



SYAT 2018

BEAT WORKSHOP



In the framework of the event SYAT –Ship&Yacht Advanced Technology
BEAT TRAINING SESSIONS

November 22th 2018
Regional Congress Palace, Via Italia, 2 – Grado Italy

Innovation trends: virtual reality applications *Marco Jez - Arsenal Srl*

From 5.00 p.m to 5.30 p.m.

The well-established familiarity in civil society with Virtual Reality allows today the shipbuilding and nautical industry to exploit it in its process and to reap great benefits throughout the product lifecycle. This workshop will provide a survey of the state of the art of this technology and will present targeted software, services and case studies of their recent applications in the field of interest to you; at the end, a testimony by Fincantieri.

APERITECH: how innovative is your firm? *Guido Bortoluzzi –Trieste University*

From 5.30 pm to 6.00 pm

Participants will be shown real applications of climate measurements performed, typical problems arising with unproper innovation management and will be challenged in measuring their innovation ability. An ad hoc web-based tool will be presented and participants will have the opportunity to measure their climate and then receive the benchmark report.

The companies interested to participate can register in SYAT portal <https://syat2018.b2match.io/> within the 20th November and they will have the additional opportunity to have one-to-one meetings with international counterparts such as ports, shipyards, marinas and SMEs of the sector.