

## **Rijeka Nautic Show 2018** **Rijeka, 28 September 2018**

During the Rijeka Nautic Show 2018 fair on Friday, September 28, 2018, starting at 15:30 a workshop on "Green technologies and innovation in the blue economy" was held. Aim of the workshop was to introduce participants with the process of innovation management in maritime and blue technology companies and SMEs as well as on the possibilities of joint collaboration with the academic institutions. Through concrete examples, participants were introduced with the relevant ways of measuring, organizing and managing an innovation process in their business in order to maximize the exploitation of the resources they have and thus become more effective and competitive. The workshop was primarily intended for companies and SMEs in the maritime and blue technology area, but also for individuals, organizations and other interested stakeholders who want to improve their knowledge and competences in this area. The meeting was attended by 25 people belonging to SMEs, Universities and research institutions.

### **PROGRAM**

15:30 – 15:45	<b>Innovation management in the blue economy and collaboration opportunities for SMEs with academia</b>	Petra Karanikić, PhD, Technology Transfer Office, University of Rijeka Edvard Tijan, PhD, Associate Professor, Faculty of Maritime Studies, University of Rijeka
15:45 – 16:15	<b>How to organize and manage the innovation processes in SMEs</b>	Guido Bortoluzzi, PhD, Assistant Professor of Innovation Management, Department of Economics, Business, Mathematics and Statistics (DEAMS), University of Trieste
16:15 – 16:30	<b>Clusters, Transnational Cooperation and opportunities for innovation</b>	Eleonora Di Maria, PhD, Associate Professor of Business Management, Department of Economics and Management, University of Padova – TA of Unioncamere Veneto - LP

