and mysterious gorge that in its forest hides a story older than millennia. The ancient story of the Slavic belief was “told” by means of a mythical path in the picturesque hamlet of Trebišće. The mythical-historical trail “Trebišća - Perun” was opened with the desire to show who the Slavs are, that is, what we know about where they came from and why they came to the area and what their beliefs were in which they shaped the life of their community. The track and educational panels showcase the exciting story of how the traces of the ancient past survived thousands of years of troubled history.

<https://www.youtube.com/watch?v=oM2t8ZUXjK0&list=PLWT8We0amSBgzrxcM0j2xoOAcGlomYrzM&index=4>

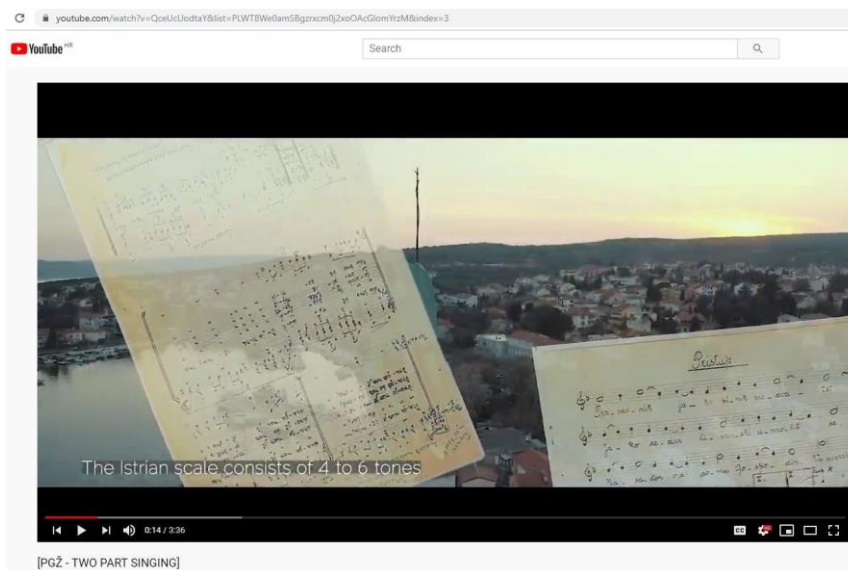


2.6.1. Screenshot of the video of Mythical Trail (Mošćenice) on ArTVision+ YouTube Channel

## 2.7. Two-Part Singing (Kvarner Region)

The musical phenomena of the Kvarner region are an important component of the Croatian cultural treasury. The most famous folk instruments of Kvarner are sopiles. It is an oboe-like wind instrument and the remnant of an old European sledgehammer having a double tab and a conical tube. There are two players playing regularly, with one playing, that is, “soping” a small sopile and the other “veiling” a sopile. The instrument has six holes. It is made of maple wood. Two-tone narrow intervals are inscribed on the UNESCO Representative List of the Intangible Cultural Heritage of Humanity, and the complex style of folk music is characteristic of the area of Istria and the Croatian Littoral.

<https://www.youtube.com/watch?v=QceUcJodtaY&list=PLWT8We0amSBgzrxcM0j2xoOAcGlomYrzM&index=3>



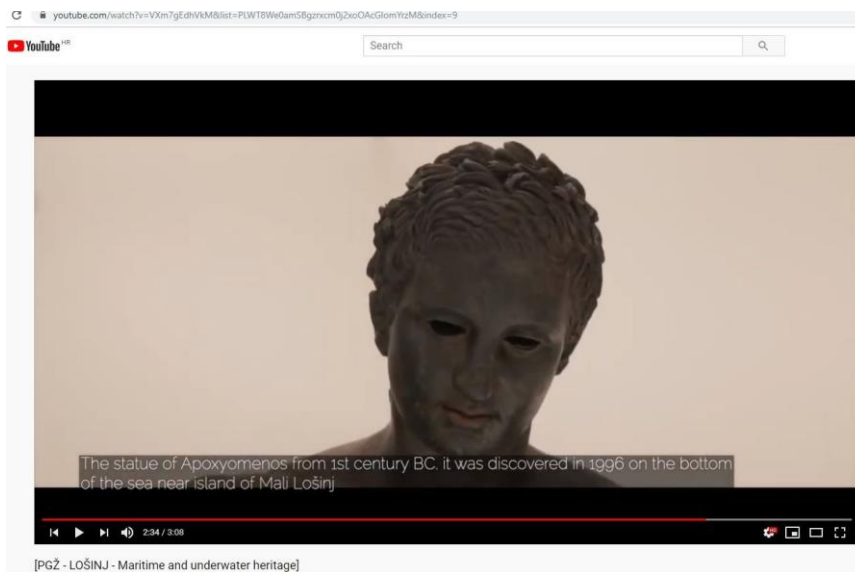
2.7.1. Screenshot of the video of the Two- Part Singing on ArTVision+ YouTube Channel



## 2.8. Sea and Underwater Heritage (Lošinj) 2.9. Tramuntana (Cres)

Mali Lošinj is known for the Museum of Apoxyomenos, which is a unique archeological-architectural cultural institution in our region. A statue was found by a Belgian tourist in 1997 in the submarine of the islet of Vela Orjula near Lošinj at a depth of 45 meters. It was probably made in the 2nd or 1st century BC. Cr. in a Greek foundry according to the original from the 4th century BC. Cr. In Veli Lošinj there is a Lošinj Educational Center on the Sea opened by an NGO called the Blue World Institute. The aim of this training center is to broaden the scientific knowledge needed to effectively protect the sea and raise public awareness of environmental problems.

