

ATRIUM PLUS

PROJECT NAME

ATRIUM PLUS | Architecture of the Totalitarian Regimes of the XX°Century in Urban Management PLUS

DESCRIPTION

The project ATRIUM PLUS, capitalizing the results of the previous South East Europe's project ATRIUM, is aimed at creating a cultural tourist attraction of the heritage of the XXth century totalitarian regimes in an informed and ethical way. The project will define a common information strategy for visitors and carry out cross-border trainings for tourist guides, as well as a cross-border programme of study visits involving schools to test the cultural tourism potential of the architectures and memories in relation to the totalitarian regimes.

MAIN OUTCOMES

3 training programmes for professional and voluntary guides
1 programme of study visits for schools to the considered heritage
1 pilot cultural routes to create new tourism packages
25 multilingual panels and totems
5.000 brochures & 5.000 leaflets

TARGET GROUPS
Cultural and natural heritage management bodies
Associations Tour Operators Public Authorities Education and training organisations

TOTAL BUDGET

696.770€

DURATION

1.01.2018 - 30.06.2019

CONTACT

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PROJECT PARTNERS

- Municipality of Forli LP University of Zadar 1 Municipality of Labin 2 Municipality of Bari 3 Municipality of Ferrara 4