

I-Archeo.S. - Integrated System of the Natural and Cultural Heritage and the Cultural Activities

PRIORITY AXIS 3 “ENVIRONMENT AND CULTURAL HERITAGE”

Specific objective 3.1 “Make natural and cultural heritage a leverage for sustainable and more balanced territorial development”

Title of deliverable (as in SIU): **New Creative Productions- 1 branding campaign (Advertisement, Jumbo, brochure, promotional video)**

Work package number, name of Work Package:

WP3 THE SYSTEM: NATURAL CULTURAL HERITAGE - ENTERPRISES - DEVELOPMENT

Activity number, name of activity:

3.4 NEW CREATIVE PRODUCTIONS

Partner in charge (author): **P5**

Partners involved: **P5**

Status (draft, final, N._ version, etc.): **Final**

Distribution (confidential, public, etc.): **public**

Date(s): **Feb 2019**



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**DISCOVER THE LOVE RIVIERA...
WELCOME TO CRIKVENICA!**



HEART-SHAPED PHOTO FRAMES

Are you in love? If you are, Crikvenica is the right place for you. There are red hearts located in Selce, Crikvenica, Dramalj, and Jadranovo – your perfect photo spots. Take a beautiful heart-framed photograph with your partner and add romantic notes about your relationship on social networks. Let the whole world know about your romantic love story in Crikvenica.



KISSING SPOTS

You will find beautiful kissing spots all over Crikvenica. Find the location that suits your partner best and take them to the hidden kissing spots. We also designed a special Kissing Map on which you will find ten romantic locations marked „This Is a Good Kiss Spot“.



THE BADANJ FORT

The Badanj Fort is the oldest fortification in the Vinodol area from the period of Late Antiquity. Visit this romantic location that will charm you with its view of the picturesque Valley of Vinodol.



THE LOVE PATH

The Love Path is an oasis of peace in the midst of urban area, full of colours, smells and sounds of nature. Its length is 8 km and it is considered the most beautiful promenade in the Crikvenica area. It was formed in the early 1930s. It gives you a special sightseeing experience at interesting locations such as the Badanj Fort from the Late Antiquity, the first water supply system built in Crikvenica, a breathtaking belvedere, and other historical and cultural sights you will discover along the way. Simply go for a walk!





MEDITERRANEAN LABYRINTH OF LOVE

The Mediterranean Labyrinth of Love is made of 400 bushes of laurel, forming a fragrant maze of paths surrounded by beautiful nature. It is close to the Dubračina Creek, surrounded by pines, lavender and other Mediterranean herbs, with a beautiful view of the Church of St. Mary of the Snow. The healing power of the labyrinth has been achieved by the spiral design and positive energy in pure nature will help you achieve your life goals and motivate you to make positive changes.

THE CHURCH OF THE ASSUMPTION OF THE BLESSED VIRGIN MARY AND THE CHURCH OF ST. ANTHONY OF PADUA

The two churches in Crikvenica are witnesses of times that go by and continuous change. The Church of the Assumption of the Blessed Virgin Mary is the oldest preserved church in Crikvenica located in the old part of the city. The Church of St. Anthony of Padua is a modern building whose impressive 35-meter bell tower was completed in the first decade of the 21st century. Wedding ceremonies take place very often in both churches.



ALLEY OF LOVE

Do you enjoy nature and love stories? Take a walk along the Alley of love planted at attractive locations in all four settlements of Crikvenica. Each tree was planted as an expression of love of couples who had adopted the tree, marked their love, and contributed to natural diversity of Crikvenica. You, too, can „adopt“ a tree that will be a symbol of your love and your own green oasis in Crikvenica! More information at info@crikvenica.hr



BEACHES

Did you know that the first public wooden beach in Crikvenica was built in 1888? Beautiful natural coves, sandy and pebble beaches offer you active vacation, sunbathing on comfortable sun loungers, crystal clear sea and dynamic night life.





JADRANOVO

DRAMALJ

*in love
in Crikvenica*

1. **First**
VELA PALADA, CRIKVENICA
2. **Eternal**
BADANJ FORT – LOVE PATH, CRIKVENICA
3. **Only**
THE BRIDGE NEXT TO THE HOTEL KAŠTEL, CRIKVENICA
4. **Perfect**
THE WOODEN PIER – ORNI MUL, CRIKVENICA
5. **Mysterious**
BENCHES WITH A VIEW OF THE COVE, KAČIAK
6. **Unique**
THE SMALL HARBOUR OF PAZDEHOVA, DRAMALJ
7. **Unrepeatable**
THE TUNERA TUNA FISHING PLATFORM, JADRANOVO
8. **Powerful**
SVETI JAKOV PARK, JADRANOVO
9. **Sweet**
UNILA SLANA, SELCE
10. **Playful**
"POLI MORA" – "BRAC" BEACH, SELCE

The Kissing Map

WOULD YOU LIKE TO KNOW WHERE THE BEST PLACES FOR A KISS IN CRIKVENICA ARE?