<https://www.youtube.com/watch?v=VXm7gEdhVkM&list=PLWT8We0amSBgzrcm0j2xoOAcGlomYrzM&index=9>

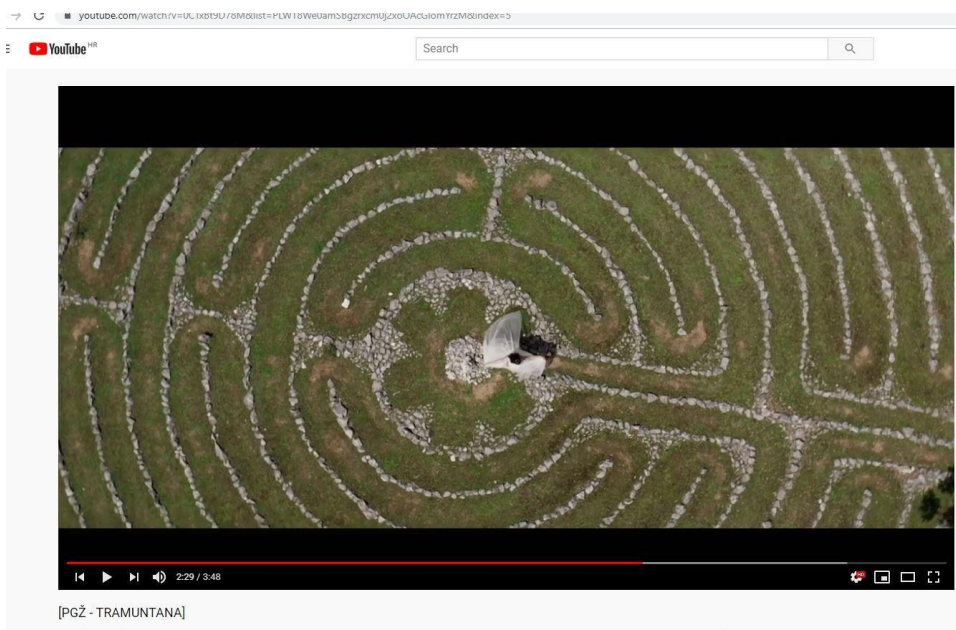


2.8.1. Screenshot of the video of the Two- Part Singing on ArTVision+ YouTube Channel

## 2.9. Tramuntana (Cres)

The northern part of the island of Cres, Tramuntana, with its high and steep coastline, covers 1/5 of the total surface of the island. The forested area of Tramuntana, with an area of approximately 5500 ha, is an exceptional value of natural heritage. The vegetation cover of this area is mainly composed of tall oak, hornbeam and chestnut forests. The oldest oak tree, estimated at over 400 years old, is at the entrance to the village of Sv. In 1997, Peter was proclaimed a protected natural monument. A network of seven instructive ecostasis has been established in the Tramuntana Forest area. Along the trails there are also two labyrinths as a means of restoring communication between man and the spirit of nature – Vesna's and Izida's labyrinth.

<https://www.youtube.com/watch?v=OCTxBt9D78M&list=PLWT8We0amSBgzrxcm0j2xoOAcGlomYrzM&index=5>



2.9.1. Screenshot of the video of the Tramuntana on ArTVision+ YouTube Channel



**“Enhancing touristic development and promotion through prism of culture”**

## D 4.1.1. Production of 36 video materials

Split, September 2019

WP4 Promotion of tourism destinations

A 4.1.1. Production of 12 video materials

PUBLIC INSTITUTION RERA S.D.

## 1. Executive summary

A promotional campaign and a well-designed joint tourism product will encourage the use of culture for tourism purposes, which will at the same time revitalize and preserve the cultural heritage of certain areas. In Split-Dalmatia County were filmed 12 videos: Šolta – the island of honey, Rhythm of life – Vrlika circle dance, Miljenko and Dobrila, Fortresses on river Cetina – Keepers of the history, Landscape – creation and transformation, Crljenak in Trilj, Crljenak in Kaštela , Spirit of the Kamičak fortress, The shine, Cuttlefish and broad beans , Tugging of Mrduja, Omiš pirate battle. In collaboration with providers we decided about topic, second step was to go around the locations to visualize and to make a rough scenario. In February, final scripts were defined and approved by Public institution RERA S.D. During the filming the biggest problem was the weather – huge amounts of the rainfalls caused often delays of the recording time, as the most of the topics had to be covered in the outdoor locations.



## 2. List of 12 videos – summary, screenshots of the videos and youtube links

### Šolta – the island of honey

Šolta is a promising destination for developing an indigenous tourist offer that nurtures tradition and identity, and provides an opportunity for participation for guests learning about the everyday, ordinary life of the people of Šolta. The story of beekeeping on the island of Šolta, the history of beekeeping in his family and how bees receive honey are covered through the narration of the beekeeper Tvrdić.

