

I-Archeo.S. - Integrated System of the Natural and Cultural Heritage and the Cultural Activities

PRIORITY AXIS 3 “ENVIRONMENT AND CULTURAL HERITAGE”

Specific objective 3.1 “Make natural and cultural heritage a leverage for sustainable and more balanced territorial development”

Title of deliverable (as in SIU): **Local creativity vocational training course- Report**

Work package number, name of Work Package :

WP3 THE SYSTEM: NATURAL CULTURAL HERITAGE - ENTERPRISES - DEVELOPMENT

Activity number, name of activity:

3.3 CREATIVITY VOCATIONAL TRAINING

Partner in charge (author): **P5**

Partners involved: **P5**

Status (draft, final, N._ version, etc.): **Final**

Distribution (confidential, public, etc.): **public**

Date(s): **17-19/07/2018 and 26.9.18**

MUNICIPALITY OF CRIKVENICA CREATIVITY VOCATIONAL TRAINING REPORT



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Report from the Local Creativity Vocational Training Course held in Crikvenica on 17-19/07/2018 and on 26/09/2018

The Local Creativity Vocational Training Course was hosted by Mr. Željko Trezner, chairman of the Croatian Association of Travel Agencies and Associate Professor at VERN University, who hosted an interactive workshop „Destination Management – coordination of activities of the local community and tourist agencies on development of new tourist products“ with the local stakeholders. The focus of the workshop was development of the thematic tourist itinerary. The participants were presented with the Cluster Agreement and Chart for Evaluating the Quality Performance of Services for which they signed declarations of interest in becoming cluster members. At the workshop in September, the participants provided their feedback regarding the tourist itinerary that will be realised out of the main tourist season (in February) and promote Crikvenica's cultural and natural heritage. There were 11 stakeholders at the workshop in July and 15 at the workshop in September.

Crikvenica Project Team