



2014 - 2020 Interreg V-A
Italy - Croatia CBC Programme
Call for proposal 2017 Standard+

iDEAL - DEcision support for Adaptation pLan

Priority Axis: Safety and resilience

Specific objective: 2.1 - Improve the climate change monitoring and planning of adaptation measures tackling specific effects, in the cooperation area

WP2 Project Communication and Capitalization activities
Activity 3 Social Media, Digital activities and Media Relations
CAMPAIGNS

2.3.3. Press conferences

**FINAL Version
September 2019**

Coordinator:

PP4 - CITY OF DUBROVNIK DEVELOPMENT AGENCY DURA

Partners involved:

LP - IRENA – Istrian Regional Energy Agency

PP1 - MUNICIPALITY OF PESARO

PP2 - IUAV UNIVERSITY OF VENICE

PP3 - MUNICIPALITY OF MISANO ADRIATICO

PP5 - REGIONAL NATURAL PARK “COASTAL DUNES FROM TORRE
CANNE TO TORRE SAN LEONARDO”

DISCLAIMER: Press conferences reflects the project iDEAL views; the IT-HR Programme authorities are not liable for any use that may be made of the information contained therein.

2.3 Social Media, Digital activities and Media Relations CAMPAIGNS

Press conferences

LP – IRENA Istrian Regional Energy Agency Ltd.

Partner:	LP – IRENA Istrian Regional Energy Agency Ltd.
Name of event:	iDEAL Local conference – Presentation of Final results
Date:	24/09/2019.
Venue:	City Hall, Municipality of Vrsar, Croatia
Short description of event:	<p><i>IRENA Istrian Regional Energy Agency Ltd. organized short conference before DSS training in Vrsar. At the conference IRENA announced successful closure of project IDEAL and presented final results. Specific focus was on presentation of developed Climate Adaption Plan for Municipality of Vrsar.</i></p> <p><i>Agenda:</i></p> <p><i>Project iDEAL – Overview of final results; Nikola Petrić, IRENA</i></p> <p><i>Climate Adaption Plan for Municipality of Vrsar – Impact on energy sector and Mitigation measures; Šimun Lončarević, EIHP</i></p> <p><i>Climate Adaption Plan for Municipality of Vrsar – Climate changes and Adaption measures; Daniel Dodik, DOOR</i></p> <p><i>Within conference interviews were taped for the needs of local TV and project website.</i></p>
Participants:	<p>IRENA – Istrian Regional Energy Agency, Municipality of Vrsar, Istrian County, EIHP – Energy Institute Hrvoje Požar, DOOR Society for Sustainable Development Design, Fire Department Poreč, Touristic Agency Vrsar, Maistra d.d., Montraker – Communal service Vrsar</p> <p>Media: Glas Istre, Radio Labin, Radio Istra, TV Istra</p>











2.3 Social Media, Digital activities and Media Relations CAMPAIGNS

Press conferences

PP1 – Municipality of Pesaro

Partner:	PP1 – Municipality of Pesaro
Name of event:	Press conference
Date:	01/12/2017.
Venue:	City Hall, Municipality of Pesaro, Italy
Short description of event:	<p><i>At the beginning of project, Municipality of Pesaro called a press conference to inform local media about the start of project iDEAL.</i></p> <p><i>Municipality of Pesaro presented project iDEAL, partnership included, project budget and gave specific focus on role of Pesaro in the Project.</i></p> <p><i>Pesaro stated that the benefits on participation are related to the improvement of civil servant's expertise (working in team with foreign working groups).</i></p> <p><i>Municipality of Pesaro is committed through its participation in the Life project Secadapt to increase the resilience capacity of local community to climate change so it can transfer knowledge what will be helpful in definition of iDEAL climate adaption plans and can help in providing guidelines how to organize trainings for public servants and decision makers.</i></p> <p><i>Speaker:</i></p> <p><i>Antonello Delle Noci, Municipality of Pesaro</i></p> <p><i>Franca Foronchi, Municipality of Pesaro</i></p>
Participants:	Municipality of Pesaro and local media

Ecco il progetto europeo Ideal

01 dicembre 2017

0 Commenti



Coinvolge il Comune di Pesaro e altri cinque partner (in totale due croati e quattro italiani)

2.3 Social Media, Digital activities and Media Relations CAMPAIGNS

Press conferences

PP2 – Iuav University of Venice

Partner:	PP2 – Iuav University of Venice
Name of event:	Connettere
Date:	11.10.2018
Venue:	aula Magna, Tolentini, Venice, Italy
Short description of event:	<p><i>The broad and diversified panorama of EU funding programs represents an increasingly fertile ground for the development of connections and synergies between the world of research and local authorities.</i></p> <p><i>Iuav University of Venice has participated at numerous partnerships with Italian local authorities for the realization of joint projects, on issues related to innovation, the environment and social integration. Issues that fall within the strategic objectives of smart, sustainable and inclusive growth of the European Union, which thanks to the collaboration between universities and public institutions find a concrete application at local level.</i></p> <p><i>CONNETTERE intended to make this shared commitment known and valued, disseminating the results of the projects already implemented and in progress, to help amplify their positive impact on the territory, while creating new opportunities for meeting and collaboration.</i></p> <p><i>During the event, one section was dedicated to project iDEAL DEcision support for Adaptation pLan – Interreg Italia-Croazi, where project was presented to professors, students, public and local media.</i></p>
Participants:	IUAV, different departments of IUAV, students, public, press

la ricerca internazionale
luav incontra gli enti locali

11.10.2018, ore 9.30
aula Magna, Tolentini

CON TENERE

ore 9.30 registrazione

ore 10 saluti del rettore

ore 10.15 Il servizio ricerca luav

ore 10.25 Uno sguardo alle
opportunità di finanziamento
comunitarie

ore 11 luav con gli enti locali:
temi di ricerca, progetti, prodotti

ore 13.15 dissemination lunch
light lunch + info desk

ore 15.15 Gli enti locali con luav:
esperienze a confronto
tavola rotonda

per partecipare è necessario iscriversi collegandosi alla pagina
www.luav.it/connettere