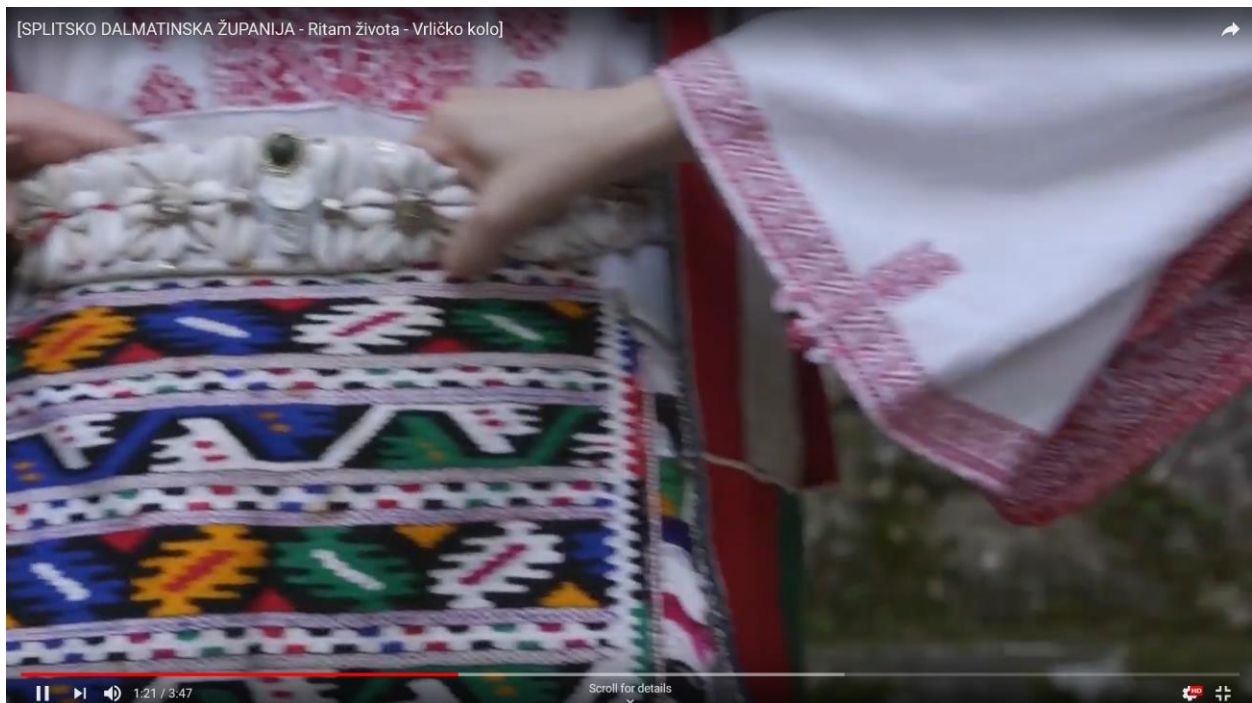
[https://www.youtube.com/watch?v=4xq8FiFb\\_1s](https://www.youtube.com/watch?v=4xq8FiFb_1s)



### **Rhythm of life – Vrlika circle dance**

Vrlika circle dance is a traditional dance based on rhythm, and the rhythm is in human nature (eg rhythm of the heartbeat) and most often reflects the change of sound and silence, but also numerous other phenomena in nature that are cyclically repeated and changed. The film follows the protagonists who dance the Vrlika Circle through altering plans from details to totals, emphasizing the movements and sounds of the performers.

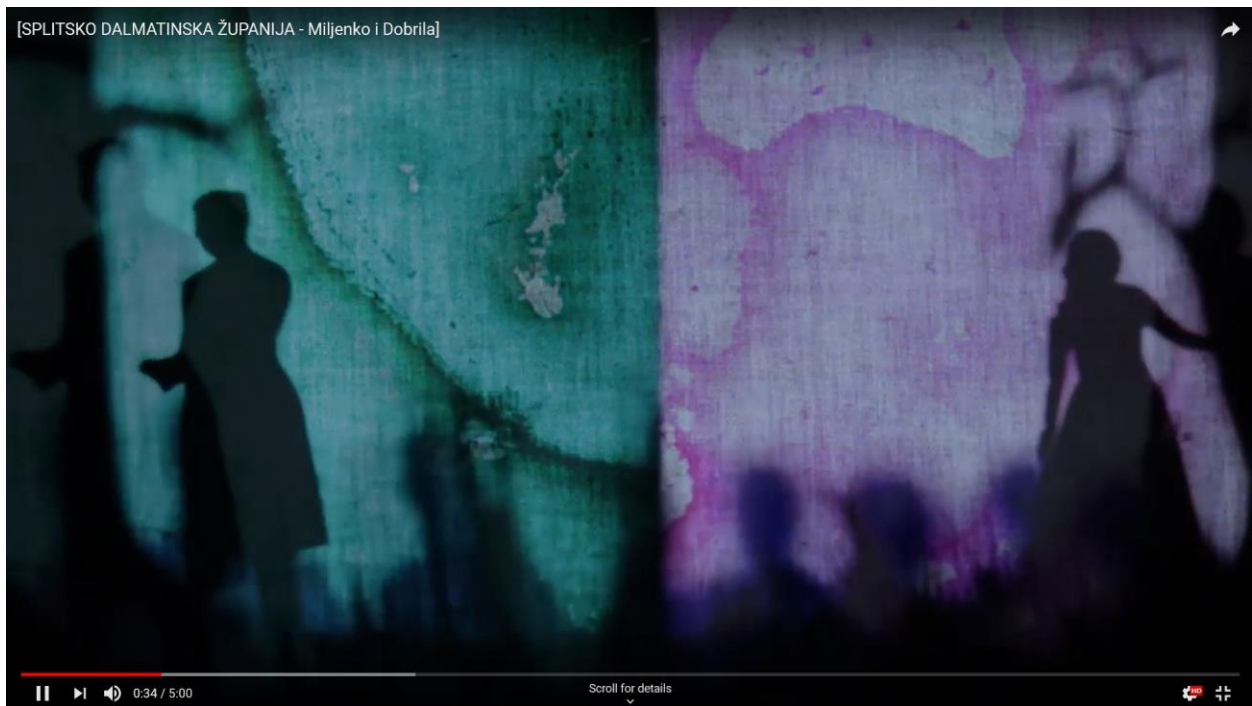
<https://www.youtube.com/watch?v=s2SAzdQ9Yys>



## Miljenko and Dobrila

A multimedia project consisting of eight scenes that combines feature form, real-time location recordings, art installation, experiment and elements of stop-motion technique or direct animation, and will mostly be realized during the workshop. All scenes except the wedding will show the night atmosphere. The character's backgrounds and sounds correspond to the story's action, but also to the characters' states and emotions.

<https://www.youtube.com/watch?v=3M5tUAI4AYc>





### **Fortresses on river Cetina – Keepers of the history**

The film deals with the following forts: Nutjak, Prozor, Čačvina, Travnik, Glavas, Zadvarje and Visuć. The seven towers along the Cetina River were built in different historical periods for defense purposes. They are presented in time-lapse technique, while the sonic backdrop brings characteristic sounds and voices from the past, creating a sense of wonder and a meditative journey through time. Shooting takes place at dawn and dusk due to the change of light and a more dramatic representation of the flow of time.

