

## **BEAT Training session**

**Grado, 22 November 2018**

In the framework of SYAT event –Ship&Yacht Advanced Technology <https://syat2018.b2match.io/>, the partnership organized an open training session dedicated to the Blue sector economy. SYAT Ship & Yacht Advanced Technology for Leisure Vessels and Port Solutions is an event entirely dedicated to innovative maritime technologies for passenger mobility, organized by Aries with the regional cluster. The event is divided into workshops, pitch presentations and bilateral meetings and also offers the possibility to book exhibition stands. Among the speakers of the workshops, representatives of the major players in the sector, including Fincantieri, Carnival, Grimaldi lines, RINA, CETENA and others. The pitch presentations offered the opportunity for companies and research groups to present their innovative solutions to the major international key players in the maritime sector.

### PROGRAMME

*Innovation trends: virtual reality applications Marco Jez - Arsenal Srl*

The well-established familiarity in civil society with Virtual Reality allows today the shipbuilding and nautical industry to exploit it in its process and to reap great benefits throughout the product lifecycle.

This workshop will provide a survey of the state of the art of this technology and will present targeted software, services and case studies of their recent applications in the field of interest to you; at the end, a testimony by Fincantieri.

*APERITECH: how innovative is your firm? Guido Bortoluzzi –Trieste University*

Participants will be shown real applications of climate measurements performed, typical problems arising with unproper innovation management and will be challenged in measuring their innovation ability. An ad hoc web-based tool will be presented and participants will have the opportunity to measure their climate and then receive the benchmark report.

