

AGENDA

Blue enhancement action for technology transfer -
BEAT

Final Conference –

Venice - 22.05.2019

Unioncamere del Veneto

Parco tecnologico VEGA Building LYBRA

Via delle Industrie 19/C – Room Europa

30175 Venezia – Marghera

AGENDA

- 09:00 - 09:30 Registration of the participants
- 10:00 - 11:00
- Welcome by the Secretary General of Unioncamere del Veneto: Mr. Roberto Crosta
 - Program Interreg Italy – Croatia: state of the art and achieved results – Francesca Bonesso – Veneto Region – Managing Authority
 - Presentation of the EUSAIR Strategy Pillar 1 Blue Growth - Mrs. Anna Flavia Zuccon – Veneto Region Unit Planning Department Organizational Unit of Territorial Cooperation and Macro Strategies Europe
- 11.00 - 11:45 **ACTIVITIES AND RESULTS OF THE PROJECT BEAT** – Moderator Mrs. Roberta Lazzari
- Innovation and technological competence of the SMEs of the blue value chain within the project BEAT - University of Padua – Dep. of Economics and Management "M. Fanno - Eleonora Di Maria (10')
 - The results of the benchmarking activity of the innovation capacity of Italian and Croatian SMEs and management implications and of the policy - University of Trieste-Department DEAMS - Guido Bortoluzzi (15')
 - The opportunities of a transnational cluster in the Adriatic Sea to support the maritime industry Maritime Technology Cluster FVG - Martina Rossi (10')
 - Technological transfer and innovation paths in the blue value chain - University of Technology Transfer Office - Petra Karanikić (5')
 - Innovation, infrastructures and importance of networking on the territory in the Blue Growth Istrian Development Agency - Boris Sabatti, Claudia Pučić (5')
- 11:45 - 12:30 **THE PROOFS BY THE SMES INVOLVED DURING THE IMPLEMENTATION OF THE PROJECT** – Moderator Guido Bortoluzzi
- Cantieri Navali Vittoria – Matteo Teodori
 - Cantieri Navali Serenissima – Emanuele Banchieri
 - General Fluidi – Andrea Tiburli
 - Murgons d.o.o - Marko Radolović
- 12:30 - 13:00 PROMOTE A TRANSNATIONAL CLUSTER IN THE BLUE GROWTH AND SIGNATURE OF THE MEMORANDUM OF UNDERSTANDING
- 13:30 - 14:30 Buffet Lunch