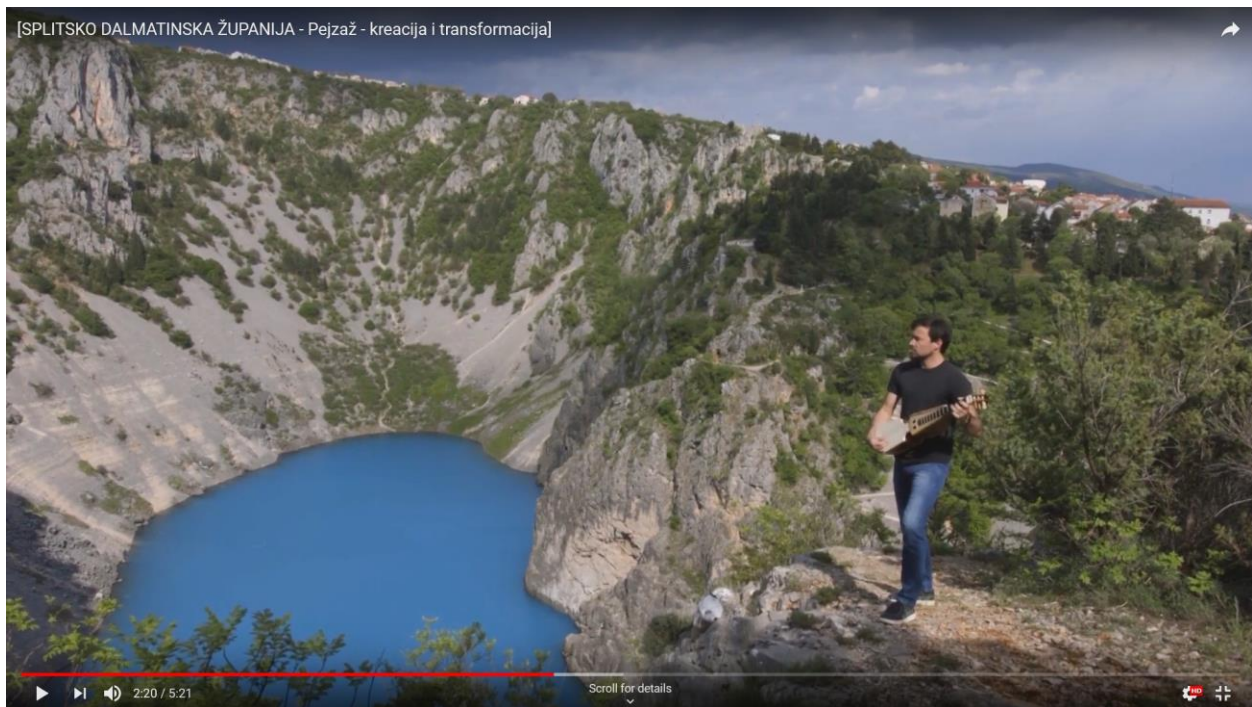
<https://www.youtube.com/watch?v=UjjPnDjjD5Y&t=15s>



## Landscape – creation and transformation

The film follows the work of academic sculptor and artist Stipan Kujundžić, who lives and works in Imotski and draws inspiration from the tradition of his region and his own background. Starting from a personal attitude towards work, creativity and roots, Stipan creates authentic sculptures but also instruments that combine contemporary artistic practices and Imotski instruments - developing new forms and placing Imotski sculpture and innovative musical instruments at the very top of world contemporary art.

<https://www.youtube.com/watch?v=thj4TcVV4W4&t=20s>



## Crljenak in Trilj

The short feature-length documentary shows a young couple coming to Croatia for a summer holiday and after tasting local wine, decide to research more about its origins. The trip takes them to the interior of Dalmatia, to Trilj, where they visit winemakers and vineyards and get acquainted with all the historical peculiarities of the unique wine they have tasted, but also the unique climate and production method.

<https://www.youtube.com/watch?v=hjiGcVyAmIY&t=4s>





## Crljenak in Kaštela

The film, in close-ups and details, depicts the vineyards of Kastela, the vine and Crljenak wine. More closer to an art film than a promotional movie about wines that there are many on the internet. These frames aim to portray the vine in a sublime way, its persistence in the centuries is like a living monument to human work and life itself. The film would also show the actions of the vine itself to see the vine and man grow side by side and live side by side.

<https://www.youtube.com/watch?v= 2v3OjiCfRw>



## Spirit of the Kamičak fortress

The site-specific installation presents the tower in a new, more attractive outfit, offering unusual insights into snippets of history. The film is documentation of the installation with the characteristic sound added. Documentation of the performance on the Kamičak tower in Sinj shows the mime play of the performers on the tower. Through short and immediate audiovisual form, it aims to stimulate thinking about a different kind of promotion and presentation of cultural heritage, making it an attractive destination for young people, but also an incentive for contemporary artists to revive the heritage in their surroundings with unusual symbolic gestures.