You can find the answer on this map, which shows the most beautiful kissing spots in Crikvenica, Dramalj, Jadransko and Selce. The 'Kissing Map' will lead you through 10 romantic locations and give you a new perspective of the town and its most romantic spots. Visit the best places to kiss, take a photo with your loved one, and – if you want – share the picture on our 'In Love In Crikvenica' Facebook page. This map will help you find attractive stickers that indicate the best locations for kissing all over the town. The stickers are part of a romantic movement that has spread the magic message of love around the world. The original 'This is a Good Kiss Spot' idea was developed by Italian art collective 0707, and soon grew into a movement, winning the hearts of millions of people. Kissing spots can be found on the streets of numerous towns all over the world. Surrender to romance, visit our kiss locations and spend wonderful moments with your loved one!



YOU ARE HERE



KISSING SPOT



KISS AND TELL



ALLEY OF LOVE



THE LOVE PATH



IN LOVE IN CRIKVENICA ITINERARY

TRAVEL PACKAGE INCLUDES:

- a warm welcome by a tour guide from the Via Mea agency
- welcome drink and tasting of local and regional specialities
- 3x 3-night stay with breakfast (buffet)
- 1x dinner at the hotel (buffet)
- 1x candlelight dinner with music at the hotel
- 1x romantic dinner on a boat
- 1x lunch

- 1x praline tasting
- a rose on Valentine's Day for each guest
- use of the swimming pool and wellness facilities
- all guided excursions – a walk on the Love Path, the Mediterranean Love Labyrinth and Kissing Spots, praline tasting, romantic dinner on a boat

Optional: Wine and sparkling wine tasting at the Pavlomis Wine House, "klapa" concert, chess lessons for couples in love

MEMBERS OF THE THEMATIC CLUSTER OF THE "IN LOVE IN CRIKVENICA" ITINERARY

TOWN OF CRIKVENICA

Address: Ulica kralja Tomislava 85,
51260 Crikvenica
Phone: +385 51 455 400
E-mail: info@crikvenica.hr
Web: www.crikvenica.hr

VIA MEATRAVEL d.o.o. TRAVEL AGENCY

Address: Ivana Skomerže 1, 51260 Crikvenica
Phone: +385 51 781 799
Mobile phone: +385 91 278 10 83
E-mail : info@via-mea.com
Web: <http://www.via-mea.com/Index.aspx?l=HR>
Opening hours:
Winter: 9 AM to 2 PM; Summer: 9 AM to 6 PM

CRIKVENICA TOURIST BOARD

Address: Trg Stjepana Radića 1c,
51260 Crikvenica
Phone: +385 51 241 051
E-mail: info@tzg-crikvenice.hr
Web: <http://www.rivieracrikvenica.com/>
Opening hours of the Crikvenica Tourist
Information Centre (tourist information):
Winter: 8 AM to 3 PM on weekdays,
8 AM to 1 PM on Saturdays
Summer (1 June – 30 September): 8 AM to 8 PM

CRIKVENICA TOWN MUSEUM

Address: Preradovićeva 1, 51260 Crikvenica
Phone: +385 51 781 000
E-mail: mgc@mgc.hr
Web: <http://www.mgc.hr/>
Opening hours: 1. June – 15. September:
every day 9 AM to 1 PM and 6 PM to 10 PM
16. September – 31. May:
Tuesday – Sunday 10 AM to 2 PM
closed on Monday and public holidays

"DR IVAN KOSTRENCIĆ" CULTURAL CENTRE

Address: Trg Stjepana Radića 3/III,
51260 Crikvenica
Phone: +385 51 242 372
E-mail: ured@kultura-crikvenica.hr
Web: <http://www.kultura-crikvenica.hr/>
Opening hours of the Crikvenica Town Gallery:
1 June to 30 September: 10 AM to 1 PM and 6 PM
to 10 PM, every day
1 September to 31 May: 10 AM to 1 PM and 5 PM
to 8 PM, closed on Sundays and public holidays

"VINODOL" LOCAL ACTION GROUP

Address: Bribir 46a, 51253 Bribir
Phone: +385 51 436 231
Opening hours: 7 AM to 3 PM
E-mail: lag.vinodol@gmail.com
Web: <http://lag-vinodol.hr/wp/>

"MARINA" HOTEL (ELEZ d.o.o.)

