

ArTVision+ “Enhancing touristic development and promotion through prism of culture”

Priority Axis: Environment and cultural heritage

3.1 - Make natural and cultural heritage a leverage for sustainable and more
balanced territorial development

D.2.1.3 USB, hat, pen, T-shirt, etc.

WP 2 – Communication Activities

A.1 Start-up activities

MAY 2019

PP4 - Agency PUGLIAPROMOZIONE

Final version
Confidential document

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1. Executive summary

PP4 Agency Pugliapromozione was responsible for creation of set of promotional tools, which included production of gadgets. All partners agreed to produce only one gadget, i.e. shopping bag. The graphic layout was agreed with all partners and the gadget was produced in 1050 pieces (150 pieces for each partner). The layout of shopping bag consist of project logo and logo of all project partners.

2. Shopping bag printing layout

Please refer to Annex 1

3. Photos





4. Annex 1



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