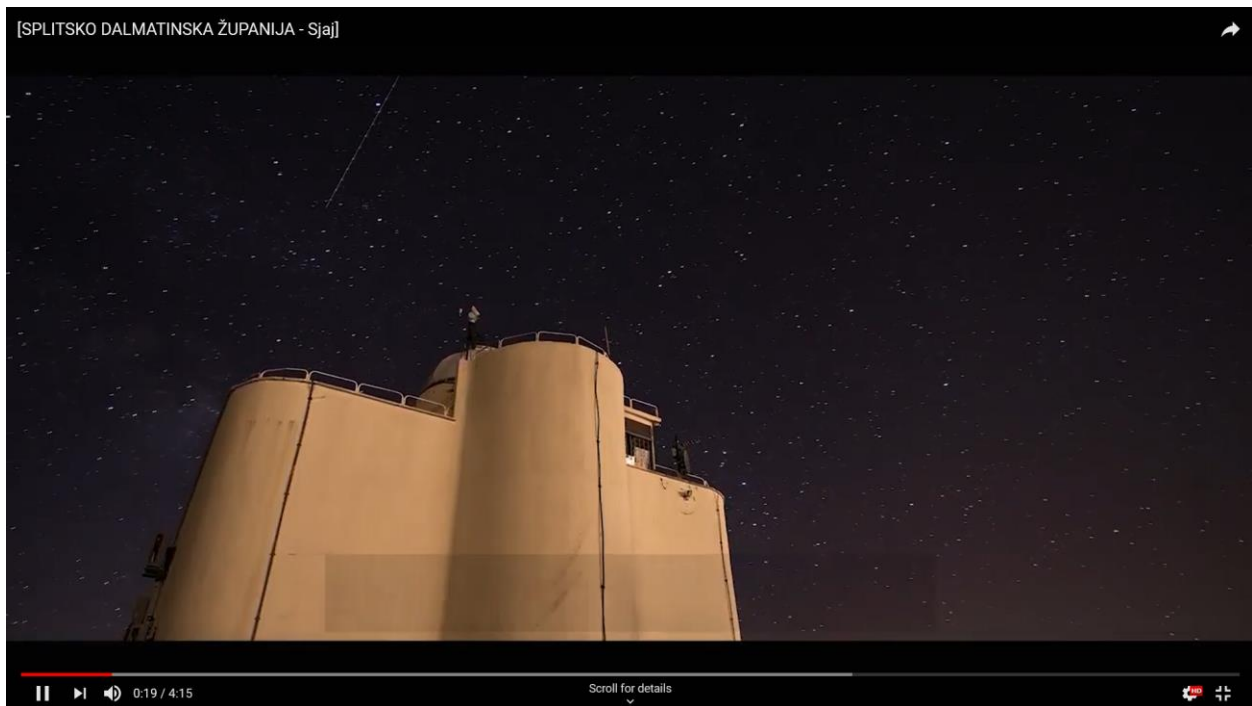
<https://www.youtube.com/watch?v=kVFBnzrjhJI&t=11s>



## The Shine

A documentary film format based on the experiences of two interlocutors, an observatory employee, their views, impressions, and interesting things that happened during their years at ZSM. The visual direction is based on the attractive shots of the observatory itself, the panoramic view, the aerial shots of the drone and the time-lapse technique of "traveling" the stars above Mosor. With the views of visitors taking part in the tour, education on astronomy and using the telescope, the main thread is precisely the story of these two employees through one narrative line.

<https://www.youtube.com/watch?v=EbnGRX5DCQM>



### Cuttlefish and broad beans

Pseudo documentary film on antique castellan dish. Various actors from the historian to the nutritionist speak in the film. Since these are foods that are very specific to the Dalmatian climate, they are an inexhaustible inspiration for many dishes. The movie was shot with a mirrorless technique.

<https://www.youtube.com/watch?v=bd7e9cBklWk>

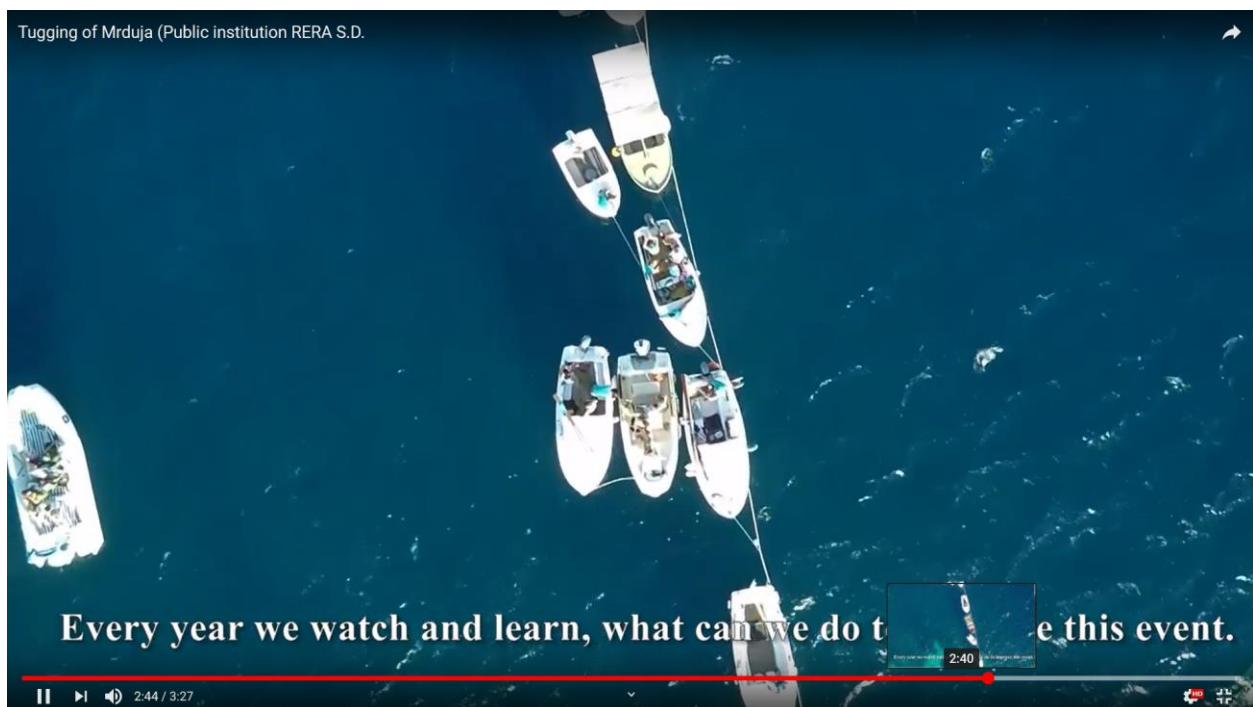




## Tugging of Mrduja

A documentary film about an unusual event where the inhabitants of the island of Brac and the island of Solta tie a rope around the small island of Mrduja and pull each one to their side. As this is a unique event that takes place every year on the same date (the last weekend in July), the film was shoot in one day.