2.3 Social Media, Digital activities and Media Relations CAMPAIGNS

Press conferences

PP3 – Municipality of Misano Adriatico

Partner:	PP3 – Municipality of Misano Adriatico
Name of event:	Press conference of project iDEAL
Date:	22/11/2018.
Venue:	City Hall, Misano Adriatico, Italy
Short description of event:	<p><i>On November 22nd, in Misano Adriatico has taken place the seminar “Meno auto e più relazioni sociali”. Relators were JOHAN HEICHEL MANN, from Danish bicycle Embassy and PAOLO GANDOLFI, architect, urbanist and promoter for a law on cycling in Italy.</i></p> <p><i>Discussion focused on the idea to promote the use of bicycle, not only through new bicycle lanes, but also operating on lifestyles, on good practises, on assessing how using a specific mean of transport is affecting social relationships.</i></p> <p><i>These considerations are related to students education, especially the youngest. A further step is represented by moving to active policies to favour sustainable mobility. Through direct users’ involvement that leads to better air and climate quality.</i></p> <p><i>Before the seminar, Misano Adriatico organized press conference where iDEAL project was presented. It was explained how measures that will be planned by iDEAL project and developed climate plan will help in realisation of cycling routes in Municipality. Cycling routes will reduce carbon footprint and will help in fighting climate changes at municipal level.</i></p>
Participants:	Municipality of Misano Adriatico, architect, urbanists, general public, media etc.



2.3 Social Media, Digital activities and Media Relations CAMPAIGNS

Press conferences

PP4 – DURA City of Dubrovnik Development Agency

Partner:	PP4 – DURA City of Dubrovnik Development Agency
Name of event:	"Open Days for EU Projects in Dubrovnik-Neretva County", Project conference and Info day of project iDEAL
Date:	16/05/2019.
Venue:	Branitelja Dubrovnika 41, Dubrovnik, Croatia
Short description of event:	<i>"Open Days for EU Projects in Dubrovnik-Neretva County" was event where Dubrovnik-Neretva County and other participants presented EU projects from that territory. Discussion was held about project results, presenting obstacles and experiences in withdrawing European funds, as well as investment opportunities in different areas. DURA took this opportunity to have short press conference regarding project iDEAL and further presenting the project by holding a Infor day and sharing iDEAL promotional materials</i>
Participants:	Dubrovnik-neretva County, City of Dubrovnik, DUNEA, Dubrovnik Aeroport, Public Institution for Management of Protected Nature Parts of Dubrovnik-Neretva County, Center for Entrepreneurship, Development Agency of the City of Dubrovnik DURA, FLAG South Adriatic, Local Action Group LAG 5, general public etc. Media: Dubrovački vjesnik, Dubrovnik press, DuTV, Lokalni.hr, Insider etc.









2.3 Social Media, Digital activities and Media Relations CAMPAIGNS

Press conferences

PP5 – Parco Naturale Regionale delle Dune Costiere

Partner:	PP5 – Parco Naturale Regionale delle Dune Costiere
Name of event:	Conferenza stampa presentazione progetto iDEAL
Date:	01/12/2017. Lunedì 4 giugno ore 12,00
Venue:	GAL Alto Salento via Cattedrale, 11 – Ostuni
Short description of event:	<p><i>Lunedì 4 giugno 2018 alle ore 12,00 presso gli Uffici del Parco e sede del GAL Alto Salento in via Cattedrale 11 ad Ostuni, si terrà la conferenza stampa di presentazione del progetto di cooperazione territoriale europea iDEAL (Decision support for Adaptation pLan), finanziato nell’ambito del Programma Interreg V/A Italia-Croazia 2014/2020.</i></p> <p><i>Finalità del progetto iDEAL sono quelle di individuare i rischi dei cambiamenti climatici sulle risorse naturali, sostenere le amministrazioni pubbliche locali ad assumere decisioni adeguate relative alle misure di adattamento climatico e sviluppare piani coerenti e appropriati nei territori croati e italiani coinvolti. Il risultato principale di iDEAL consisterà nella messa a disposizione dei dati e delle conoscenze utili per valutare diverse alternative e opzioni per la pianificazione dei cambiamenti climatici e aumentare il numero di abitanti e di specie che beneficiano della pianificazione per l’adattamento climatico.</i></p> <p><i>Parteciperanno alla conferenza stampa il Presidente del Parco Naturale Regionale delle Dune Costiere on. Enzo Lavarra, il direttore del Parco Gianfranco Ciola ed il coordinator del progetto Nikola Petrić dell’Agenzia IRENA.</i></p>
Participants:	Parco Naturale Regionale delle Dune Costiere, Parco Gianfranco Ciola, IRENA, Local, media locali

Partner:	PP5 – Parco Naturale Regionale delle Dune Costiere
Name of event:	Awareness Event – Master meeting IAMB
Date:	31st october 2018
Venue:	Casa del mare, Morelli, Ostuni
Short description of event:	<i>Parco Naturale Regionale delle Dune Costiere organized a short media coverage during Awareness Event – Master meeting IAMB. Representatives of the park presented project iDEAL, development of Climate adaption plan and monitoring system, and how will they help in preservation of dunes and parks biodiversity. High note was given on problems that climate changes may bring to park and some possible solutions were proposed.</i>
Participants:	Parco Naturale Regionale delle Dune Costiere, profesors, students, local press