Address: Emila Antića 73, 51266 Selce
Phone: +385 51 768 140
E-mail: info@hotel-marina.net
Web: www.hotel-marina.hr
Opening hours: Monday – Sunday: 00:00 – 24:00

"TOŠ" CAFÉ (CLOTILDA d.o.o.)

Address: Frankopanska 2, 51260 Crikvenica
Phone: +385 98 932 8098
E-mail: marko@tos.com.hr
Web: <http://tos.com.hr/>
Opening hours:
Monday – Sunday: 6:30 AM to 01:00 AM

"FERAL" RESTAURANT – PJ CATERING DEROSI

Address: Gajevo šetalište 23b, 51265 Dramalj
Phone: +385 51 786 544
E-mail: cateringderosi@gmail.com
Web: <http://www.rivieracrikvenica.com/smjestaj/crikvenica/restoran-catering-mendula>

"KAROCA" TAVERN (BILO JIDRO GASTRO d.o.o.)

Address: Kotorska 40, 51260 Crikvenica
Phone: +385 98 160 7384
Opening hours: 8 AM to 10 PM
E-mail: biloidro.ck@gmail.com
Web: <http://www.rivieracrikvenica.com/smjestaj/crikvenica/konoba-karoca>

"KANELA" WINE & BEER PUB (BILO JADRO GASTRO d. o. o.)

Address: Preradovićeva 4, 51260 Crikvenica
Phone: +385 98 160 7384

"TRABAKUL" TAVERN

Address: Strossmayerovo šetalište 10,
51260 Crikvenica
Phone: +385 091 623 1829
E-mail: trabakultrabakul@gmail.com
Web: <https://hr-hr.facebook.com/KonobaTrabakul/>

"PAVLOMIR" WINERY

Address: Pavlomir 2, 51250 Novi Vinodolski
Phone: 051 248 296, + 385 (98) 443 439
E-mail: info@pavlomir.hr
Web: <http://pavlomir.hr/hr/home>

MARINERO TOURS d.o.o.

Address: Manestri 4, 51265 Dramalj
Phone: +385 95 199 7713
E-mail: marinero.crikvenica@gmail.com

STRILEŽ MOUNTAINEERING ASSOCIATION

Address: Vinodolska 1, 51260 Crikvenica
E-mail: pd.strilez@gmail.com, info@pd-strilez.hr
Web: <https://pd-strilez.hr/pds/>

"KUŠAC" ASSOCIATION FOR THE IMPROVEMENT OF LIFE QUALITY

Address: Vinodolska 1, 51260 Crikvenica
Phone: +385 98 353 820
E-mail: udrugakusac@gmail.com
Web: www.udrugakusac.hr

"PSOAS" ASSOCIATION FOR PHYSICAL THERAPY, PREVENTION, AWARENESS-RAISING AND PROTECTION OF HEALTH

Address: Marka Marulića 10, 51260 Crikvenica
Phone: 051 785 042
Mobile phone: 091 8831 668
E-mail: hpaveli2@gmail.com

KOMADINA FAMILY FARM (owner: ANTONIO KOMADINA)

Address: Kralja Zvonimira 29,
51250 Novi Vinodolski
Phone: 091 949 6447
E-mail: komadina.antonio@gmail.com
Web: [http://www.autohtono.cprh.hr/
katalog-proizvodaca/med/opg-komadina-m84/](http://www.autohtono.cprh.hr/katalog-proizvodaca/med/opg-komadina-m84/)

KUĆE KAMENE d.o.o.

Address: Gornja draga 34, 51260 Crikvenica
Phone: 099 254 6734

More information:

www.crikvenica.hr

<http://www.italy-croatia.eu/tags/i-archeos>

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in love
in
rehearsal

*The
Kissing
Map*

*in
Love
in
Crikvenica*

Doživite
romantičnu
Crikvenicu!





Doživite romantičnu Crikvenicu!

Više informacija na: www.crikvenica.hr,
www.italy-croatia.eu/tags/i-archeos



in love
in
Irkvenica



**PROJEKT I-ARCHEO.S SUFINANCIRAN JE IZ EU PROGRAMA
INTERREG ITALIJA - HRVATSKA 2014.-2020.**