<https://www.youtube.com/watch?v=PWb5qyhGMYM>



## Omiš pirate battle

A documentary in which we described the origin of this historic event and its development to this day. As it was a reconstruction of a real historical battle, it was spectacular to participate in a manifestation of over 200 participants, historical units from all over Croatia.

<https://www.youtube.com/watch?v=a0EDf3bvWpU>





**“Enhancing touristic development and promotion through prism of culture”**

## D.4.1.1 8 Production of 36 video materials

Polignano a Mare, June 2019

WP 3 – Promotion of tourism destinations

A.1 Video production

PP3 – Pino Pascali Foundation

## 1. Executive summary

PP3- Pino Pascali Foundation capitalized the methodology of previous ArTVision project for production of n.9 videos of Apulian less known destinations. The process of video production started in March 2019, due to bad weather conditions. In the pre-production phase, both Apulian partners, Pino Pascali Foundation and Agency Pugliapromozione defined the most suitable locations in line with the objectives and the aesthetic-creative innovation needs of ArTVision+. By the end of first semester of 2019, 9 videos were produced for Puglia Region. The locations were strategically selected and they follow the regional strategies for touristic promotion:

- Polignano- Narrator: Vito Facciolla, actor and author;
- San Vito dei Normanni- Narrator: the musicians of the local Mandolin Club;
- Salento from the windows of the South-East line train - Narrator: Raffaele Gorgoni, journalist;
- Segezia- Narrator: Pino Bruno, journalist;
- Fasano - Narrators: Martino Pinto and Luigi de Palma, architects;
- Monte Sant'Angelo- Narrator: Alessandro Lagioia, Latin Literature Researcher - Department of Humanities - University of Bari;
- Massafra- Narrator: Angelo Delli Santi, professor of literature;
- Canne della Battaglia - Narrators: Nunzia Antonino, actress and Miranda Carrieri, Canne della Battaglia Director;
- Taranto - Narrator: Enrica Simonetti, journalist.

The locations were narrated through the experiences, visions and voices of the artists, i.e. “through the prism of culture” by responding in an innovative way to the lack of attractiveness of less known destinations and by connecting it to territorial cultural and artistic production. From May to June 2019 all the videos were in postproduction and subtitles in English were produced.

## 2. List of videos

Polignano- Narrator: Vito Facciolla, actor and author

Vito Facciolla uses three voices to narrate his Polignano a Mare. He becomes a historian, storyteller, and even a saint to introduce us to his charming town. He leads us through the winding alleys of the old town, unexpectedly deserted, swept by a tempestuous north-easterly wind; even the normally crowded and noisy square is empty and silent. He tells us, or rather he states that it was not Polignano that contested the relics of Saint Vitus but it was its patron saint who wisely decided to reside in the magnificent Abbey dedicated to him, suspended between vegetable patches cultivated as gardens and the transparent waters of the sea.

For whole video please click on the following link:

<https://www.youtube.com/watch?v=ZbrQWMQNng8>





## San Vito dei Normanni- Narrator: the musicians of the local Mandolin Club

Music is the common thread that leads us to spend a few hours with the mandolin players of San Vito dei Normanni in the province of Brindisi. Both the elderly and the very young fill the air with plucked notes of this now unusual instrument. Until the 1950s, the barbers were the places where guitars, mandolins and mandolas were played. Now the Mandolin Club has revived the tradition "looking to the future with an ancient heart". Young, old, professionals and amateur musicians play, exchange views and grow up, so that the village decorated with notes becomes even more beautiful.

For whole video please click on the following link:

<https://www.youtube.com/watch?v=DLhjN9I2IkQ>



Salento from the windows of the South-East line train - Narrator: Raffaele Gorgoni, journalist

The landscape does not lie, says Raffaele Gorgoni on the journey between Lecce and Gagliano del Capo on board one of the trains that travels, slowly you could say, to the heel of Italy. And the landscape tells the story of Salento today but also and especially the Salento of yesterday. The quaint little stations were built away from the villages but close to where tobacco was produced, to the vineyards and cellars, to the oil mills. And this train that brought those products to the sea and northern Europe for more than a century was the train of poets like Bodini and, for many generations, also the train of students who took advantage of the slow pace of the journey to do their homework or review their lessons.

For whole video please click on the following link:

