

PROJECT NAME

USEFALL | Unesco Site Experience For All

DESCRIPTION

The USEFALL project, capitalizing the results of the IPA Adriatic project EX.PO AUS, is aimed at increasing accessibility of the UNESCO sites of Programme Area in order to make cultural heritage a leverage of balanced and sustainable territorial development. The project approach is focused on: a harmonized management strategy for accessibility of cultural sites and strong coordinated marketing activities; definition of ICT based touristic products; educational services addressed to people with special needs and employees in touristic sector.

MAIN OUTCOMES

- 1 Innovative pilot model for UNESCO sites management
 - 1 tactile path of Santa Apollinare in Classe
 - 1 design for enhancement of the river point in Aquileia
 - 1 elevator for at Golden Gate in Split
- 1 platform for disabled people at Eastern entrance to the Diocletian's palace
 - 1 promotional video for the accessibility of the sites
 - 2 apps for the promotion of UNESCO sites
 - Promotional material in Braille
 - 2 info panels for impaired
 - 3 Trainings and workshops for touristic operators
 - 1 international conference focused on UNESCO
 - 9 Didactic laboratories for disabled children and adults

TARGET GROUPS

Local, regional and national public authorities
Cultural and natural heritage management bodies
Regional and local development agencies, enterprises, NGOs

TOTAL BUDGET

1.140.554€

DURATION

1.01.2018 - 30.06.2019

CONTACT

efrisoni@comune.ravenna.it



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PROJECT PARTNERS

Municipality of Ravenna **LP**
Aquileia Foundation | Udine **1**
Venetian Heritage Cluster| Venice **2**
City of Split **3**
City of Poreč **4**