



**Interreg**  
**Italy - Croatia**  
**ATRIUM PLUS**

European Regional Development Fund



EUROPEAN UNION

# **ATRIUM PLUS**

**Architecture of Totalitarian Regimes of the XX Century  
in Urban Management PLUS**

***1<sup>st</sup> Pilot study visit***

***4<sup>th</sup> Project Meeting***

***3<sup>rd</sup> Cross-border  
dissemination event***

**Bari (Italy) 6<sup>th</sup> - 7<sup>th</sup> March 2019**

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## ATRIUM PLUS

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### *1<sup>st</sup> Pilot study visit:*

***“Lungomare di Levante: the ATRIUM PLUS itinerary in Bari”***

**Wednesday, 6<sup>th</sup> March 2019, 9:00 am - 13:30 am**

**Meeting Point: Assessorato Regionale all'Agricoltura  
Address: - Lungomare Nazario Sauro, 47/49 Bari)**

Time	Activity	Participants
9:00 13:30	Liceo Morgagni of Forlì and Liceo Salvemini of Bari will test the ATRIUM PLUS cultural - tourism itinerary in Bari city centre	Students of Bari and Forlì Project partners



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## Project meeting/first session

**Wednesday, 6<sup>th</sup> March 2019 (afternoon)**

**Venue: Museo Civico Bari – Strada Sagges, 13 Bari**  
(city centre, see map n. 2)

Time	Topic	Responsible Participant (s)
14:45	<b>Arrival of participants</b> Registration and signature	PPs
15:00	<b>Opening of the Meeting</b> Greetings from the hosting partner	Municipality of Bari
15:15	<b>Work Package 3 – Establishment of the cultural-tourism itineraries</b> <ul style="list-style-type: none"> <li>• Feedbacks from ATRIUM Route's Scientific Committee</li> </ul>	Prof. Ulisse Tramonti and Cristina Vallicelli
15:30	<ul style="list-style-type: none"> <li>• WP3 Introduction</li> </ul>	Claudia Castellucci
18:30	<ul style="list-style-type: none"> <li>• Road Map Update <ul style="list-style-type: none"> <li>- Update and comments on activities carried out with schools and students (WP2.4)</li> <li>- Results of schools questionnaires from PPs</li> <li>- Report Itineraries test in each PP city</li> <li>- Presentation of Mapping of Italian tourist offer and update on Croatian mapping</li> <li>- Templates of “Final evaluation questionnaire” of participating schools</li> <li>- Final Activities</li> </ul> </li> </ul>	PPs and Claudia Castellucci  PPs and Chiara Rabbiosi PPs Chiara Rabbiosi PP1 Chiara Rabbiosi  Cristina Vallicelli
	<ul style="list-style-type: none"> <li>• Act 3.2 Common ATRIUM PLUS brand use</li> <li>• Update, next steps and usage</li> </ul>	PPs Cristina Vallicelli
	<ul style="list-style-type: none"> <li>• Act. 3.4 Updating on Signposting activity</li> <li>• Act. 3.4 Contents of the Promotional brochure and leaflet</li> </ul>	PPs
	<ul style="list-style-type: none"> <li>• Discussion on “Final tourist product and draft agreement with Tour operators”</li> </ul>	PPs
17:00	<b><i>Coffee break offered by the Municipality of Bari</i></b>	
18:30	<b>Work Package 4 - Testing with pilot schools of the cultural-tourism itineraries</b> <ul style="list-style-type: none"> <li>• Final dates of study visits of each PP</li> <li>• Any other business</li> </ul>	Municipality of Bari as WP4 Coordinator and all PPs
19:00	<b>End of the Meeting</b>	
20:30	<b>Social dinner (offered by Bari Municipality)</b> <b>Restaurant to be communicated (City centre)</b>	All PPs

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### ***TRANSNATIONAL DISSEMINATION EVENT***

