

I-Archeo.S. - Integrated System of the Natural and Cultural Heritage and the Cultural Activities

PRIORITY AXIS 3 “ENVIRONMENT AND CULTURAL HERITAGE”

Specific objective 3.1 “Make natural and cultural heritage a leverage for sustainable and more balanced territorial development”

Title of deliverable (as in SIU): **Educational Tours. Itinerary and pics**

Work package number, name of Work Package:

WP4THE ENHANCEMENT

Activity number, name of activity:

4.2 PILOT ACTION

Partner in charge (author): **LP**

Partners involved: **LP-P1-P2-P3-P4-P5**

Status (draft, final, N._ version, etc.): **Final**

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Date(s): **March 2019**

The “I-Archeo.S” itinerary to which you are participating in is one of the results of the cooperation path in which 60 public and private stakeholders from Sustainable Tourism, Cultural & Natural Heritage Management, Agro-Food, Handcrafts and Cultural sectors, have focused on the tourism potential of the area, and thanks to a strong synergy, have created an “Integrated System of Services for the Natural & Cultural Heritage Assets”.

The efficacy of such “System” and of the planned itinerary will be tested during the Pilot Action/ Educational Tour scheduled from the 28th of February to the 5th of March 2019, to which we are pleased to have you as our guests.

The itinerary is a basic proposal, there are many alternative activities to make your next itinerary according to your desires.

The Pilot Action is also “eco-friendly” thanks to the support of:

- InnovAction, a Cooperative with a social vocation, which operates throughout Italy to design and promote environmentally and socially sustainable services and products, ready to satisfy your curiosity about the environmental sustainability of the itinerary and to measure the reduction of environmental impact of the stakeholders involved in the I-Archeo.S. project. Among the services of InnovAction there is *Ecofesta Puglia*, a voluntary certification to reduce the environmental impact of events with actions to differentiate waste, reduce CO2 emissions, increase the environmental awareness.

- the University of Economics-Varna (Bulgaria) which prepared a Questionnaire, included in the materials provided in the shopper, concerning the development of sustainable tourism in the Puglia Region.

Please fill in the Questionnaire and return it by the end of your staying to Professor Vesselina Dimitrova from the University of Economics-Varna. She is responsible for the survey and during the educational tour she will interview you to investigate expectations and the level of satisfaction with the sustainability of tourism in Puglia.

Thank you and enjoy the Tour.

ITINERARY

from February 28th to March 4th

28th February

Transfer from the airport or train station to the „Relais Corte Altavilla 4*“ in the old town of Conversano www.cortealtavilla.it

Visit to the Monastery of St. Benedict, Archeological Museum, Cathedral

16:30 Welcome cocktail

Visit to the Gallery „Paolo Finoglio“ Castle

21:00 Light dinner at the Hotel based on local food.

Overnight

1st March

08:45 meeting in the lobby and departure for Castellana Grotte

09:15 visit the „Town Hall Museum“

10:00 departure to the Cave of Castellana

12:30 Lunch and local wine tasting : „Cantine Colavecchio“

15:00 departure for Polignano a Mare

15:30 writing workshop at „Il Libro Possibile Caffè“

17:30 visit to the contemporary art Museum „Pino Pascali“

19:30 dinner in a local restaurant „Antiche Mura“ (Ancient Wall)

23:00 return to the Hotel

2nd March

08:45 Meeting in the lobby and departure for Mola di Bari

09:00 Dance and Theatre Workshops in the old Municipal Theatre “Van Westerhout

11:30 walking tour in the old town of Mola di Bari

12:30 light lunch in a local fish restaurant “Rifugio del Pescatore”

15:00 Departure for Rutigliano

15:30 visit to the “Whistle’s Museum”

16:00 Terracotta Workshop with “figuli” (craftsman)

17:00 departure for “Tenuta Pinto” (old farm)

17:30 cooking show „calzone di cipolla“ (onion calzone)

18:30 meeting with the partners

19:30 dinner in the typical Masseria “Tenuta Pinto” (old farm)

23:00 return to the Hotel

3rd March

08:30 Meeting in the lobby and departure to Alberobello for a walking tour in the village of the Trulli.

11:00 departure for Putignano at the “Urban Lab I Make”

11:30 welcome by the President of Carnival

12:30 at the Urban Lab with pasta demonstration „orecchiette” (farinelle and sweet biscuits „sonagli”)

13:30 lunch with homemade “orecchiette”

15:00 participation at the amazing Carnival parade in the old town

18:00 workshop of paper-machè

19:00 return to Conversano

20:00 dinner in a local typical agriturismo „Casine dei Preti”

23:00 return to the Hotel

4th March

Breakfast and Check out

Transfer to the airport