



ArTVision+ “Enhancing touristic development and promotion through prism of culture”

Priority Axis: Environment and cultural heritage
3.1 - Make natural and cultural heritage a leverage for sustainable and more
balanced territorial development

D2.2.2 Kick-off meeting - The Minutes of Kick-off meeting

WP2 - Communication activities
A2.2. Public events

APRIL 2018

LP- PRIMORJE-GORSKI KOTAR COUNTY

Public document

In Application form, as part of activity 2.2. Public events, D2.2.2 - Kick-off meeting is described as “the Minutes of Kick-off meeting is a document containing a full report about the Kick-off Conference, including a press release and a participants list” (page 39). Regarding compliance with GDPR rules, all the confidential information is excluded from this report.

The Kickoff meeting was held in premises of Apulia Film Commission on 4th of April 2018. Representatives of following partners were present: Pino Pascali Foundation, Kvarner Tourist Board, Primorje-Gorski Kotar County, University Ca’Foscari, Veneto Region, Puglia Region and Logoteam d.o.o.

Representatives of Puglia Region, Veneto Region and Ca’Foscari University have opened a **press conference** and greeted all present participants and emphasized the importance of the Project as the continuation of very successful project ArTVision which encouraged video creativity. After the welcome note, Primorje-Gorski Kotar County representative, as Lead partner, presented the basic information about the ArTVision+ project to the journalists.

After the press conference, **partners meeting** was held. Joint Secretariat of the Interreg Italy – Croatia programme representative presented the programme and the basic rules of implementation via telephone connection. Lead partner and WP Leaders presented the purpose and the goal of each Work package. Each activity and its deliverables were presented in detail. Through discussion, partnership agreed on the implementation dynamics and delivery deadlines.

In the afternoon hours first **Steering Committee Meeting** was held. A Steering Committee was established consisting of representatives of the present partners. Each partner has one SC representative who has to be present at SC meetings or written notify to LP about his replacement. Representatives of following partners were present: Pino Pascali Foundation, Kvarner Tourist Board, Primorje-Gorski Kotar County, University Ca’Foscari, Veneto Region. The Steering Committee members have analysed all the project activities and agreed on a model of work and monitoring of each individual work package.

