

## PROJECT PARTNERS



Unioncamere  
Veneto



Interreg  
Italy - Croatia  
BEAT



EUROPEAN UNION



NORTH ADRIATIC SEA  
PORT AUTHORITY



CONCENTRO  
AZIENDA SPECIALE  
CAMERA DI COMMERCIO  
PORDENONE



UNIVERSITÀ  
DEGLI STUDI DI TRIESTE

mare  
Technology  
Cluster  
FVG



## CONTACTS

**Unioncamere Veneto**  
europa@eurosportelloveneto.it  
Tel. +39 041 0999411

# BEAT

Blue Enhancement Action  
for Technology transfer

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## Blue Enhancement Action for Technology transfer

The project BEAT has been financed in the framework of Call for proposal 2017 Standard + Priority Axis Blue Innovation, Italy- Croatia CBC Programme 2014-2020 Interreg V-A.

The main aim of the project is to strengthen innovation processes of main economic actors and cooperation levels between SMEs, cluster and research centers, universities operating in Italy and Croatia, as qualified segments of shipbuilding and maritime sectors of blue value chain.

By capitalizing the feasibility study implemented in the Blue Tech project approved under the Target call on Adriatic IPA cross-border cooperation 2007-2013, the partnership aims at creating a cross-border cluster in maritime and shipbuilding sectors including actors and SMEs in other sectors of blue sector chain. The project BEAT enhances the creation of a cross border cluster in value chain characterized by a wide variety of main sectors.



## PROJECT OUTPUTS

- Involvement of 30 firms for the creation a cross border cluster in shipbuilding and maritime sector;
- Involvement of 2 research institutions participating in cross border innovation initiatives, cross border training activities on blue technologies; deep analysis of the innovation capabilities of a selected group of SMEs aimed at improving their organizational and managerial routines to better manage their innovation processes;
- 2 open training sessions on organizational and managerial routines that foster innovation;
- Involvement of 60 SMEs, 90 participants that will take part to opening training sessions, 2 research institutions and 5 local, regional/national authorities in charge of cluster initiatives.

Project solutions go in direction of implementing integrated, interconnected, homogeneous networks for maritime technologies and shipbuilding sectors in order to facilitate the identification of joint innovation paths, promoting network/ clustering between SMEs, universities/ research centers, port authority related to Blue Growth.

**DURATION:** From January 2018 to June 2019

**BUDGET:** € 919.451,50 ERDF € 781.533,77

