

**“Cruise sector in the EUSAIR Area: challenges and future perspectives”  
Olympia (Greece) 27 June 2018**

On 27 June 2018, in Olympia (Greece), in the framework of AI-NURECC initiative, the event entitled “Cruise sector in the EUSAIR Area: challenges and future perspectives” was held, organized by the AIC Forum. The initiative, which took place at the SPAP Olympia Conference and Exhibition Center, was organized in collaboration with the Chamber of Commerce of Ilia – member of the AIC Forum – and the Region of Western Greece, and with the scientific support of University of the Aegean and Risposte Turismo.

The event was attended by more than 80 professionals, including guests and speakers from Italy, Croatia, Montenegro, Greece, Albania, Slovenia, Cyprus and Romania, as well as participants from Brussels and Istanbul and representatives of the European Institutions, for a day entirely dedicated to discussion and dialogue on the theme of the cruise sector and accompanied by a final workshop.

The partnership of BEAT project decided to participate to this event and the partner’s Petra Karanikic, PhD, LL.M. in IP Head of Technology Transfer Office, University of Rijeka Assistant Professor, Department of Biotechnology, University of Rijeka, presented innovation processes of key economic players, such as qualified segments of shipbuilding and maritime sectors of “blue value chain” to a qualified audience.

