

I-Archeo.S. - Integrated System of the Natural and Cultural Heritage and the Cultural Activities

PRIORITY AXIS 3 “ENVIRONMENT AND CULTURAL HERITAGE”

Specific objective 3.1 “Make natural and cultural heritage a leverage for sustainable and more balanced territorial development”

Title of deliverable (as in SIU): **Educational Tours. Itinerary**

Work package number, name of Work Package:

WP4THE ENHANCEMENT

Activity number, name of activity:

4.2 PILOT ACTION

Partner in charge (author): **P4**

Partners involved: **P4**

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OKOLO – Living Culture Week

Poreč

28 April – 5 May

Pilot Action of the I-Archeo.S. project

OKOLO is a festival so called the Living Culture Week, full of events (concerts, shows, exhibitions ecc.) and activities (mosaic workshop, painting workshop, fishing workshop with boat ride, cooking workshop ecc.). The festival celebrates the culture of the territory with the special accent on the tourist component of the territory's identity and history, which is connected to the contemporary art. The result of the festival will be establishment of the service system for the guided tour through the Euphrasian basilica complex, unique in the world and protected by UNESCO, but also valorizing the sculptures in the city, seeing that Poreč has a collection of modern and contemporary sculptures by almost all of the greatest Croatian sculptors. The festival has a strong educational note and will be held in different city locations promoting local culture and local and recognized artists.

Thursday, 2 May (Art Day)

Programme for the guests and partners:

- arrival of guests - Transfer from the airport
- Check in
- 10.00 tourist guidance route through the route of modern and contemporary sculptures by foot
- 12.00 lunch
- 13.30 painting session and coffee break
- 15.00 walking through the painters' street (Euphrasian street) and visiting art galleries
- free time
- 20.30 opening of the poster exhibition of the last year's Jazz in lapidarium festival by Sabina Damiani
- 21.00 Tamara Obrovac jazz concert in the theatre
- 23.00 dinner

Friday, 3 May (Old city day)

Programme for the guests and partners:

- 9.00 visiting the exhibition *How the sports shaped Poreč* (in the occasion of the 70th anniversary of 4 sport clubs in Poreč)
- 10.00 gourmet gastro show with the traditional Istrian food
- 10.30 guided tour thorough the old city and Euphrasian basilica complex
- 11.30 – 12.30 fishing workshop and boat ride around the city's peninsula
- 13.00 lunch on the main square - traditional Istrian food
- 14.00 – 17.00 mosaic workshop
- 17.00 – 20.00 free time
- 20.30 classical music concert of Elisa Tomellini in the Euphrasian basilica
- 22.00 dinner in the restaurant at the Pentagonal Tower

Saturday, 4 May (Tourism day)

Programme for the guests and partners:

- 9.00 departure to the tourism route – visiting and presentation of one of the first and lead tourist companies and the development of the mass tourism of the territory
- 11.30 presentation at the local Damjanić winery, wine tasting and light lunch
- 13.30 visiting of the Baredine cave, a geomorphologic monument of nature and the first speleologic locality in Istria opened for tourism
- 16.00 early dinner at the local agrotourism
- 18.30 – 20.00 free time
- 20.30 **Megaspectacle**, a great audio-visual performance on the main square

Sunday, 5 May

Programme for the guests and partners:

- check out
- lunch
- departure of guests – transfer to the airport

Hotels:

- HOTEL POREČ

<https://www.hotelporec.com/hr/>

- HOTEL ZAGREB

<https://www.valamar.com/hr/hoteli-porec/zagreb-hotel/karta-upute>

OKOLO – Living Culture Week Poreč 28 April – 5 May

Sunday, 28 April

- performance of dance groups and associations (USB, MOT, Art School Poreč)
- professional tourist guidance route through the Euphrasian Basilica complex and the old city
- professional tourist guidance route through the route of modern and contemporary sculptures by foot and on bike
- mosaic workshop
- fishing route and workshop
- urban concert of Đana Šegon and Letronika band

Monday, 29 April (Dance Day)

- music and dance show in the theatre
- mosaic workshop
- fishing route and workshop
- professional tourist guidance route through the route of modern and contemporary sculptures by foot and on bike
- professional tourist guidance route through the Euphrasian Basilica complex and the old city
- painting workshop
- opening of the exhibition *How the sports shaped Poreč* (in the occasion of the 70th anniversary of 4 sport clubs in Poreč)

Tuesday, 30 April (City Day)

- party and celebration of the City Day during the day by the sea
- mosaic workshop
- fishing route and workshop
- theater play *Mistero Buffo* in the lapidarium of the museum
- professional tourist guidance route through the route of modern and contemporary sculptures by foot and on bike
- professional tourist guidance route through the Euphrasian Basilica complex and the old city
- painting workshop

Wednesday, 1 May (Labor day)

- mosaic workshop
- fishing route and workshop
- professional tourist guidance route through the route of modern and contemporary sculptures by foot and on bike
- professional tourist guidance route through the Euphrasian Basilica complex and the old city
- painting workshop

Thursday, 2 May (Art Day)

- lecture of Alex Brajković, electronic drummer, in the high school about electronic music and Istrian music scale
- cooking workshop of traditional food
- mosaic workshop
- fishing route and workshop
- open rehearsal of classical musicians in the theatre
- painting session
- professional tourist guidance route through the route of modern and contemporary sculptures by foot and on bike
- concert of the guitarists and violinists (Porečfest – international guitarist and violinist competition)
- Tamara Obrovac jazz concert in the theatre (promotion of the 24th festival Jazz in lapidarium this summer)
- opening of the poster exhibition of the last year's Jazz in lapidarium festival by Sabina Damiani

Friday, 3 May (Old city day)

- mosaic workshop
- fishing route and workshop
- open rehearsal of classical musicians in the theatre
- Elisa Tomellini's concert in Euphrasian Basilica (promotion of the 58th festival of classic music in Euphrasian Basilica this summer)
- painting session
- professional tourist guidance route through the route of modern and contemporary sculptures by foot and on bike
- concert of the guitarists and violinists (Porečfest – international guitarist and violinist competition)
- choir concert (Faks Festival)

Saturday, 4 May (Tourism day)

- mosaic workshop
- fishing route and workshop
- open rehearsal of classical musicians in the theatre
- painting session
- professional tourist guidance route through the route of modern and contemporary sculptures by foot and on bike
- concert of the guitarists and violinists (Porečfest – international guitarist and violinist competition)
- **Megaspectacle** – audio-visual spectacle on the main square

Sunday, 5 May

- cooking workshop
- fishing route and workshop
- closing of the Porečfest festival (international guitarist and violinist competition)
- closing of OKOLO festival