



## **ArTVision+ “Enhancing touristic development and promotion through prism of culture”**

Priority Axis: Environment and cultural heritage

3.1 - Make natural and cultural heritage a leverage for sustainable and more balanced territorial development

### **D3.1.1. Established ArTVision Advisory Board**

WP3 - Destination promotion concept

A3.1. ArTVision Advisory Board

SEPTEMBER 2019

LP- PRIMORJE-GORSKI KOTAR COUNTY

Public document

In Application form, as part of WP3- Destination promotion concept and activity A3.1. ArTVision Advisory Board, deliverable D3.1.1 - Established ArTVision Advisory Board is defined as:

“D3.1.1. - Established ArTVision Advisory Board, as a neutral body, whose principal aim is to connect all that is connected with the cultural heritage and art in the cross-border area. Following the establishment, the AAB will manage the cultural heritage with the aim to preserve and protect it and promotes the destinations by using cultural resources. The AAB will be coordinated by the Primorje-Gorski Kotar County and after every meeting the meetings' minute will be drafted, in order to be delivered to all Partners for insight. AAB meetings will be held in same time as meeting of SC.”

Each project partner appointed one member in ArTVision Advisory Board. The names of members of ArTVision Advisory Board are excluded from this document in order to respect the GDPR rules. As well the contracts and nomination documents for AAB members are excluded from this document due to the GDPR rules.

As the AAB had meetings in parallel with Partner and Steering Committee meetings meetings' minutes are summarised in this document.

Summarised meetings of ArTVision Advisory Board:

SKYPE MEETING, 30<sup>th</sup> July 2018

An ArTvision+ Advisory Board was established consisting of 4 representatives of the partners and they have a quorum. PP3 and PP4 did not nominate their representative at that moment. The main topic was the content of design of IT platform.

RIJEKA, 4<sup>th</sup> October 2018

The meeting with AAB member was organised by Lead partner- Primorje Gorski Kotar County in their premises. Representative members of AAB and partners from Primorje Gorski Kotar County, Kvarner Tourist Board were present. The main topics discussed were: 3.3. Education of artist and students, 4.1. Video production, guidelines for the workshop's organisation.

VENICE, 30<sup>th</sup> November 2018

Two-day meeting was held in Venice in Palazzo Grandi Stazioni on 29<sup>th</sup> and 30<sup>th</sup> of November 2018. Representative members of AAB from RERA SD, Primorje Gorski Kotar County, Kvarner Tourist Board, Pugliapromozione Agency, University Ca'Foscari and Veneto Region were present. The member of external IT company was present too. They discussed on three major topics: IT platform, video production and promotion. It was concluded that IT platform should be utilized for the promotion and organization of cultural events.

KAŠTELA/SPLIT, 19<sup>th</sup> March 2019

Two-day meeting was held in Kaštela on 19<sup>th</sup> and 20<sup>th</sup> of March 2019. Representatives members of AAB from RERA SD, Primorje Gorski Kotar County, Kvarner Tourist Board, Exevio d.o.o., Pugliapromozione Agency, Foundation Pino Pascali were present. As well, the representative of external IT company was present. The main topic discussed was current state of IT platform and needed improvements and refinements.

RIJEKA, 1<sup>st</sup> July 2019

The Work progress meeting held in PGC premises adopted further guidelines for the development of the IT platform and the development hierarchy.

POLIGNANO A MARE, 16<sup>th</sup> July 2019

AAB meeting was held in Polignano a Mare on 16<sup>th</sup> of July 2019. AAB representatives from Primorje Gorski Kotar County, RERA SD, Pugliapromozione Agency and Veneto Region were present. The meeting discussed the functionality of the platform, presented the content, linking to data sources as well as promoting it among cultural stakeholders, information distributors and users. The second point involved in discussion about the sustainability of the platform.

OPATIJA, 24<sup>th</sup> July 2019

The Work Meeting in the TZ Kvarnera was attended by representative of IT firm and AAB representative from Primorje Gorski Kotar County and members of the Kvarner Tourist Board who explained the procedure of incorporating the IFrame method on the TZ website.

KRK, 20<sup>th</sup> August

AAB president- representative of Primorje Gorski Kotar County presented the IT platform to cultural operators at the City Hall of Krk. Contacts with tourist stakeholders were established at the event and a project was presented in an informal atmosphere.

RIJEKA 17<sup>th</sup> and 18<sup>th</sup> September 2019

On the first day of Final conference in Rijeka AAB representative of Primorje Gorski Kotar County presented AV + at the Final Conference in Rijeka on September 17, 2019 in Rijeka, at the Maritime History Museum. Benedict Perak also made a statement to local media.

On the second day of Final conference in Rijeka presented the sustainability components of the platform at a partner meeting and developed instructions for linking and integrating iFrame to web pages.

VELI LOŠINJ, 25<sup>th</sup> and 26<sup>th</sup> September

AAB representative of Primorje Gorski Kotar County presented the AV + platform to interested cultural stakeholders gathered by the Kvarner Tourist Board on September 25, 2019 in Veli Lošinj. Following the presentation, interested members are logged on to the platform for promotion.



Members of AAB