

## **Annual conference of the Adriatic-Ionian Chambers of Commerce Budva (Montenegro) 6 May 2019**

The Forum of the Adriatic and Ionian Cities announced that the 2nd Annual Conference took place in the wider context of the 4th EUSAIR Forum from 6th to 8th May 2019 in the City of Budva (Montenegro) under the slogan "Integration for the people, development for the region".

The partnership of BEAT project decided to participate to this event and, the FAIC Executive Board meeting on May 6th 2019, was the occasion to present the project to the audience of the convention.

The EU Strategy for the Adriatic and Ionian Region (EUSAIR) is a macro-regional strategy adopted by the European Commission and endorsed by the European Council in 2014. The Strategy was jointly developed by the Commission and the Adriatic-Ionian Region countries and stakeholders, which agreed to work together on the areas of common interest for the benefit of each country and the whole region.

Experience with the existing macro-regional strategies shows that good and stable governance mechanisms are crucial for effective implementation.

Governance in macro-regional strategies is not about new funds nor bureaucracy, but how and by whom the strategies are implemented and joint actions initiated and financed. Governance must have both a political and operational dimension, with line ministries and implementing bodies setting strategic objectives, and then making sure the work is strictly followed up. This will give clearer results and greater impact.

For this reason, thanks to the partner's speech Petra Karanikic, PhD, LL.M. in IP Head of Technology Transfer Office, University of Rijeka Assistant Professor, Department of Biotechnology, University of Rijeka, this event represented a good occasion to present the best practice of the project to a wide audience.