<https://www.youtube.com/watch?v=mdtDNtrSymw>



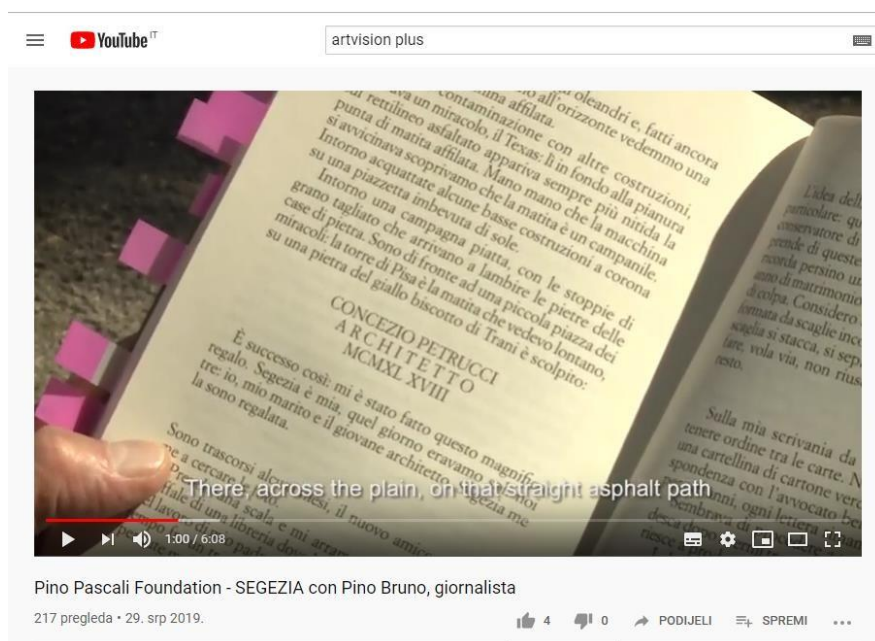


Segezia- Narrator: Pino Bruno, journalist

Pino Bruno takes us to Segezia where, in the square, it feels like being in a metaphysical painting by de Chirico, no human presence, time seems motionless and, if it were not for a car passing through, the scene's era would be anything but clear. Segezia is a hamlet of Foggia about 10 km from the Daunian capital and was founded in 1938 during the agrarian reform under Fascism. Designed by architect Concezio Petrucci, it was never finished due to the beginning of the war. Segezia is unfinished but the white church, the high bell tower well visible even from far away, the public buildings with arches and the few houses overlooking the only square still give it a captivating soul.

For whole video please click on the following link:

<https://www.youtube.com/watch?v=hxzcpNYcB1s>

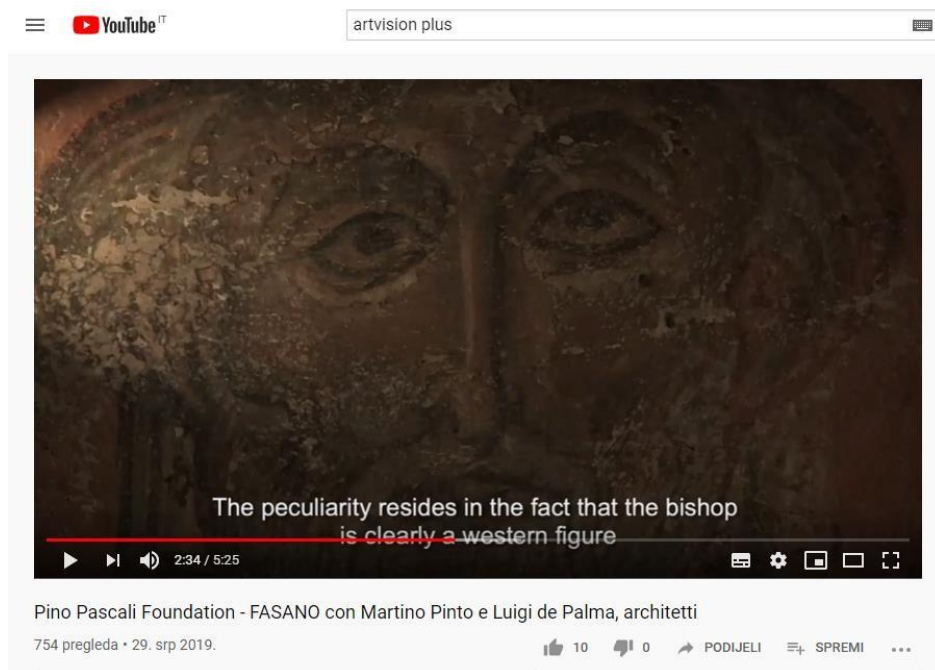


Fasano - Narrators: Martino Pinto and Luigi de Palma, architects

A short but intense journey around the idea of beauty. Architects Martino Pinto and Luigi de Palma guided our cameras in rediscovering the sense of measure, a taste for collectivity and detail as a common trait of living, inhabiting and working in the Apulia of the districts around Fasano, an ancient dowry preserved over time. It can be found in the small medieval rock settlement of Masseria San Marco and in the elegant seventeenth-century citrus grove of Masseria La Cerasina. "The great beauty is to be able to merge everyday life with work and lifestyle."

For whole video please click on the following link:

<https://www.youtube.com/watch?v=h92wvLYhnMA>



Monte Sant'Angelo- Narrator: Alessandro Lagioia, Latin Literature Researcher - Department of Humanities - University of Bari

It is the steps in the rocks, on the steps carved in the stone that mark the ascent towards the Grotta dell'Angelo along the ancient mule track that goes up from the valley towards Monte Sant'Angelo. Graffiti, rock paintings, carved crosses, terraces and resting places guided the penitents and pilgrims who have been visiting the sanctuary since the 5th century onwards. The whole path is very panoramic and winds along one of the most beautiful rocky landscapes of the Gargano. Then the cave walls depicting the apparition of the Archangel Michael are revealed as an ancient book in which strange letters of archaic alphabets, names and different languages are mixed and superimposed.

For whole video please click on the following link:

<https://www.youtube.com/watch?v=OrrbsBKGvas>



Massafra- Narrator: Angelo Delli Santi, professor of literature

It is the soft limestone carved by time, water and man, along the slopes of the Murgian foothills overlooking the plain of Taranto, that marks the character of Massafra built between two ravines. Angelo Delisanti gives us glimpses, opens some house doors to show how the caves, inhabited since classical times, were slowly incorporated into homes over the centuries and have been transformed into bedrooms, kitchens, warehouses. Even the courtyards overlooked by several houses, here called "Vicinanza" (neighbourhood), are carved into the soft rock to serve as meeting points, outdoor workplaces and also to channel rainwater to the tanks. A unique urban landscape that, in 1964 Pasolini, who was in search of places to shoot his "The Gospel according to St. Matthew", found to be like the Nazareth he was looking for.