***“Dissonance in XX century urban architecture -  
Ideas and proposals for the promotion of cultural and tourist itineraries”***

Thursday, 7<sup>th</sup> March 2019, 9:00 am - 12:30 am

Place: Auditorium Liceo “G. Salvemini

Address: Via Giuseppe Prezzolini, Bari

#### **Agenda:**

<b>9:30</b>	<b>Institutional greetings</b> Mr. Antonio Decaro – Mayor of Bari
<b>9:40</b>	<b>The European Cultural Route ATRIUM</b> Ms. Elisa Giovannetti – Councilor for Culture/Municipality of Forlì
<b>9:50</b>	<b>ATRIUM PLUS: project objectives, transnational partnership and results</b> Mrs. Cristina Vallicelli – Municipality of Forlì, Project Manager of Leader Partner
<b>10:00</b>	<b>ATRIUM PLUS itineraries and experiences</b>
<b>10:30</b>	Representatives of Municipalities of Forlì, Ferrara and Labin and University of Zadar
<b>10:30</b>	<b><i>The dissonant cultural heritage in the ATRIUM PLUS project: Bari and the architecture of the early decades of the twentieth century</i></b> Ms. Marisa Lupelli and Ms. Lisa Pietropaolo (Municipality of Bari – Culture and Tourism Department)
<b>10:50</b>	<b>The construction of a participated itinerary: the didactic experience in Bari with the students of Liceo Salvemini</b> Ms. Paola Di Marzo and Mr. Davide Falco (Technical assistance Municipality of Bari)
<b>11:10</b>	<b>Video projections</b>
<b>11:30</b>	<b>The controversial heritage: Bari fascist city and city of Resistance</b> Mr. Vito Antonio Leuzzi and Ms. Annabella De Robertis
<b>12:00</b>	<b>New identities between past and future. Bari in the current tourist scenario</b> Mr. Silvio Maselli – Councilor for Culture and Tourism/Municipality of Bari
<b>12:15</b>	<b>Conclusions</b> Ms. Tina Gesmundo – Head teacher Liceo Salvemini Bari

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## **Project meeting/second session and Steering Committee**

**Thursday, 7<sup>th</sup> March 2019 (afternoon)**

**Venue: Museo Civico Bari – Strada Sagges, 13 Bari**  
*(City centre, see map n. 2)*

### **Project meeting/second session**

<b>Time</b>	<b>Topic</b>	<b>Responsible Participant (s)</b>
14:45	<b>Arrival of participants</b> Registration and signature	PPs
15:00	<b>Work Package 1 - Financial Overview</b> <ul style="list-style-type: none"><li>• 2<sup>nd</sup> reporting activity</li><li>• Financial overview</li><li>• Financial perspectives</li></ul>	Mr. Francesco Natale
15:30	<b>Questions and any other issue</b>	PPs
15:45	<b>Work Package 2 – Communication and Capitalization activities:</b> <ul style="list-style-type: none"><li>• Update on mini project web site (D2.2)</li><li>• Content of the second news-letter (D2.2)</li><li>• Draft of the project brochure (D2.2)</li><li>• Update and animation of Social Media Pages (D2.3)</li><li>• Communication Evaluation Reports of the 2<sup>nd</sup> Period (D2.5)</li><li>• Final event</li></ul>	WP2 coordinator
	<ul style="list-style-type: none"><li>• Press releases Update (D2.3)</li><li>• Publishing of articles in EU magazines (D2.3)</li><li>• 2 regional/city events update (D2.4)</li><li>• Update on mainstreaming, transferring and cross-fertilisation (D2.6)</li></ul>	PPs
17:00	<b>Coffee break offered by the Municipality of Bari</b>	
17:30	<b>Steering Committee Meeting</b>	PPs
18:30	<b>End of the Meeting</b>	

**N.B. Contents & time schedule might be changed during the days of the meeting due to logistical reasons**

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