

**Kick off meeting  
Venice, 13 March 2018**

**AGENDA**

- 9.30 Welcome by the Lead Partner – Mr. Roberto Crosta – Secretary General of Unioncamere del Veneto
- 10.00 Presentation of the Programme Interreg V Italy – Croatia – Mr. Ivan Curzolo - Head of Joint Secretariat
- 10.30 Introduction to the project and administrative/financial issues by LP
- 11.00 Presentation of the contents of the project:
  - WP 2 - Communication activities (Concentro)
  - WP 3 – Cross border cluster development on maritime technologies for knowledge sharing – (University of Rijeka Technology Transfer office)
  - WP4 – Analysis of the innovation capabilities of blue SMEs and enhancement of their innovation skills – (University of Trieste)
- 13.30 Buffet Lunch
- 14.30 Discussion of the main relevant aspect of the WP 3 and WP 4, definition of the timetables of the implementation of the activities
- 16.00 Conclusions

Welcoming Greetings by Secretary General Mr. Roberto Crosta.  
State of the art of the Interreg V A Italy – Croatia CNC Programme 2014 – 2020 by JS Mr. Marin Miletic: it has been given some information concerning the total project approved of the first call of standard plus and standard calls. Concerning the projects approved within the standard plus call at the moment the MA is working for the preparation of the Subsidy Contract between MA and LP the signature are expected to be signed on March 2018, after it the LP will provide the partnership agreement with the PPs. Mr. Miletic informed that the fact sheet 6. "Project implementation" to be soon approved by the MC and made available on Programme website. Regarding the selection procedure of the FLC specifications per Country will be available soon on the Programme website too. Moreover a LPs seminars is expected in late Spring 2018 before the first reporting period. Mr. Miletic gave a short presentation about the project implementation, in particular financial management, project reporting due on 6 monthly basis and project communication – fact sheet 8 "Project Communication" where information to the projects' communication approach. Each "Standard +" project will be provided with its

own Communication kit material.

Mrs. Roberta Lazzari informed the partnership that Unioncamere del Veneto will be assisted by the Chamber of Commerce of Padua and the University of Padua for the WPT 3 and WPT4. Mrs Lazzari gave a short introduction of the project proposal. Main aim of project is to strengthen innovation processes of main economic actors and cooperation levels between SMEs, cluster and research centers/universities operating in Italy and Croatia, as qualified segments of shipbuilding and maritime sectors of "blue value chain".

Mrs Lazzari gave information concerning WP Management inviting the PPs to read carefully the Fact sheet 6 when it will be published.

Mrs. Veronese from ConCentro gave a short presentation of the WP2 about communication objectives specifying that the partnership will use the existing social channels of the partners organizations and encouraging the participation in the next event in EUSAIR, in particular the working group of the Pillar 1 in order to present the project aims and the results.

As for WP3, Mrs. Petra Karanikić underlined that for the implementation of the activity will work strictly with the Faculty Maritime Studies for the involvement of the 10 SMEs.

Moreover will be a strong coordination with the University of Trieste.

The aim of WP4 activities is to help SMEs operating in blue sector and its related blue value chain to improve their ability to organize and manage their innovation processes in a more effective way.

It will be achieved by assessing innovation capabilities of sample of SMEs and then by providing SMEs with individual and collective feedback aimed at healing their deficits.<sup>30</sup> SMEs belonging to the cross-border area and active in blue value chain we be initially involved in activity.

23 people belonging to the partnership institutions attended the meeting.