For whole video please click on the following link:

<https://www.youtube.com/watch?v=s3B7BOg-sLM>



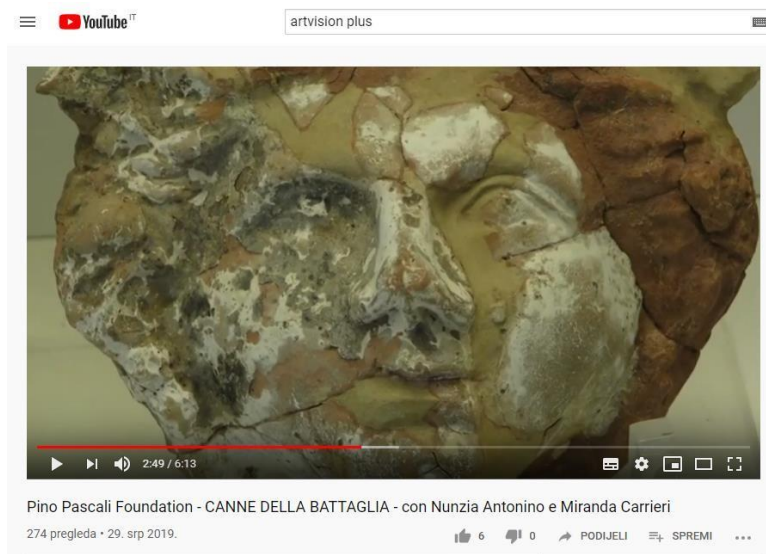


Canne della Battaglia - Narrators: Nunzia Antonino, actress and Miranda Carrieri, Canne della Battaglia Director.

The words of Titus Livius and Polybius resonate on the hill in Canne, with the voice of Miranda Carrieri, Director of the Antiquarium and the Archaeological Park of Canne della Battaglia and the actress Nunzia Antonino, to conjure up the story of Hannibal and the deadly struggle between Carthage and Rome. In the valley between river Ofanto and the high ground, 9 kilometres from the sea, in the scorching August of 216 BC, history took a turn that forever conditioned military strategy and the destinies of the Mediterranean. The stones that make up the archaeological park of Canne, stones that were walls, houses, churches, are able to speak, they are just whispers, vague as puffs of wind and tell the small stories of men without a name and big stories of famous generals.

For whole video please click on the following link:

<https://www.youtube.com/watch?v=ZgdjJrIGLJE>





Taranto - Narrator: Enrica Simonetti, journalist

"Historical events, legends and strange miracles crowd around the port of Taranto." Enrica Simonetti, journalist of La Gazzetta del Mezzogiorno, is known for her passion for the history of Italian lighthouses. We find ourselves at the lighthouse of Capo San Vito, from where it is possible to enjoy a complete view of the Gulf of Taranto, far from the factories that can be seen between the Mar Piccolo and the Mar Grande. Stories and legends, unfold beautifully from the top of the lantern, from "Les liaisons dangereuses" to the Greek myth of Arion and the dolphin saviour.

For whole video please click on the following link:

<https://www.youtube.com/watch?v=mVnr29XaIJ0>



### 3. Photos















**“Enhancing touristic development and promotion through prism of culture”**

## 4.1.1 4 Production of 36 video materials

Padua and Rovigo, January-May 2019

WP 4 – Promotion of tourism destinations

ACTIVITY 4.1 – Video production

PP5 – CA' FOSCARI UNIVERSITY OF VENICE

## Production of video materials report

Ca' Foscari University of Venice – Department of Management was in charge for the production of 9 videos: the location chosen were the surroundings of Padua and Rovigo.

Below the videos' short description with links:

1 – PP5 The Alicorno bastion – Padua

Link youtube - <https://youtu.be/UbsZ16I1Xc4>

The Alicorno bastion as a synthesis of the complex city wall which surrounds Padua. Walls which endure the ages, but change function over the centuries. Today they revive hosting art exhibitions, performances, concerts. A dancer and a poet/actor guide us to the discovery of the site.

2 – PP5 The Sugar Factory – Rovigo

Link youtube - <https://youtu.be/Gh-Hr8cyIYE>

The different places of the multifunctional centre are crossed by a skater who will show us beauty and potential with lightness and irony.

3 – PP5 International Museum of the theatre mask Amleto and Donato Sartori – Abano Terme Padua

Link youtube - <https://youtu.be/L60s8MKZZbE>

Following a memory by Dario Fo', an actor of the Comedy of Art will show in few minutes the theatre mask's magic of Family Sartori.

4 – PP5 Regional museum of land-reclamation Ca' Vendramin – Taglio di Po' Rovigo

Link youtube - [https://youtu.be/u\\_Uahnqizrk](https://youtu.be/u_Uahnqizrk)

A specially made soundscape reinterprets the steam engines' sounds of the first years of twentieth century which scanned the working time in the land-reclamation. A musician plays live and talks with the Past.

5 – PP5 Historical museum of jousting and popular show – Bergantino Rovigo

Link youtube - <https://youtu.be/AGWgZWKQ8HM>

A lead actor, a sort of genius loci, guides us to the discovery of the treasures preserved inside the museum. In a playful and poetic way we go through the old popular traditions from nowadays to the ancient times.

6 – PP5 Lodge and Odeo Cornaro – Padua

Link youtube - <https://youtu.be/ltgYmrxFpt4>

The intention is to revive the sixteenth-century atmosphere of the villa, thanks to a Ruzante's text played by a dramatic performance.

7 – PP5 Street art – Padua

Link youtube - <https://youtu.be/U0dJ6EYA6OI>

A dozen of the most representative "street art" works of Padua told through throbbing frameworks: in the background of the pictorial images the people, the city, the Life, pass endless.

8 – PP5 Teatro sociale – Rovigo

Link youtube - [https://youtu.be/\\_ECiXHOQw8I](https://youtu.be/_ECiXHOQw8I)

Thanks to the debut's memory of a young soprano and of a baritone, we go through the emotion of the theatre, the trepidation for the stage, one of the most important place for the international opera.

## 9 – PP5 The waterways of Padua – Padua

Link youtube - <https://youtu.be/YqBlyzD8By4>

Aboard a typical Venetian boat, we go through the waterways which coast Padua's walls, following the story of a traveler who arrives to Portello looking for his origins.